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**Building the Paper Economy:**  
Finding spatial and cultural agency through recycled paper

by

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A thesis submitted to the Faculty of Graduate and Postdoctoral Affairs in  
partial fulfillment of the requirements for the degree of

**Master of Architecture**

Azrieli School of Architecture & Urbanism

Carleton University  
Ottawa, Ontario, Canada

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Jesse Bird

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**BUILDING THE  
PAPER ECONOMY.**



## ABSTRACT

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Throughout the world, demographic, economic, and technological trends have accelerated our ability to knowingly and unknowingly change the environment in which we live. These changes are now forcing us to reconsider our relationship with natural resources and consider alternative frameworks that support resource recovery, inclusive policy frameworks, and sustainable economic models. Following a global waste trade recycling ban in early 2018, this thesis sets out to understand how current paper recovery methods could be better utilized for the design and fabrication of sustainably sourced building components.

This project identifies conventional solid waste management strategies and adopts an integrated systematic approach to help not only the processes that generate paper waste, but understand how second-generation materials could be reused, repurposed, and redistributed back into the social networks and economies of Sao Paulo, Brazil. Through a series of investigations and multiple field studies, this thesis explores new-found solutions for nano and micro-fibrillated paper fibre products that could be utilized and deployed in a variety of contexts in the developing world. While acknowledging the many complexities of this topic, this project embraces a thinking that will generate new conversations on alternative material solutions, thereby provoking consumers and industries alike to rethink what happens when we simply throw something away!

## ACKNOWLEDGEMENTS

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I would like to sincerely thank my thesis advisor, Professor Sheryl Boyle for her continuous support and constant sharing of extensive knowledge in the field of architecture and material research. I am grateful to have been given the opportunity to explore this topic and for the many valuable contacts she has made available along the way. Over the past year I have learned more than I could have wished for and she has shown me how much, and how little, can be achieved and addressed within hands on research and design. This exercise in learning would not have been possible without the guidance and encouragement of Sheryl Boyle.

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This thesis is the culmination of over a year of international research, comprising of fieldwork, review of literature, and extensive design work supported through the Mitacs Accelerate Award Program (IT13466) in partnership with Zeo IP Pty. I would like to thank them both for their incredible support. Although acting alone in the development of this thesis, I had the privilege of working alongside a range of professional advisors, professors and mentors. I would sincerely like to thank Owen Rowland (bi-

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## AUTHORS NOTE



*This thesis is the culmination of over a year of international research comprising of physical explorations, review of literature, and extensive design work conducted in Australia, Brazil, and at Carleton University.*

## INTRODUCTION

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In the face of rising global population and exponential resource consumption, current economic thinking demands urgent alternative models that embrace a circular ideology.<sup>1</sup> Throughout the world, demographic, economic, and technological trends have accelerated our ability to knowingly and unknowingly change the environment in which we live. In early 2018, global waste trade underwent a radical transformation after the Chinese government proposed new precautions for how they handled and processed the world's waste. Named the *National Sword Policy* (NSP), its goal was to dramatically reduce the importation of soiled and contaminated materials (including metals, plastic, paper, and glass) from much of the developed world, resulting in a major reshuffling of the international waste trade. The NSP left many waste exporters, such as North America, Europe, and Australia, scrambling to find alternative solutions and destinations for their unwanted paper and plastic exports.<sup>2</sup> As other countries followed suit, large volumes of material are now accumulating in landfills, headed for incinerators, or sitting dormant in shipping ports around the globe. Yet the NSP has already proven to be double-edged. These new pressures have forced governments and industries to find alternative solutions for their surplus of second-generation materials.<sup>3</sup> In response to the effects of the NSP and through a series of investigations, extensive review of literature, and multiple field studies conducted in Australia and Brazil, this project imagines an alternative paper waste chain that emphasizes intelligent product design, prefabrication, and circular economic design to reuse and recycle fiber-based materials as a sustainable alternative to virgin-based building components.

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1 - "The Concept of Circular Economy: Its Origins and Its Evolution." Research Gate, January 2018.

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2 - Ibid. 2

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3 - Ibid. 2

With the help of an interdisciplinary team of engineers and material scientists in Australia and Canada, research is underway to develop, design, and fabricate methodologies for structurally insulated panels (SIP) components that are comprised of only recovered paper and cardboard. Blended and formed in a matrix of only fibre and water, the material's exhibitions of thermal, structural, and water-resistant qualities show promising potential for prefabrication and rapid construction in the developing world.

5

With new solutions for cellulose utilization at hand, this project proposes working within the global south context to recycle, reimagine and redistribute sustainable building components throughout both the informal and formal economies of developing regions. The project contributes to local goals of economic and environmental improvement through the integration and exchange of paper recycling techniques and material innovations within the city of Sao Paulo, Brazil. Using local knowledge and existing frameworks, this project compliments the sophisticated social and recycling structures that employ millions of people globally. Providing new opportunities for Brazilian waste pickers to enhance their socio-economic and environmental situations by providing access to material recovery solutions and alternative occupational support. Using proposed concepts of **engagement, inclusion, recycling, education, and innovation**, this project identifies conventional solid waste management strategies and adopts an integrated systematic approach to help not only the processes that generate waste, but understand how material could be handled, repaired, reused and redistributed back into the local social networks and economy. While learning from varying streams of field work and academic research, this thesis addresses our relationship with the world's natural resources and considers alternative frameworks that support resource recovery, inclusive policy frameworks, and sustainable economic design.

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4 -  
This innovative processing method has been patented by Zeo Ip Pty in Australia.

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5 -  
Wheeler, Alf. "Zeoform - Characteristics". Zeoform - Making Form Sustainable, 2011

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*Informal Recycling Sector* -  
A subset to the formal recycling sector. Operating in most developing countries as viable means of income for waste pickers or cart-men.



## SHIFTING SEAS



**“In a time of global concern for the environment, global conversations of trade and climate action initiatives has never been higher”**

Max Plank - German Physicist

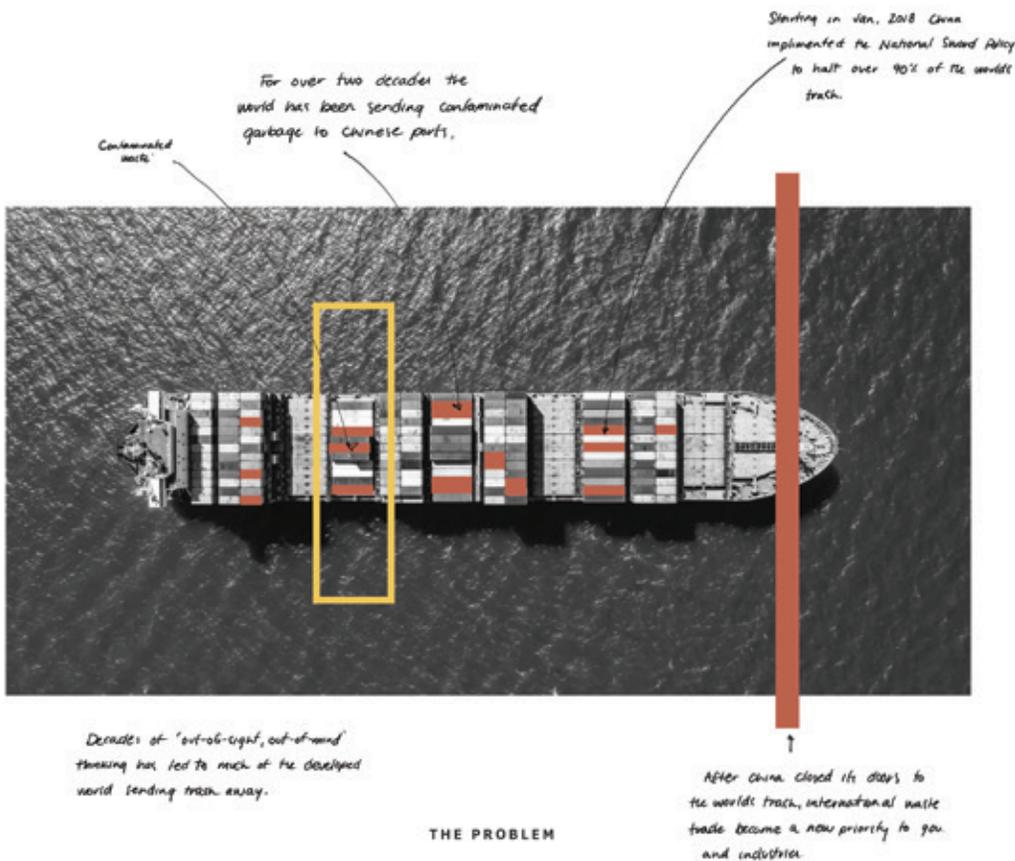
## 1.1 GLOBAL PAPER TRADE

Environmental concerns over the paper and paperboard industry practices are growing at exponential rates around the world, from increased deforestation to higher than normal droughts that has led to some of the most catastrophic wildfires of our generation. However, in a time of global concern for the environment, global conversations of trade and climate action initiatives have never been higher. We are in the middle of an environmental revolution and one where industry leaders and consumers play a significantly larger role than the past.<sup>6</sup> The need for increased production has not only put pressure on local economies to find alternative material

5 - Wheeler, Alf. "Zeoform - Characteristics". Zeoform - Making Form Sustainable, 2011

6 - Wazeka, Robert. "Paper and Paperboard in Developing Countries: The Potential Is There." Unasylva - No. 144 - Pulp & Paper in Developing Countries - Paper and Paperboard in Developing Countries: The Potential Is There, Forest Industry Division, 1984.

Fig. 001: Shipping Container heading to Chinese Port  
-Contaminated garbage being sent from developed countries to Chinese ports. Prior to Jan 2018.



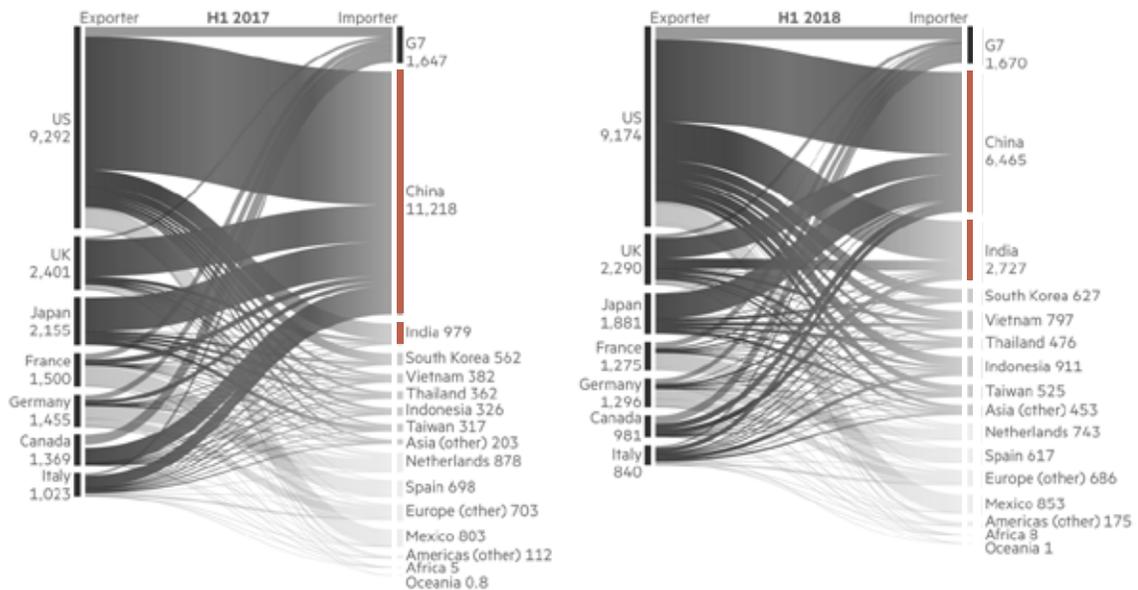
sources but figure out new ways for material recovery that take part in a more circular ideology. Most economies have adopted simple forms of paper product recycling to create further down-cycled products while balancing the cost of machine reorganization and operations that utilize alternative feedstocks.<sup>6</sup> In addition, current recycled fibre is by no means uniform, with many newsprint and packaging grades having more than 50% recycled content and printing and writing paper containing an average of 8% recycled content.<sup>7</sup> Due to the ubiquitous nature of wood and wood based products, paper industries are operating from an antiquated linear production model, and therefore are often sidelined when discussing non-virgin alternative feedstocks. Second-generation materials have been recently recognized as a viable alternative to virgin harvesting, yet many countries have neglected the opportunity to capitalize on its full potential.

7- Martin, Joshua, and Mandy Haggith. State Of The Global Paper Industry 2018. 2nd ed., Environmental Paper Network, 2018, pp. 3-15, Accessed 19 Mar 2020.

1' -showing the import and export of paper waste before and after the National Sword Policy enacted in 2018.

## THE REST OF ASIA HAS OVERTAKEN CHINA AS THE BIGGEST IMPORTER OF G7 PAPER WASTE

EXPORTS OF PAPER AND PAPERBOARD WASTE FROM G7 COUNTRIES ('000 TONNES)



## 1.2 CHALLENGES + OPPORTUNITIES OF BUILDING THE PAPER ECONOMY



Responding to the challenging effects of the National Sword policy, this thesis joins the conversation of sustainable waste management by providing alternative systematic approaches that promotes the recovery of resources, innovative product design, and inclusive waste management. The NSP is initiating new levels of economic pressure and drawing overdue attention to the way the world deals with its waste.<sup>8</sup> As the backlog of waste material mounts, new opportunities are emerging for recycling businesses to gain a competitive advantage of their sorting practices and to reimagine how we can utilize this now surplus material.<sup>9</sup>

This thesis is a key investigation into the newfound opportunities of paper recovery and aims to understand the complex intertwining of the nature of social integration, industry disruption and recycling methods of a global South context.



8-  
Reed, John, et al. "Why the World's Recycling System Stopped Working." Financial Times, FT Magazine Environment, 25 Oct. 2018



9-  
Ibid.

Fig. 003: Wired Magazine Headline

Fig. 004: CBC News Headline

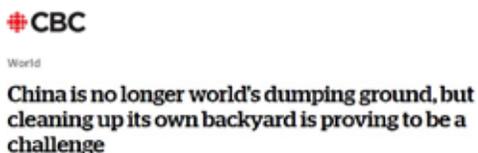


Fig. 005: CBC News Headline

### 1.3 THE FUTURE OF SECOND GENERATION FEEDSTOCKS



Second-generation feedstocks embody a wide a range of possibilities that offer many advantages over virgin or first-generation feedstocks. Mainly desired for their competitive costs in manufacturing, second-generation materials require a fraction of the energy and labour costs that virgin resources demand.<sup>10</sup> Within the forest industry specifically, virgin resource extraction accounts for almost 60% of the total energy demands for the finished product. This staggering number is often given additional support from governmental leaders to improve energy efficiency while harvesting. However, as industries continue to address the surrounding consequences of material extraction, limited attention is focused on how to step away from our current economic model of consumption and production.

Second-generation feedstocks are abundant, cheap, and sustainable and can range from anything from recovered paper



10-  
World Agriculture: Towards 2015 - 2030. Towards Sustainability Forestry. 1st ed., FAO, 2002.

11-  
ibid.

Fig. 006: Pile of compacted cardboard. Canadian Recycling Centre, 2018. ISword Policy enacted in 2018.

and cardboard, to cellulosic trimmings from crop harvests. Significant studies have been conducted in the EU, US, and Canadian markets to explore these solutions in detail.<sup>12</sup> While the opportunity is recognised, there are two important risks to consider; firstly, that there is sufficient feedstock security and secondly, that alternative technologies can rely on continued investment.<sup>13</sup> Due to the fallout of the NSP, an abundance of second-generation material is now accumulating in regions around the world and patiently awaiting for alternative utilization methods.<sup>14</sup>

Academic research is currently exploring the potential of cellulose based feedstocks. Cellulose is the world’s largest and most abundant natural resource and often utilized for its potential as a biofuel or additive agent. Research conducted in this thesis addresses micro-and nano-fibrillated cellulose (NMFC), derived from recovered paper and cardboard, as a potential second-generation feedstock for the construction of sustainable alternative building components.<sup>15</sup>

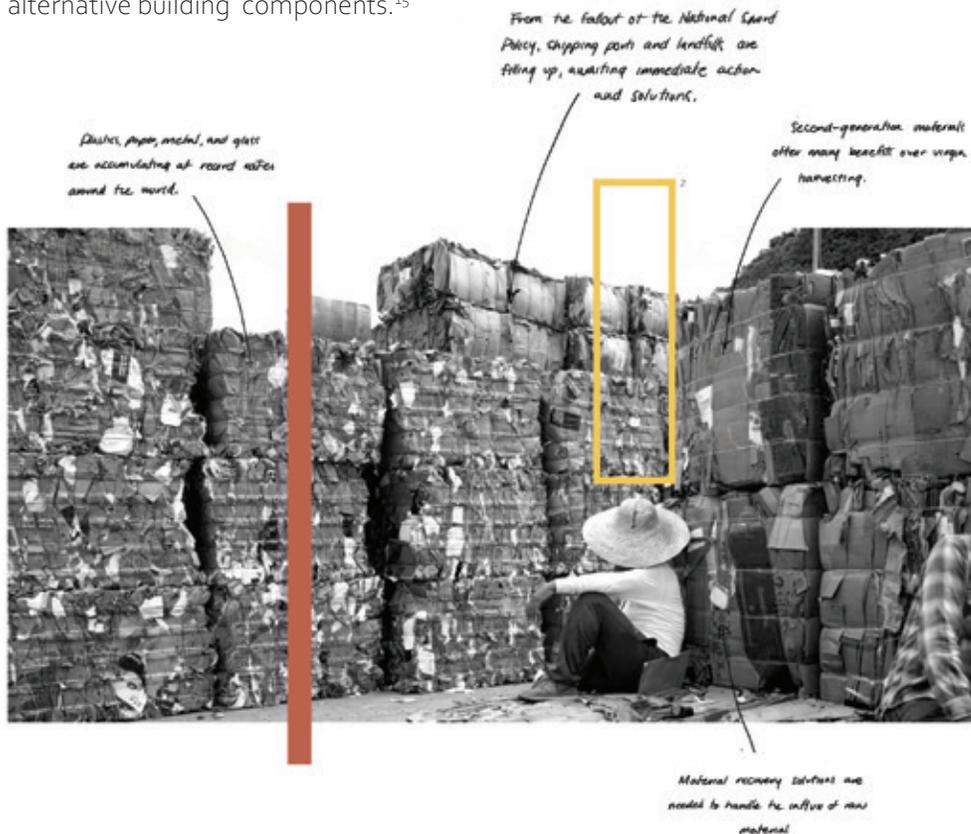
<sup>12</sup>- Marquis, Caitlin. "This is Advanced Energy": Second and Third Generation Biofuels." THIS IS ADVANCED ENERGY: Second and Third Generation Biofuels, Advanced Energy Perspectives, 11 Dec. 2019

<sup>13</sup>- Ibid.

<sup>14</sup>- "What a Waste: An Updated Look into the Future of Solid Waste Management." World Bank, The World Bank, 20 Sept. 2018

<sup>15</sup>- Siró, István and David Plackett. Microfibrillated cellulose and new nanocomposite materials: a review, Cellulose, Volume 17, Issue 3, June 2010.

Fig. 007: The Result of the National Sword Policy.  
- This image depicts the resulting accumulation of material ending up in shipping ports around the world.



THE RESULT

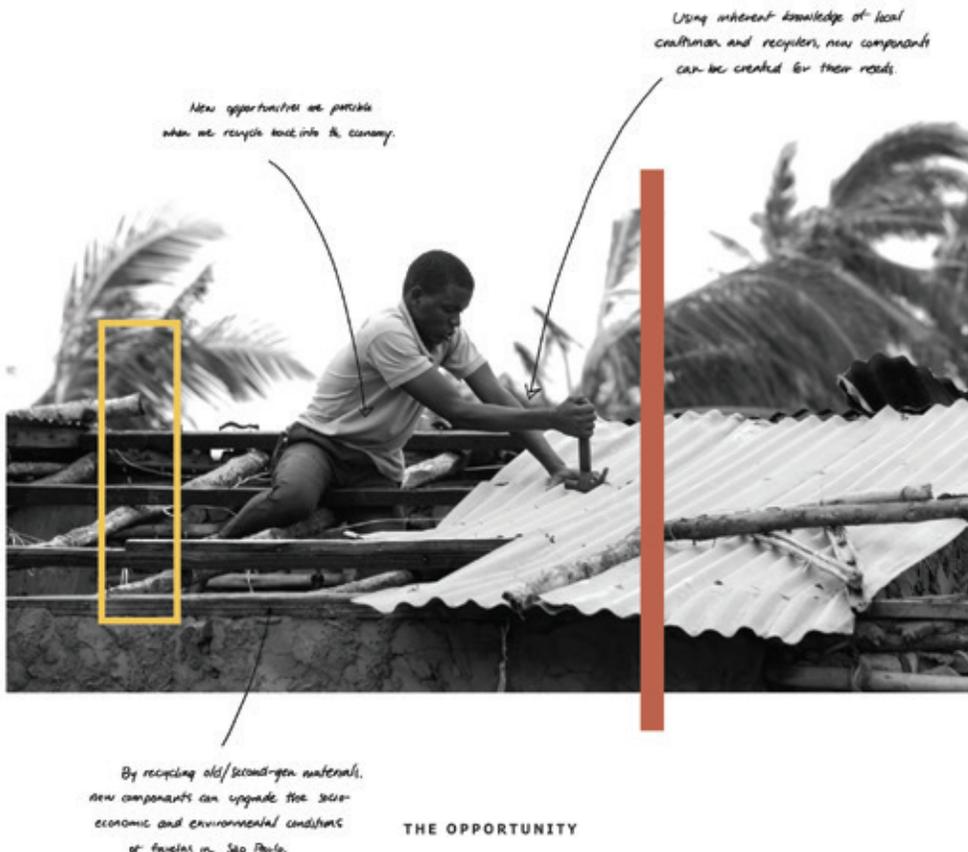
## 1.4 REIMAGINING THE GEOGRAPHIES OF WASTE

Our global system of production is predominantly based on by a linear model of production where we 'take, make, and dispose' of our products.<sup>16</sup> Enabled by a century of declining commodity prices, waste is generated as companies plan obsolescence in their products, generating long term sales volume by reducing time between repeat purchases.<sup>17</sup> This leads to problems of two major kinds, one where our finite resources are depleted, while the other is the catastrophic environmental damage from hazardous runoff and leachate that flows from our landfills into our rivers and oceans.<sup>18</sup>

<sup>16</sup>- "The Concept of Circular Economy: Its Origins and Its Evolution." Research Gate, January 2018.

<sup>17</sup>- Ellen MacArthur Foundation. 2015. Building Blocks of a Circular Economy. Ellen MacArthur Foundation. Referenced 7 December 2019.

Fig. 008: Local Worker  
Using recovered materials to construct new housing in Latin America. Representing the opportunity that recovered material pose in the building industry.



To address these issues, many countries have begun investing in highly sophisticated incinerators, which is neither sustainable or responsible, by effectctly removing any potential of second generation value and provoking industry leaders to maintain models of extraction to keep up with the new demand of their products.<sup>19</sup> By proposing alternatives to the current global waste flows, this thesis brings together second-generation material solutions in order to advance waste management practices around the globe.<sup>20</sup> Designed to recycle, reimagine and redistribute sustainable building components into the developing economy, the material recovery techniques illustrated in this thesis can be adapted and applied as solutions fit for the global North.

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18-  
Nathanson,, Jerry. "Hazardous-Waste Management". Encyclopedia Britannica, 2nd ed., 2020.

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19-  
Reed, John, et al. "Why the World's Recycling System Stopped Working." Financial Times, FT Magazine Environment, 25 Oct. 2018

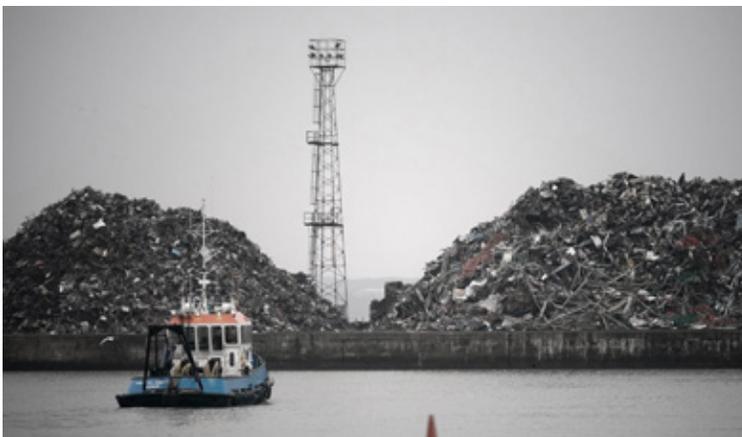
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20-  
The Circular Economy and the Built Environment." Global Foresight Research Innovation, Sept. 2016, pp. 5-12.




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Fig. 009: Shipping Container in Open Sea.




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Fig. 010: Pile of recycled material in shipping port.

# 1.5 MOVING FROM A LINEAR TO CIRCULAR ECONOMY



Over the last 150 years, our industrial economy has been dominated by an established model of production and consumption in which goods have been manufactured from raw materials, sold, used, and discarded as waste.<sup>21</sup> In the face of a rising global population and exponential resource consumption, our current economic model now requires a dramatic refocusing to recognize alternative economic models of material recovery and reuse.<sup>22</sup> In pursuit of this change, reverse logistics, performance economies, and sharing economies must all be understood to facilitate a regenerative and restorative model known as a Circular Economy (CE). Through techniques that enable the reuse, recycling and remanufacturing of resources, a CE can become the catalyst that embodies 'smart sustainable solutions'.<sup>23</sup> Both businesses and industries are required to take action, not only from a cooperate perspective but also encourage the consumer.<sup>24</sup> This collective transition must embrace change and draw on analogies from natural ecological cycles, where end products as well as bi-products of a system are rescued in other processes in a perpetual chain.

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<sup>21</sup>-  
Ibid.

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<sup>22</sup>-  
Heshmati, Almas. "A Review of the Circular Economy and Its Implementation." *International Journal of Green Economics*, vol. 11, no. 3/4, Dec. 2015

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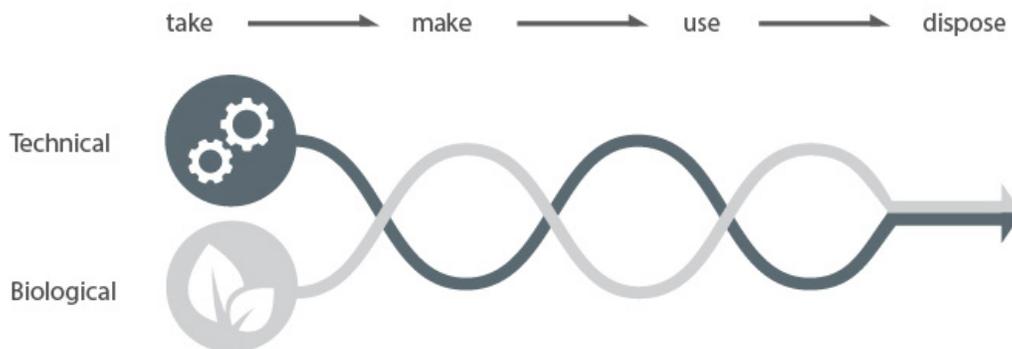
<sup>23</sup>-  
"The Paradigm Shift Needed in Technology: Sustainable Digital Design." *Apply Digital Sustainability*, 1 Oct. 2019, [applydigital.co/blog/the-paradigm-shift-needed-in-technology-sustainable-digital-design/](http://applydigital.co/blog/the-paradigm-shift-needed-in-technology-sustainable-digital-design/).

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<sup>24</sup>-  
Upadhayay, Sugam, and Omaira Alqassimi. *Ellenmacarthurfoundation.org*, 2020

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Fig. 011: Linear Economic Model  
-Representing both the biological and technological cycles that take part in a Linear Economy



Commonly known as a 'Cradle to Cradle' model, it is on the notion that material flows can be divided into two interacting loops: a technical and a biological resource cycle, where fabricated products are designed so that at the end of their service life – their components are extracted and reused, or remanufactured into new products.<sup>25</sup> Therefore, it is considerably more sustainable, or dematerialized, than our present economy which is focused on production and consumption as its principal means to create high material flows and wealth.<sup>26</sup>

The Ellen MacArthur Foundation is a international charity-run organization dedicated to promoting the global transition toward a circular economy.<sup>27</sup> The foundation embraces the 'Performance Economy' (PE) introduced earlier – a model first sketched by architect and industrial analyst Walter R. Stahel in the late 70's.<sup>28</sup>

25- Helen Kopnina. Circular Economy and Cradle to Cradle in educational practice, *Journal of Integrative Environmental Sciences*, 15:1, 123-138, 2018.

26- Ellen MacArthur Foundation. 2015. Building Blocks of a Circular Economy. Ellen MacArthur Foundation. Referenced 7 Decemeber 2019.

27- Ibid.

28- Duarte Pinheiro, Manuel. de Brito, Jorge. Dinis, Silvestre. "Life-Cycle Impact 'Cradle to Cradle' of Building Assemblies." *Engineering Sustainability*, 2014. 3-4.

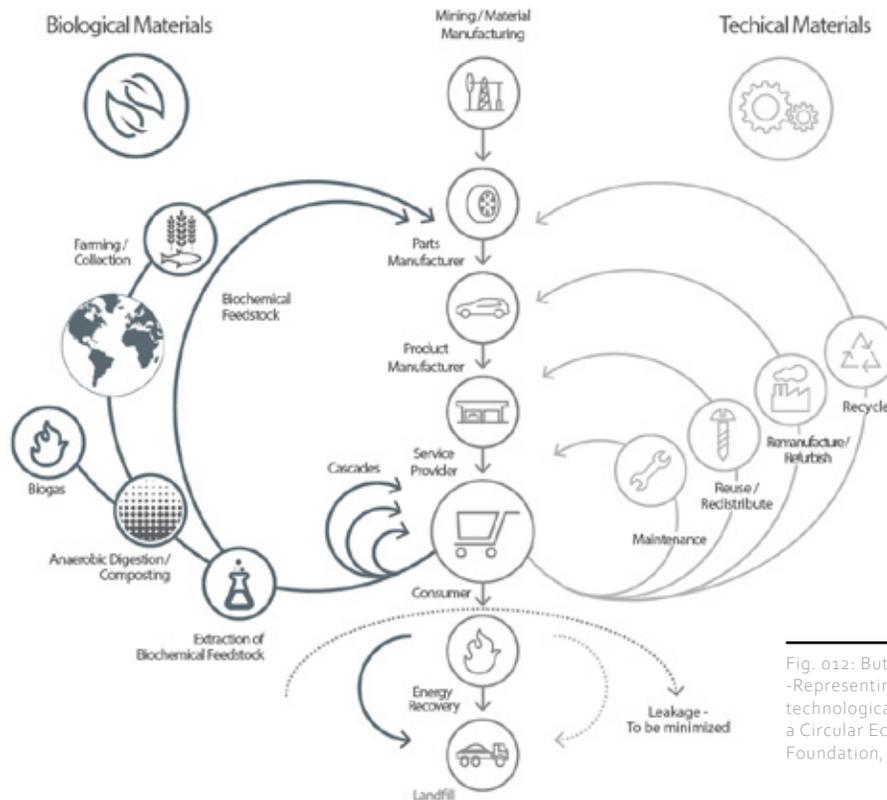


Fig. 012: Butterfly Diagram -Representing both the biological and technological cycles that take part in a Circular Economy, Ellen MacArthur Foundation, 2018.

With a vision of an economy of loops it stimulates job creation, economic competitiveness, and waste prevention. Similar to the 'Cradle to Cradle' approach, the Performance Economy draws on several specific approaches that participate in the the circular economy. With power in numbers the PE is a labour force that is found throughout the recycling industry.<sup>29</sup> In order to take place in a CE, this thesis incorporates the Performance Economy and Cradle to Cradle model as its foundation by integrating material flows of second-generation material back into its perpetual chain.

29-  
Stahel, Walter R. "The Functional Economy: Cultural and Organizational Change." National Academy Press., 1997, pp. 14-39

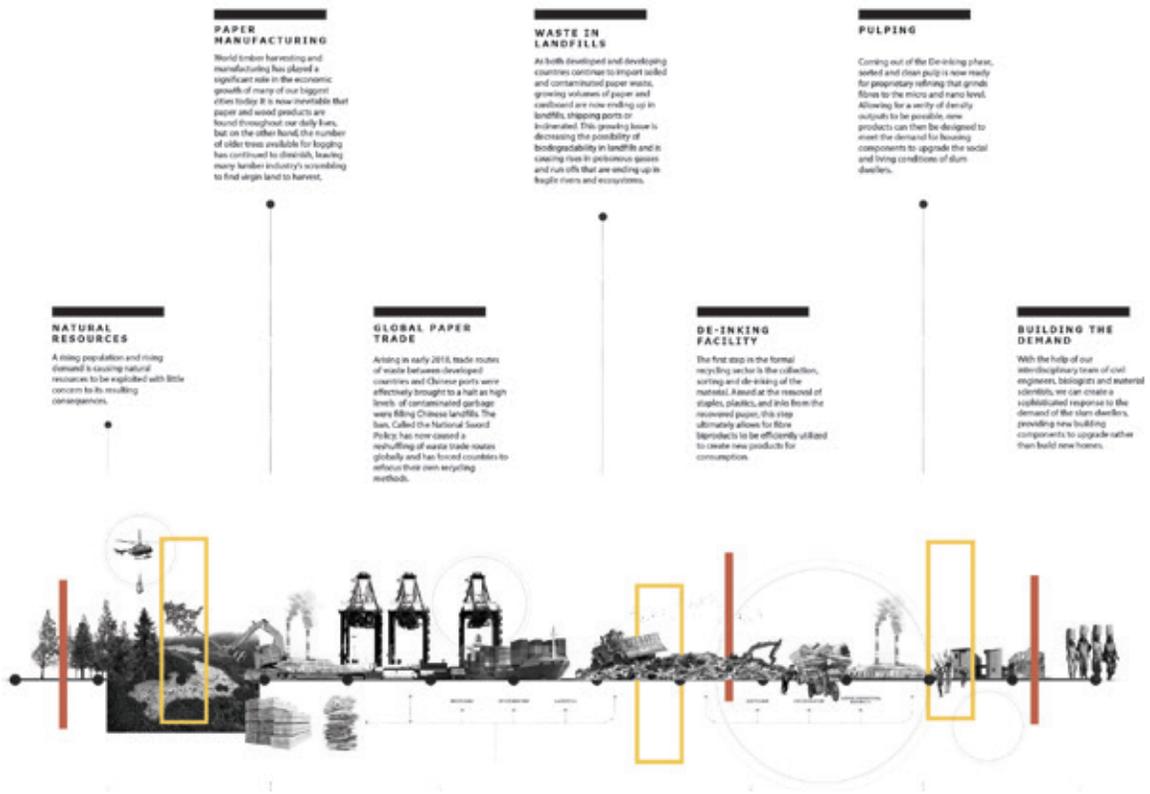


Fig. 013: Consumption and Production -This image depicts the linear model thinking our economies currently take part in. From Extraction of natural resources to the end of life cycle in the Informal Recycling Chain.



## 2.0 MATERIAL ARCHIVING

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‘Rethinking and reusing resources is an important perspective, considering the future use of building materials and climate change’

— Heidi Sørensen Merrild  
Associate Professor, Aarhus School of Architecture

## 2.1 MATERIAL ARCHIVING

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Over the course of three months in the summer 2019, I had the privilege to work with an inspiring research team in New South Wales, Australia to understand the technical properties and commercialization of micro-and nona-fibrillated paper and cardboard. With over 30 years of prior technical knowledge in cellulose refining technology, Zeoform™ uses natural properties of mechanically extracted nano-cellulose in a water-only matrix to achieve a range of structurally mouldable density outputs.

The following images are part of a documentation series that spanned three months in 2019 between Byron Bay, Nimbin, and Mullumbimby, Australia. Conversations of resource recovery, the circular economy, and innovative design methodologies played a fundamental role in my understanding of nano/micro fibrillated cellulose and its potential applications within the built environment.<sup>30</sup>

My sincerest appreciation goes out to everyone who made this trip possible and to the many friendships and relationships that developed over the course of this internship.

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30-  
Wheeler, Alf. "Zeoform - Characteristics". Zeoform - Making Form Sustainable, 2011.




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Fig. 014: Zeoform Factory in construction , Australia, 2019



Queensland

South Australia

New South Wales

Victoria

Tasmania

GOLD COAST

BYRON BAY

COFFS HARBOUR

PORT MACQUARIE

NEWCASTLE

CENTRAL COAST

SYDNEY

CANBERRA

MELBOURNE

Pacific Ocean



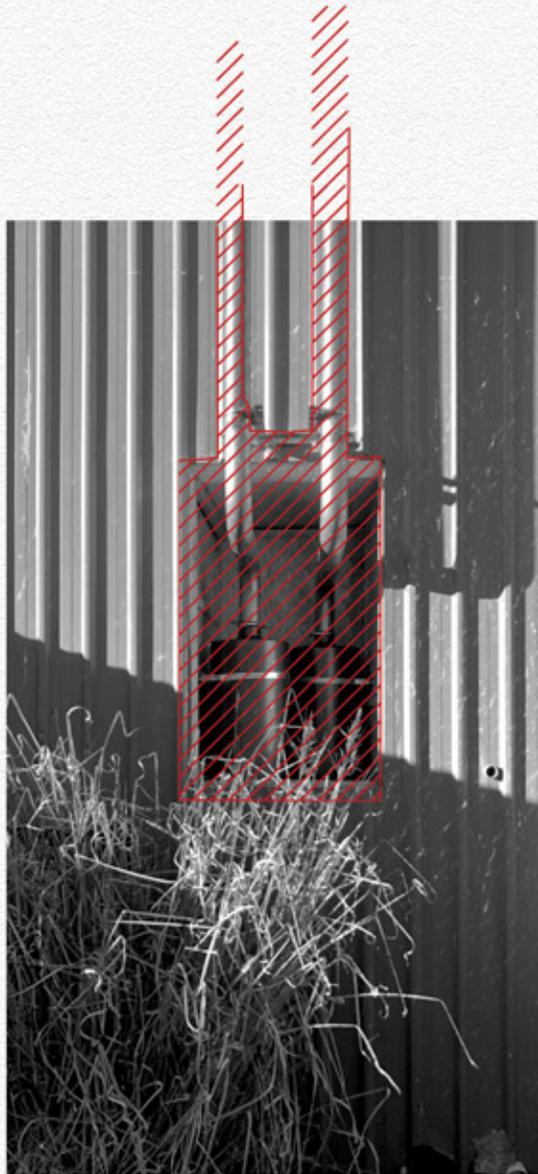
Zeoform Refining Facility, Nimbin

Positioned inside Australia's Eastern rainforest, the Zeoform refining facility became a primary point of departure for much of this thesis. Working collaboratively with the Zeoform team, I had the opportunity to understand the technical and mechanical properties of nano/microfibrillated cellulose.



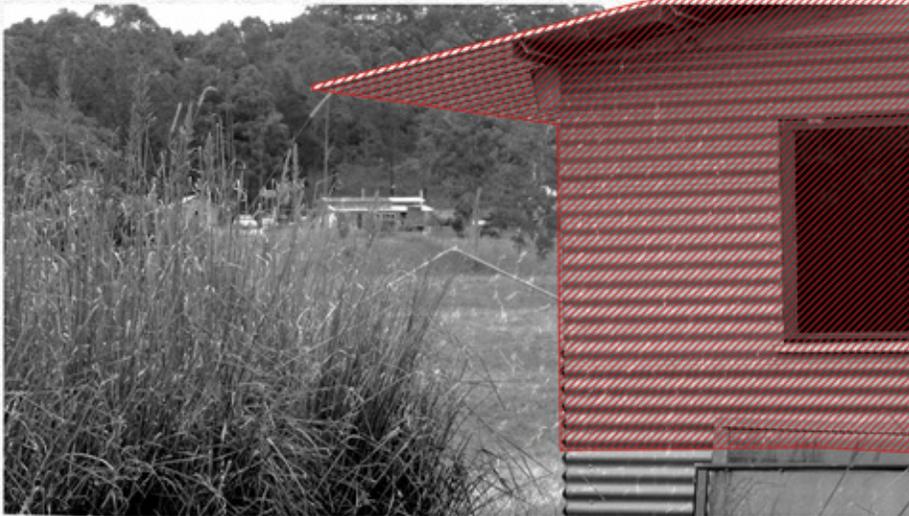
Zeoform Refining Facility

Alf and Martin Ernegg are shown discussing fibre refining machinery and equipment. During my time in Australia I worked collaboratively with Alf and Martin to understand business logistics and material development applications for nano/micro fibrillated fibres.



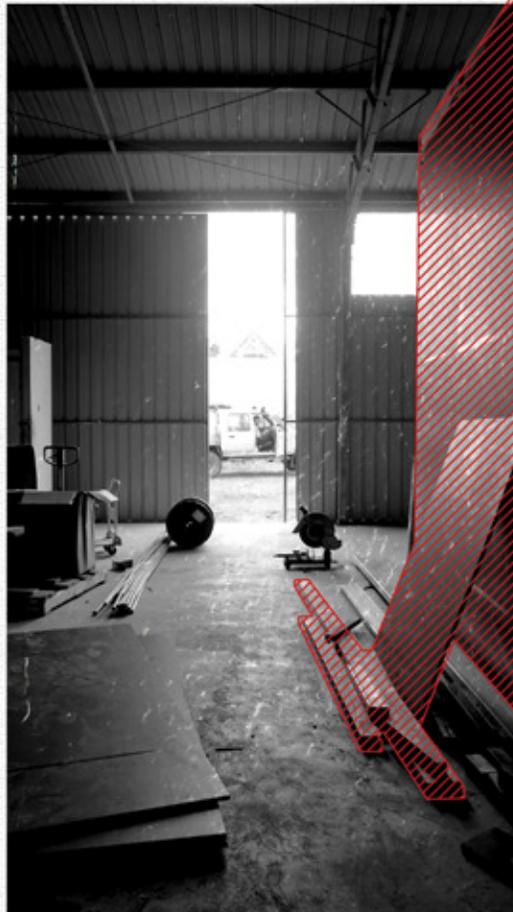
Zeoform Refining Facility

The Zeoform refining facility is built using as many sustainable alternatives as possible. Here we see an exhaust system that redirects CO2 emissions back into a series of additional filtered screens before exiting the factory.



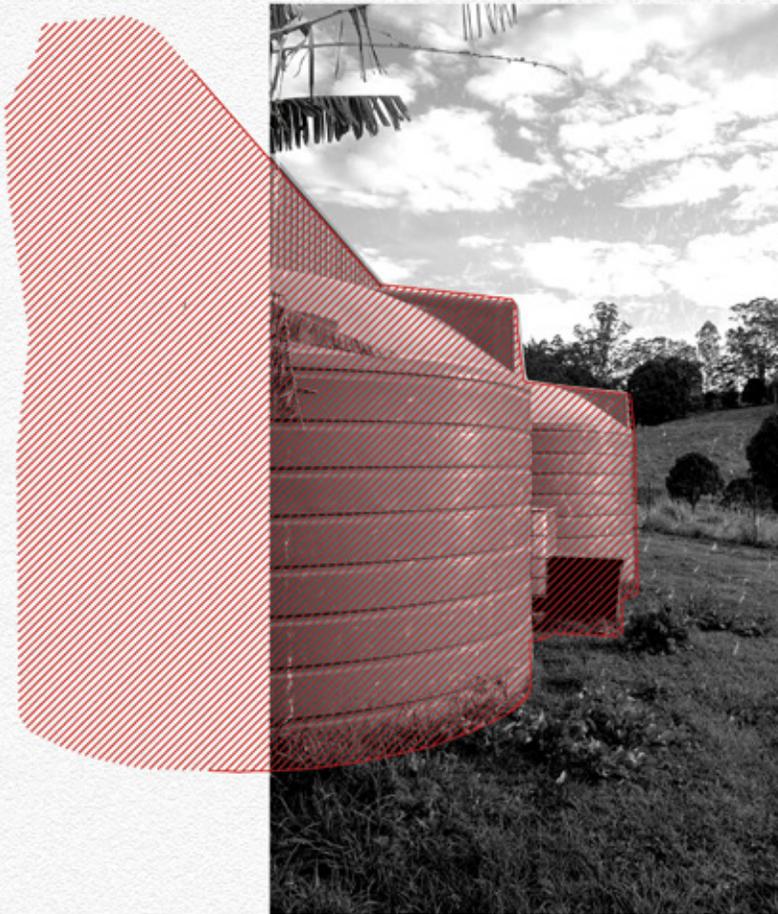
Zeoform Refining Facility

Standard construction techniques were used in fabrication of the Zeoform refining facility. Consideration of material sourcing, distribution, labour, and price were all carefully considered before installment.



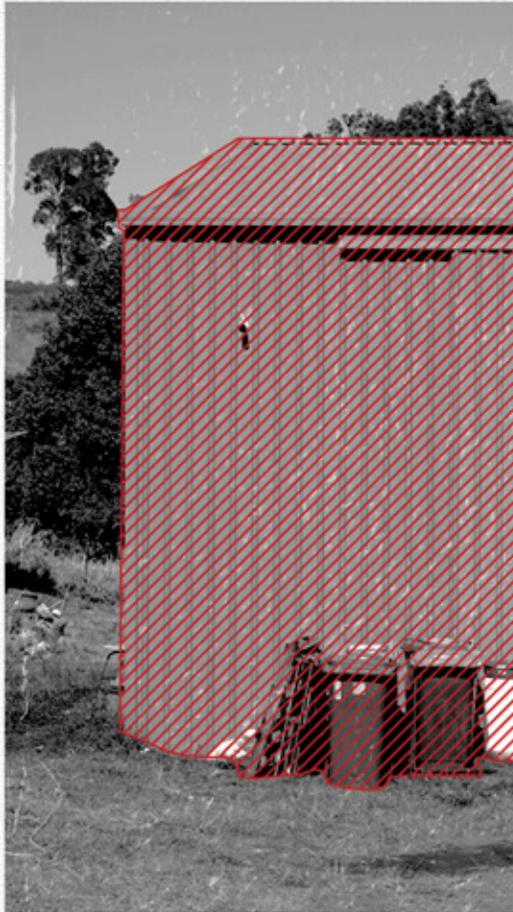
Zeoform Refining Facility

Inside the fabrication facility in Nimbin, NSW. New walls are installed to complete the refining and drying rooms. Drying rooms will hold sprayed or moulded material for extended periods of time. This phase holds significant importance in the properties of the cured material.



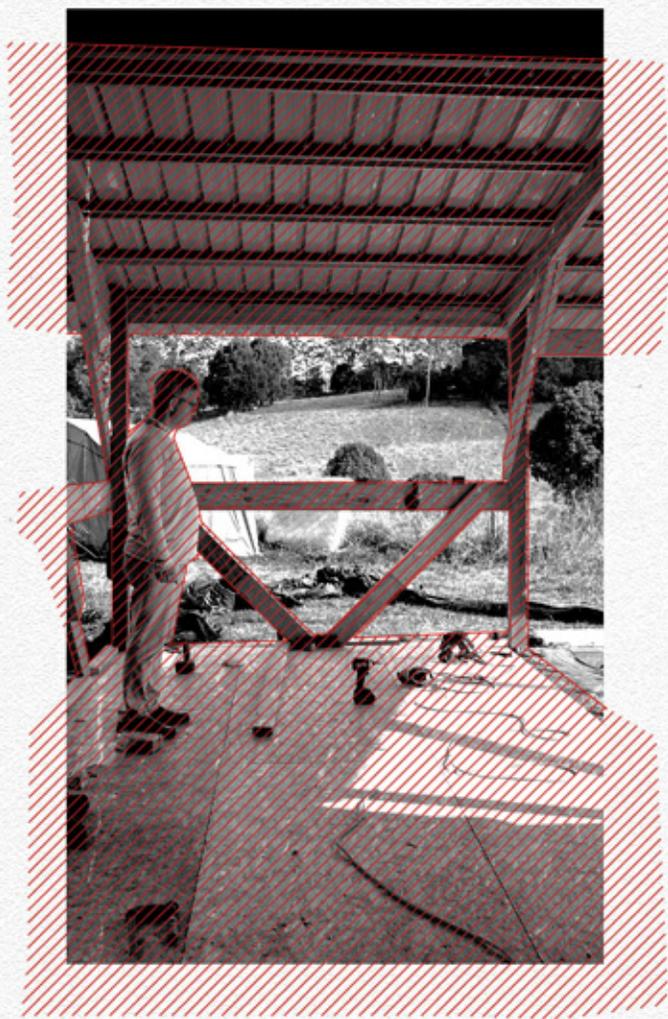
Collection Tanks, Zeoform Refining Facility

Large rainwater collection tanks sit next to the Zeoform fabrication facility. These tanks are used to supply running water on site, as well as all water requirements for pulping and refining.



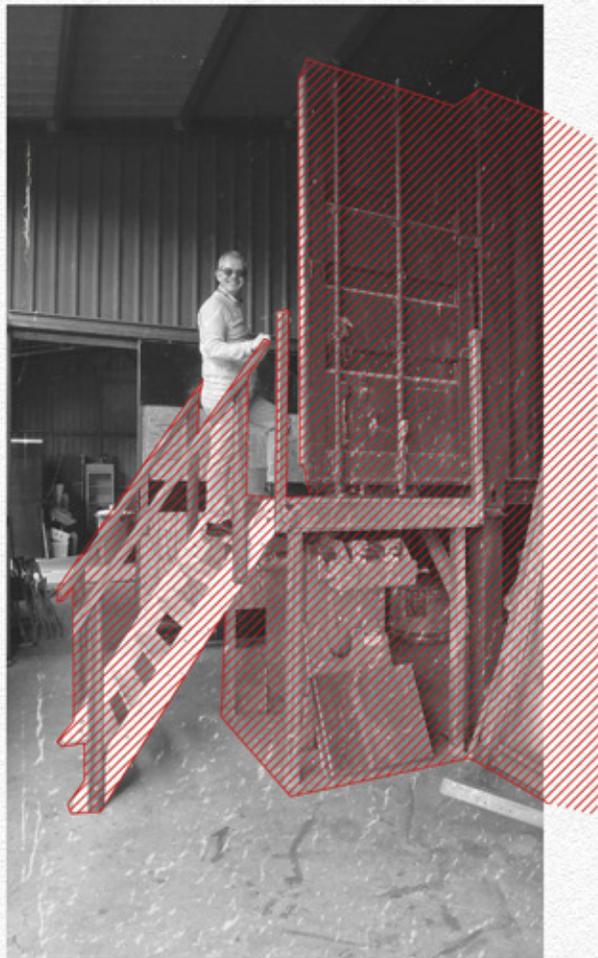
Exterior of Zeoform Refining Facility

Working alongside Zeoform proved fundamental in my understanding of fibre bi-product utilization and material recovery solutions. Situated 70km from the coast on Zeoform's private property, the facility is self-sufficient and is able to produce close to 5 tonnes of pulp/week.



Finishing Room, Zeoform Refining Facility

Alfred Wheeler stands on the nearly complete finishing room where Zeoform pulp will undergo it's final stages before distribution.



Refining Stage, Zeoform Fabrication Facility

Alfred Wheeler stands on the entrance platform to the Zeoform pulp refiner. This is the primary stage of production where decorticated Bast fibres enter the high-speed pressurized disk refiner that shears fibres down to the micro and nano scales. This is the fundamental process to extract cellulose fibres from recovered fibre products.



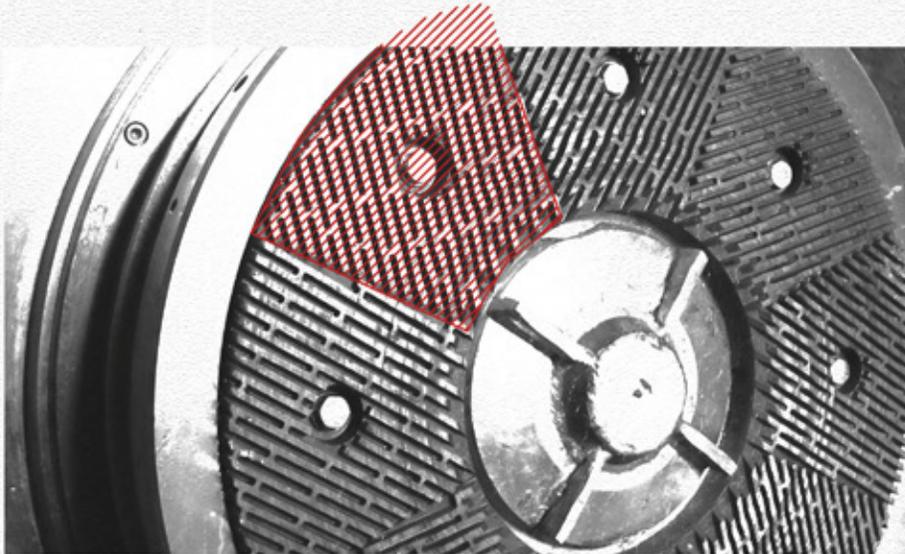
Zeoform Greenhouse

Long rows of soil boxes are seen inside Zeoform's independent greenhouse. Here, a variety of Bast and plant fibres are grown to harvest, mill, and supply renewable feedstocks for NMFC components.



Zeoform Refining Facility, NSW

Old and new manufacturing equipment is seen inside the Zeoform refining facility in Nimbin, Australia. The state of the facility was in constant construction during my time in Australia, allowing the team to also focus on methods of commercialization.



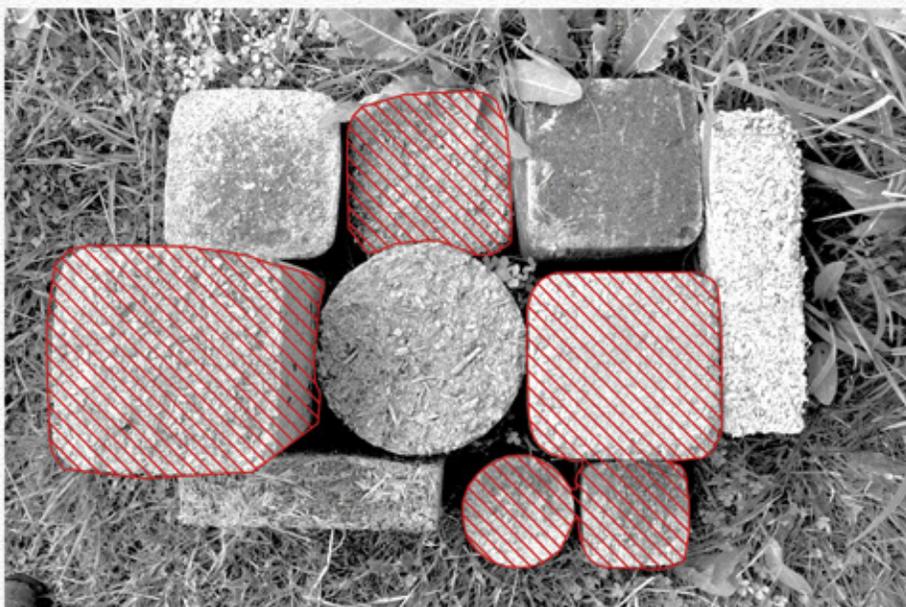
High-Speed Disk Refiner

A close-up view of the pressurized high-speed refining disk. This is the primary piece of equipment in the Zeoforn process and is responsible for the mechanical shearing of Bast and plant fibres.



Zeoform Refining Facility

Martin Ernegg, Zeoform's material technologist,  
and myself working together to assemble new  
equipment for Zeoform's refining facility.



Prototype Hempcrete Blocks

Prototype hempcrete building components. These samples are part of a series where we investigated ratios of building lime and hemp fibres. These explorations will become primary points of departure as I continue research back in Canada.



Zeoform Greenhouse

Alfred Wheeler and Martin Ernegg are seen discussing growing and harvesting conditions in Zeoform's independently owned greenhouse. A variety of Bast and plant fibres are being grown to understand the many possibilities of renewable feedstocks for cellulose production.



Zeoform Refining Facility

Inside the Zeoform drying room where pressed / sprayed pulp will undergo varying drying temperatures and times. After this stage, components will enter the de-burring and finishing phase before being distributed to local consumers.



Zeoform Greenhouse Facility

Zeoform's independently owned greenhouse is used for growing and harvesting a variety of plant and Bast fibres. While the recipe of Zeoform's pulp is well established, future experimental plants are continuingly being explored to improve and expand the potential applications of NMFC.

## 4.1 MATERIAL ARCHIVING

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Material investigations are at the core of this thesis. Over the course of three months in 2019, my experience working with research partner Zeoform proved to be fundamental in understanding of cellulose recovery and second-generation material feedstocks. Working with the visionary team at Zeoform, days were spent equally with Alf Wheeler, Zeoform CEO, and Mathew Champion COO, and Martin Ernegg Zeoform's material scientist, to understand business frameworks and commercialization strategies for NMFC. For three months, I was part of a process that seemed infinity circular, from the biological and climactic cycles of the southern hemisphere to the technological cycles of what we were working on.

Zeoform holds close to thirty years of technical investigations with NMFC while having a primary focus on industrial design components and consumer goods. Using my background in architectural design and thinking, my involvement with Zeoform generated new opportunities for Zeoform by shedding light on the significance that sustainable sourced building materials could play in dramatically reducing the carbon emissions of the industry.<sup>31</sup>

Working first hand with Martin allowed me to understand, document, and catalogue his work into visual forms of representation that have helped deploy the projects voice within the business landscape. Using varying forms of graphic illustration, I spent equal days between the office and factory, categorizing



Fig. 015: Martin Ernegg and myself working on factory layouts and operations in NSW, Australia

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<sup>31</sup>- Wheeler, Alf. "Zeoform - Characteristics". Zeoform - Making Form Sustainable, 2011, <https://www.zeoform.com/>. Accessed 21 Mar 2020.

information into visually compelling brochures for the Zeoform team. These exercises helped not only my understanding of the materials properties but of the limits of publicly acceptable knowledge regarding Zeoform's patented technology. In addition to helping construct their new manufacturing and refining facility, we enjoyed discussions of the materials placement within a global context and the revolutionary qualities and possibilities the material can offer.<sup>32</sup> Understanding techniques of refining, forming, and drying allowed supplementary research which will develop from this thesis to better position itself between artisan making and industry scale operations. Relationships built in Australia have given this thesis new direction while remaining connected to both business, industry, and academia.

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<sup>32</sup>-  
Ernegg, Martin. "Field Research -  
Australia Log 17". New South Whales,  
Australia, 2019.

The following images are a series of fabricated prototypes from Australia using the NMFC blend.

+

+



Fig. 016: Detail photos of NMFC samples, 2019-2020

+

+

JAN 15/20.

Learning and meeting

- 5 step process for accepted production.
  - what needs to be considered
  - what form work is used.
  - what type of freeze parameters are needed
  - how to remove water.

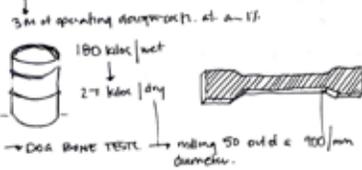
what to print, how to  
 → we only have paper/pulp ready for only few  
 huts.

- Availability and updates on plant
  - Inform is making new structure  
 to sell licenses.



When sanding normal density material.  
 good up to spray water about surface  
 so that fibres drop down.

Scale of operation  
 15m → 20m.



MOVING FORWARD

Research Development / scientific results

- Frame the material context
  - within Sao Paulo context
- How does paper products get used in the city.
- Infrastructure
- Water Resilience
- SIP Design + Fab. (sketched out idea)

- Facilities:
  - civil mech. 12m
  - 15m mech.

what types of domains does the material fit in.

Diagrammatic System

Application + Deployment

- How does material fit into context
- How are people using the material (paper).
- What case studies do you have.

- Identify the demand
- Results of the Sao Paulo Documentation Research Area.

PROGRESSIVE FUTURE design intervention and idea.

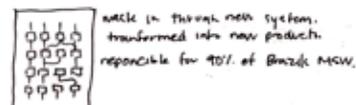


Representations

Hand drawn?  
 Hand paper?  
 what do you print on?  
 → paper from Brazil?  
 what style.

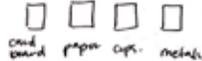
Probing to cart system.  
 how much involvement?  
 matter?  
 each unit has a role each colour has a role.

a demand for new facilities to treat specific waste.  
 Recycling center of paper can allow greater efficiency. Thinking and separating paper from boxes that get through formal process.



Map of centers.  
 Map of routes.  
 Map of districts → paper consumption.

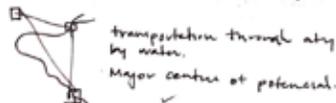
Colour treated collection. → social inclusion structure.



Ask questions for what you looking for!

Design a monument to pay recognition to the invisible work done by pickers, often referred to as cart men, cardboard waste pickers.

Selective collection oriented programs.  
 Analysis of what causing the consumption



BRAZIL BREAKDOWN

\$750 Flight	600
\$150 Accommodation	500
\$40	1100
40 x 9 = 360	Real = \$125.50
TOTAL = 1060	\$300

\$1353 CAD. | Food:  
 caponema | quintonic

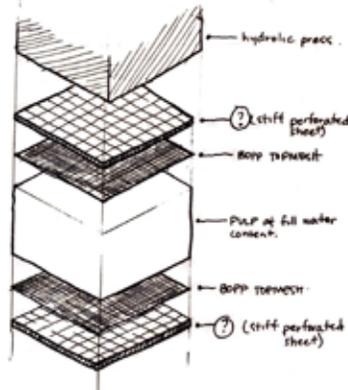


Fig. 017: Field Research and Sketches, 2019

## 2.3 MATERIAL FUTURES

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The search for sustainable materials has begun to embrace not only materials sourced from within a technological cycle of reuse but also the importance of “clean” materials which can decompose and partake in a biological cycle of composting and regeneration.<sup>33</sup> Cellulose is the most abundant organic compound on the planet. In recent years cellulose research has moved from laboratory curiosity to an explosion of interest in materials research, design development and business opportunities and is set to play a major role in moving advanced materials away from petroleum-based products that are not biodegradable.<sup>34</sup> With cellulosic materials in abundance due to the fallout of China’s National Sword Policy, Zeoform’s revolutionary fibre recovery technology proves to become a great catalyst in material recovery solutions the world over.

Working first hand with Zeoform over the course of the summer gave me a unique opportunity to understand the many processes and complexities involved with creating NMFC at the industrial and artisan scale.

### 01 Material Inputs

Unlike typical fibre recycling, Zeoform can use a range of fibre inputs from recovered fibre materials to plant and pulp fibres.

Pulp fibres are typically high in cellulose and lignocellulose, which derive from softwood fibres and aid to the strength of the final output. Plant fibres can derive from virgin or second generation materials and are generally composed of both cellulose and lignin. Recovered fibres derive from a variety of sources and use

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<sup>33</sup>- Dufresne, Alain. (2012). Nanocellulose - From Nature to High Performance Tailored Materials. Berlin: De Gruyter, 2012.

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<sup>34</sup>- Ibid.

an average of 20-70% less energy than virgin harvested materials. Using these three main fibre types as a point of departure within this project explores multiple applications within the building industry in both Canadian and Brazilian climates. Shown in Figure 15, we can see the range of recovered fibres that were explored and analyzed through the research in this thesis.

## 02 Material Processes

Using a wide range of second generation fibre feedstocks, Zeoform uses a simple refining process similar to that of 18th century paper making and blended in water-only matrix for a variety of products and outputs. Zeoform's patented technology offers new potentials in fibre refining while using natural hydroxyl bonding to create a structural mouldable material.

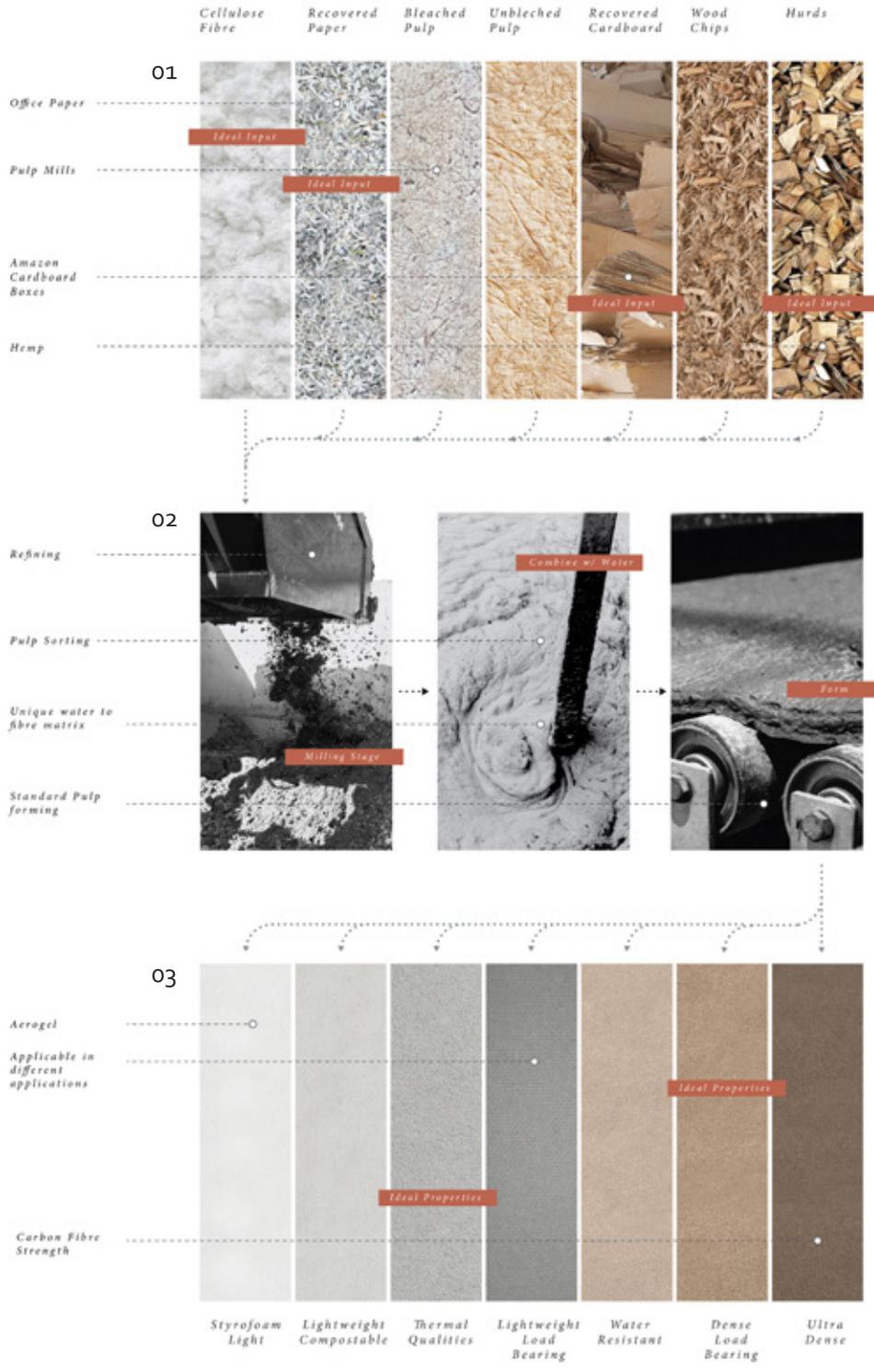
Equally dependent on its refining time, drying time, and pressing methods, the products exhibitions can range from the lightness of styrofoam to the strength of ultra-dense composites, allowing the material to be utilized in a variety of contexts by industries and designers alike.

## 03 Material Outputs

In consultation with civil and mechanical engineers at Carleton University in Ottawa, design and fabrication methodologies are being explored that use the materials ranging densities to generate prototype blocks and sheets fit for the prefabrication of new sustainable building components in developing regions. The material's early exhibitions of thermal, structural, and water-resistant qualities show promising potential for component replacement in these regions and help illustrate the potential of second-generation feedstocks as a viable alternative to many petroleum based composites.<sup>35</sup>

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<sup>35</sup>- Wheeler, Alf. "Zeoform - Characteristics". Zeoform - Making Form Sustainable, 2011, <https://www.zeoform.com/>. Accessed 21 Mar 2020.



**POTENTIAL INPUT**

Unlike typical fibre recycling, Zeoform uses a range of fibre inputs from recovered fibre materials to plant and pulp fibres.

Pulp fibres are typically high in cellulose and lignocellulose, which derive from softwood fibres and add to the strength of the final output.

Plant fibres are generally composed of cellulose and is often in combination with additional fibre types like lignin.

Recovered fibres can come from a number of different sources and save an average 20-30% less energy than harvesting virgin fibre materials which makes a great alternative to fibre production world wide.

**PROCESS**

Using a relatively simple refining process and combined in a water (H<sub>2</sub>O) matrix, Zeoform uses natural hydraulic bonding to achieve a variety of density outputs.

Ranging from the lightness of styrofoam to the strength of carbon fibre, the material can be utilized in a variety of contexts, industries, and designers alike.

**OUTPUT DENSITIES**

Equally dependent on these three processes, a variety of output densities are possible.

The material's initial evaluations of thermal, structural and water resistant qualities show promising potential for the prefabrication and rapid construction of new building components for the developing world.

Fig. 018: Zeoform Fibrillation Process  
DiagramFactory in construction,  
Australia, 2019

## 2.4 MATERIAL PROPERTIES



Building on over thirty years of technical work with microfibrillated cellulose, the simple but proprietary refining technology developed by Zeoform is able to produce a variety of density outputs that are equally dependant on their refining time, drying time, and methods of moulding. This project uses NMFC and its ranging densities to create prototype exterior sheets and insulating boards fit for the prefabrication of new sustainable SIP prototypes.



Fig. 019: Close up of NMFC surface texture 1

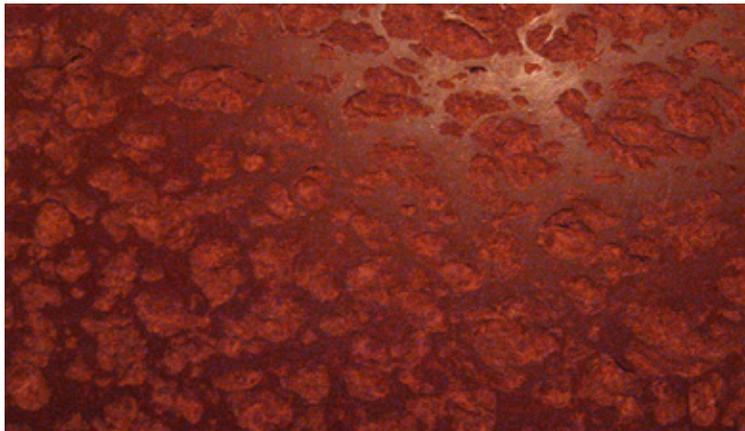


Fig. 020: Close up of NMFC surface texture 1

Efficient insulation is the most practical and cost-effective method for increasing energy efficiency in buildings. In the southern hemisphere insulation is used as an acoustical damper, and also helps with the reduction of solar gain by preventing cooled air from warming back up.<sup>36</sup> Insulation efficiency was most recently ranked as thirty-fifth most important actions we can take to reduce emissions.<sup>37</sup> Preliminary tests have been conducted using NMFC aerogels at the Zeoform facility in Australia,<sup>38</sup> as a proven method for creating insulative properties when fully dried. Sustainable techniques using ambient pressure drying (APD), vacuum filtration and freeze casting have also been studied and show promise in the production of cellulose based aerogel insulations.<sup>39</sup>

The material does however present specific challenges in terms of water resistance as it is by nature, hydrophobic. Our research has identified the potential of using thermal modification, a heat treatment process used in the Canadian wood industry to enhance the hydrophobic capabilities of fibre based components.<sup>40</sup> NMFC material will be tested in a low oxygen environments and "cooked" for an extended period of time to naturally and chemically alter the properties of the NMFC blend. This process, called thermal modification (torrefaction) results in the removal of the organic material (lignin) found in typical fibre products, and reduces the resultant material's ability to rot and moisture penetration. Wood products and their adhesives constitute more than 65 % by volume of all the adhesives used in the world.<sup>41</sup> Important wood industry research in green chemistry<sup>42</sup> calls for the elimination of toxic aldehydes as wood panel adhesives and the adoption of various bio-sourced adhesives and composites used with cellulose.<sup>43</sup> In producing a bio-based SIP, this project aims to embrace the emerging field of green adhesives and organic laminates compatible with NMFC.

While mechanical properties of fibrillated cellulose mixes are complex, they are best evaluated with methodologies

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36-  
"Insulation & Thermal Mass: Efficient Buildings In Rio De Janeiro". Riorenewables.Com, 2014,

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37-  
Hawken, Paul. Drawdown – the most comprehensive plan ever proposed to reverse global warming. New York: Penguin Books, 2018.

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38-  
Wheeler, Alfred. "Zeoform Making Form Sustainable." ZEOFORM, Nov. 2019, <https://www.zeoform.com>.

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39-  
Illera, Danny, Jaime Mesa , Humberto Gomez and Heriberto Maury. "Cellulose Aerogels for Thermal Insulation in Buildings: Trends and Challenges" Coatings 2018, 8(10), 345.

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40-  
Pizzi, Antonio. Wood products and green chemistry. Annals of Forest Science, Springer Verlag/EDP Sciences, 2016, 73 (1), pp.185-203.

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41-  
Ibid.

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42-  
Ibid

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43-  
Illera, Danny, Jaime Mesa , Humberto Gomez and Heriberto Maury. "Cellulose Aerogels for Thermal Insulation in Buildings: Trends and Challenges" Coatings 2018, 8(10), 345.

relevant to their application.<sup>44</sup> As the project moves forward, the interdisciplinary research conducted with Carleton University's team of civil and mechanical engineers will generate data sets of the material's properties. Using standard ASTM tests for SIP panels and fibre-based boards, we will aim to show the products relevancy in the Canadian climate while also exploring additional modification techniques that can suit the more humid environments of the developing world. These material properties will serve as design development parameters for overall design, material connections, and its in-situ deployment.

44-  
Dufresne, Alain. (2012). Nanocellulose - From Nature to High Performance Tailored Materials. Berlin: De Gruyter, 2012.

**OWEN | QUINN LAB MEETING. WEDNESDAY 22/19.**

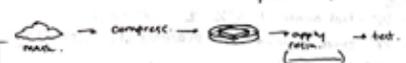
- Discuss building clip.
- Discuss structural matrix to oven.
- Paste over material.
- Materials cut up in 100.
- finalising lab in oven.
- ordered 10 mesh plates.

call O'Hara's office  
book our rental;  
very extra few days in Ottawa.

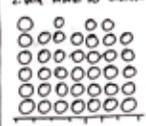
**BIOLOGY CONSULTING.**  
Discussion of bio films.  
what about cell body.

Process of experimentation:

1. need to compress small tomo size pieces for dish.



2. will mark to create a series of 5 → (depending on oil).



what will the ratio of shrinkage be?  
%?  
how many sizes will we need?  
1. small for biology.  
2. medium for oven.  
3. large for SIPc? → down to road?

→ do we treat rolled pieces? what about raw edges/cut on site?

→ AT SAME TIME. if we begin to add oil, resin, etc... we need to simultaneously test its strength.

START TO MAKE pressing machine with rollers and wheels?

---

Set up final of vacuum oven. →  
Set up final of film. →  
size of mesh to compress. →

→ 25 - Hot tank.  
KFS - Flange, adaptor, arched →

Date	Account type	Description	Price CAD	Payment type	Other	Total
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**TO DO. THURSDAY.**

- Pictures; video to Jill. (copy to USB).
- Email John to get top mesh.
- Finish design for press.
- Get to school early (Bread).
- Pick up weed.
- Pick up drink.
- Instagram post.
- Math for [Arceuthoebus] (the).
- Plan for weekend; return.
- Back to Alex.

Fig. 021: Sketch of Material Processes  
2019

## 2.5 STRUCTUALLY INSULATED PANELS



While prefabrication can take on many forms, Structurally Insulated Panels (SIPs) have become a key player within the building industry for its lightweight, structurally sound, and dimensionally accurate qualities. Using these elements as a point of departure, this project pairs current academic and professional research that confirms the success of nano-fibrillated cellulose as a durable and sustainable material for use in a variety of products due to its abundance, high strength, low weight and biodegradability.<sup>45</sup>

Originating after the first World War, prefabrication took a notable stance in the industry with higher efficiencies and innovative materials like polyurethane foam or (PUR), (XPS), and (EPS). The prototype design of SIPs, which is remarkably similar to today's technology, fills two roles in a building simultaneously: firstly, acting as the structural walls that support vertical and horizontal loads and secondly for creating an airtight building envelope. <sup>46</sup> Today, SIPs are manufactured to suit a variety of uses from commercial and industrial settings, to residential and small temporary structures.<sup>47</sup> Their range of sheathing materials include sheet metal, plywood, fiber-cement siding, magnesium-oxide board, fiberglass mat, gypsum sheathing, composite structural siding panels, and can often be referred to as structural foam panels, foam-core panels, stress-skin panels, and sandwich panels. <sup>48</sup> With the added benefit of R-Value customization, structural rigidity, and acoustical performances, SIPs have the ability to become a modern alternative to traditional timber-framed construction, while simultaneously providing additional environmental benefits by reducing on-site construction time and waste.<sup>49</sup> Congruent with the implementation of new

45- "Disadvantages of Structural Insulated Panels." Bautex Systems. Bautex Systems. Accessed August 27, 2019.

46- Brown, Jan. "Home." valubuild. VALUBUILD PANEL HOMES CORP, June 2, 2017.



Fig. 022: SIP in context - IKEA factory built home

Fig. 023: SIP in context - IKEA built home 2

47- Ibid.

48- Iadic Shelters. "Global Mobile Factory: Construction: SIP Panels," 2005.

49- Pons, O. "Prefabricated Construction - an overview | ScienceDirect Topics. Barcelona Tech, February 14, 2014.

environmental standards within the building industry, SIPs offer significant advantages not only in the residential housing market but also toward disaster relief, emergency shelters and large-scale regional housing shortages.<sup>50</sup>

50- Pacheco-Torgal, Fernando, and Luisa F. Cabeza. "Eco-Efficient Construction and Building Materials." Science-Direct. Woodhead Publishing Limited, 2014.

However, academic, and professional research has identified SIP manufacturing as an environmental concern as its subsequent processes use heavy adhesives with sometimes toxic emission outputs. This thesis directly addresses SIP construction by demonstrating new found solutions for recovered material feedstocks.<sup>51</sup>

51- "The Future Of Modular Construction | Satellite Shelters". Satellite Shelters, Jan 4, 2019, <https://www.satelliteco.com/blog/the-future-of-modular-construction/>. Accessed 11 Jan 2020.

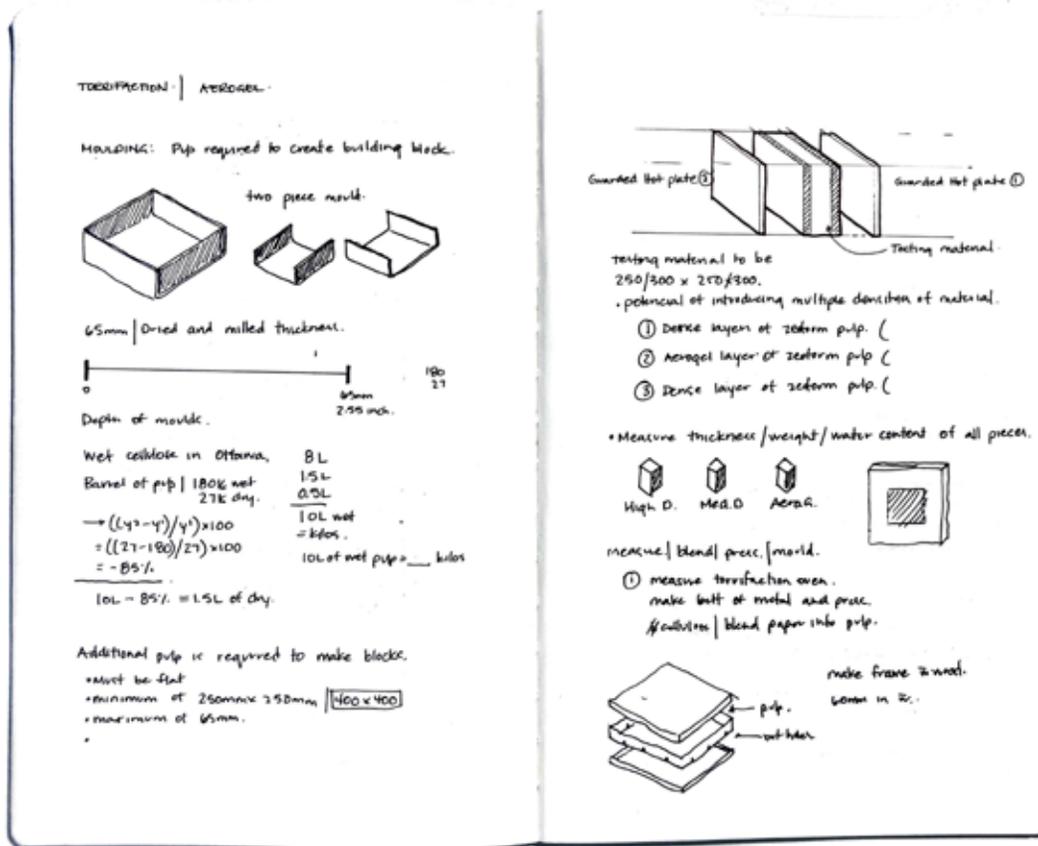


Fig. 024: Sketch of Material Processes 2019

## 2.6 SIPS IN CONTEXT



In the face of growing public awareness and concern for the environment and new information regarding the impact of building materials in this landscape, there has been a resurgence of interest in sustainable alternatives and environmentally conscious design. The United States Energy Information Association estimates that the building and construction industry alone contributes to almost 40% of the total energy use in the United States.<sup>52</sup> Buildings offer significant opportunity to increase performance while aiming to lower operating costs and its carbon footprint.<sup>53</sup> Designers and organizations have the opportunity to become leaders in this changing landscape by making critical and informed decisions on how they source and integrate materials in their design proposals. While advances in material innovation are taking place rapidly across the world, the industry still faces challenges in its ability to integrate new materials into a workforce comprised of conventional labourers. This gap has been further exaggerated by developers who seek low up-front costs with little consideration for a materials' lifetime operation performance. Furthermore, the building industry is multi-layered, with many different professions (manufacturers, architects, contractors, plumbers, electricians, laborers, and clients) who must all take leaps simultaneously to be truly innovative.

In recent years, interest in SIP design has grown due to the introduction of streamlined assembly processes and technology, reduction of construction time, and subsequent reduction of on-site labour.<sup>54</sup> SIP deployment has maintained traction within the US in recent years while other countries like Canada, Europe, and Central America it is gaining momentum due to the rise in

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52- US Energy Information Association. Accessed: October 21st 2014

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53- Moynihan, Alison E., "Evaluating the Benefits of and Barriers to Building with Structural Insulated Panels" (2014). Student Showcase. 5.




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Fig. 025: SIP in construction. Sips can be handled by 1 or 2 working men or crane lifted into place.

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54- Maynard, N. 2010. Structural insulated panels have many fans, so why don't more builders use them? Builder. August 30th, 2010.

televised networks of tiny homes and off-grid living.

In the context of Brazil, building materials generally comprise of stone-based materials like brick and concrete, but new developments in fibre based components are beginning to take shape in these regions as innovative technologies continue to integrate themselves around the globe.<sup>55</sup> Upcoming and ongoing investigations of cellulose-based materials will prove vital to cement as it is not only a wood-based replacement, but also as a cheap additive to manufactured stone based composites. Organizations like MaterialLabDesign, based out of Sao Paulo, have already joined the conversation of material sustainability by using new social platforms and design as an iterative tool for greater social impact.<sup>56</sup>

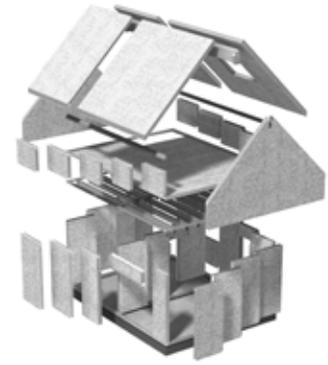


Fig. 026: Exploded Axonometric of Structurally Insulated Panel Construction

55- Cairns Regional Council, "Sustainable Tropical Building Design: Guidelines for Commercial Buildings," 2011.

56- Kulb, Tania, and Carol Piccin. "Materialab Design". Materialab.Com.Br, 2017, <http://materialab.com.br/>.



Fig. 027: SIP in context. Construction of full dwelling

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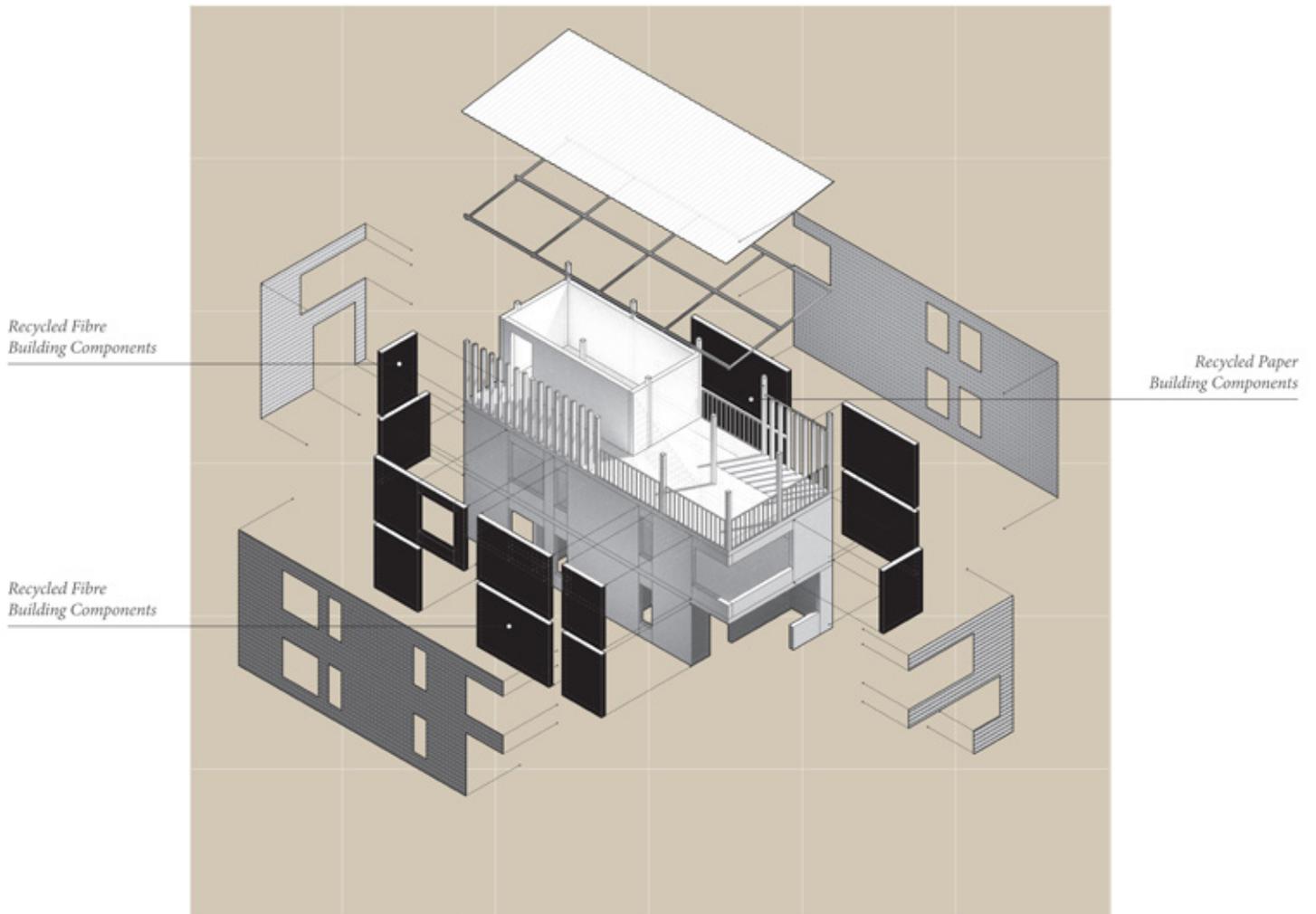


Fig. 028: Diagram representing how new building components fit into the existing Sao Paulo building typology

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### 3.0 RETHINKING THE WASTE CHAIN

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Looking beyond our current take-use-dispose industrial model, the circular economy gains traction as it redefines growth and prosperity by focusing on positive society-wide benefits.

### 3.1 THE MAINTENANCE ECONOMY

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Values like innovation and newness hold mass appeal in governmental and industry leadership.<sup>57</sup> This chapter explores broken and neglected urban infrastructures and their theoretical frameworks that have been deployed over time. Cities are built to sustain economies while collectively supporting all its inhabitants and industries.

By focusing on the global South context for its sophisticated means of informal and formal recycling, this project identified regions of substandard, informal urban settlements often referred to as slums or favelas in Brazil, that were built on squatted land that lack adequate infrastructure, formal city involvement and support high population densities. These regions and the people who inhabit them often turn to filling voids in the formal economy such as recycling and maintenance through the picking, sorting, recycling of discarded objects or material.<sup>58</sup>

Covering vast areas of Brazil, these favelas show significant potential in their eligibility for slum transformation and upgrading. If governments and industries were to address these regions, perhaps we can imagine a world where physical infrastructures support alternative ecologies to provide necessary physical settings for industries like the recycling sector. In order to fully understand this idea, we must first understand current waste management practices and social inclusive strategies. Perhaps this concept can be built through interventions at the juncture between formal recycling workers and the informal economy of recycling and maintenance.

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<sup>57-</sup>  
Mattern, Shannon. "Maintenance And Care". *Places*, November 2018. Accessed 29 Mar 2020. 3.

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<sup>58-</sup>  
Marelo, Marta, and Ann Helwege. *Solid Waste Management And Social Inclusion Of Waste Pickers: Opportunities And Challenges*. 7th ed., Boston University, 2020, pp. 1-6, Accessed 21 Mar 2020.

By providing frameworks and interventions that blur these boundaries in everyday engagement, we can then understand the value that social infrastructures play within this landscape.

This project aims to specifically address these economies by introducing new frameworks that not only support waste picker inclusion within Brazil, but allow new forms of social transformation to take place. Through education, innovation, recycling, engagement and inclusion, this project uses specific collaboration techniques to deploy its intervention at a variety of scales that will be addressed in subsequent chapters of this project.

Over time, society has pushed the labour of recycling and maintenance out of sight. These foundational concepts which are integral in our lives can be quite hard to see, let alone rearrange or modify.<sup>59</sup> In the early development of European housing models, maids, cooks and cleaners were given back access to the house's formal circulation, allowing services workers alternative routes where families could not see the jobs and maintenance being performed.<sup>60</sup> The recycling industry is no exception, our world's cities have developed sophisticated urban plans that keep waste out of the way. By understanding how these systems participate in our everyday life, this project can better contribute to the conversation that aims to blur these boundaries and introduce new concepts that embrace recycling, maintenance and repair as a designing tool, not only for objects and places but for greater social inclusion and stronger economies.

Scholars in various fields have recently turned their focus to 'discard studies' which include material waste streams and their lifespans.<sup>61</sup> Sociologist Jenna Burrell describes this shadow industry as a network of entrepreneurial refurbishment and second-hand trade.<sup>62</sup> Burrell argues that the focus is not in designing new machines, but instead in "finding opportunities for agency and innovation" in their provisioning, repair, and distribution.<sup>36</sup>

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59-  
Ibid.

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60-  
Mattern, Shannon. "Maintenance  
And Care". *Places*, November 2018.  
Accessed 29 Mar 2020. 5-6

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61-  
Ibid.

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62-  
Jenna Burrell, *Invisible Users: Youth in the  
Internet Cafes of Urban Ghana* (Cambridge:  
MIT Press, 2012), 14, 161, 180.

Present in almost all developing regions around the world, these processes of transformation take place in the marginalized zones of cities and have been witnessed through countless professional photo-essay style assignments.<sup>63</sup> But these shadow industries aren't always positioned in the background, these types of transformations take place largely in underdeveloped regions of the world.<sup>64</sup> Referred to as a social performance, Burrell illustrates how this industry is part of a public pedagogy, an 'operating theatre' where repair, innovation, and education can take place and encourage onlookers to engage by interest rather than as an ideology forced upon them, extending not only the value of the products they handle but also a mechanism of social interaction and transfer of knowledge.<sup>65</sup> People gather, crowd, they watch and they learn.

In January 2020, I had the privilege to travel to Sao Paulo to study ideas of waste management, the circular economy, and cellulose recovery within the city. By engaging with varying local agencies and industries, this project is able to participate in social inclusiveness by proposing alternative systematic approaches to resource recovery within the informal and formal recycling economies of the city. By following the fundamental and biological cycles that our earth lives by, only then can we participate in a social metamorphosis that uses waste as a valuable resource rather than ignoring its potential while searching for more finite resources.<sup>66</sup>



Fig. 029: Waste Picker in landfill outside city. 2016.

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63-  
Ibid.

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64-  
Lisa Parks, "Media Fixes: Thoughts on Repair Cultures," *Flow*, December 16, 2013.

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65-  
Mattern, Shannon. "Maintenance And Care". *Places*, November 2018. Accessed 29 Mar 2020. 3.

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66-  
Moghaddamnik, Reza. "Blurring Boundaries: Waste As A Vehicle For A Social Metamorphosis". *Dalhousie University*, 2013.

This fleet aims to recycle, reuse, and reimage paper waste flows within the São Paulo region.

Second-generation material has the potential to be used for new alternative + sustainable building components.

Informal collector has the ability to recycle almost 90% of São Paulo's waste recycling efforts.



São Paulo, Brazil

'Waste Collector' or 'Catavaca' work anonymously throughout the entire fabric. Collecting, sorting, and selling material to the Formal Recycling Sector.

Waste collector can salvage up to 1/2 tonne per day in raw materials (Paper, plastic, metal, glass)

Fig. 030: Image of Informal waste cart in Sao Paulo

## 3.2 THE INFORMAL WASTE CHAIN TODAY



Throughout the developing world, waste management has been largely dominated by the Informal Waste Sector.<sup>67</sup> Various examples around the world demonstrate that informal waste management can be both effective and challenging, reaching high levels of collection, material recovery rates, and sophisticated social structures.<sup>68</sup> However, the adverse effects on the health of individuals involved in this system have gained international attention. This section sets out to understand these conditions by uncovering the many complexities of the recycling industry in various regions of the global South.

In the current scenario, municipalities, multinational organizations and waste management companies have struggled to work with the informal stakeholders – despite evidence of the commercial, environmental and social benefits of forming partnerships.<sup>69</sup> The informal community, which is often seen as a subset to the formal economy, has been able to generate sophisticated systems throughout many cities around the world, including in India, South East Asia, and Latin America.<sup>70</sup> (Fig: 69,70,71)

Through preliminary research conducted in this thesis, varying cities of the global South were chosen as case studies to identify how and where waste was consumed, treated, recycled, and processed. The following images depict zones, highlighted in red, of three separate cities where informal collection and sorting takes place.

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<sup>67</sup>-  
Hande, Siddharth. "The Informal Waste Sector: a Solution to the Recycling Problem in developing countries" Field Actions Science Reports. The Journal of Field Actions, Institut Veolia, 1 Mar. 2019. 29

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<sup>68</sup>-  
Ibid. 31

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<sup>69</sup>-  
Ibid. 28

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<sup>70</sup>-  
Ibid. 30



Solid Waste Landfill, Methane Escapes

The final step of the waste chain. Once bins of Rejecto fill up, they are trucked to the adjacent landfill where it is dumped and mixed with other soils and compostable materials. These huge amounts of waste are then covered with soil and mats and given small exhaust holes which off gas toxic methane fumes and other hazardous vapours into the atmosphere. Pictured here are the breathing tubes of these hazardous piles of solid waste. It is common that methane exhausts are purposely lit to burn off toxic gasses before reaching the atmosphere.



**MANILA, PHILIPPINES**

With a population of 13 million, Manila is the capital and second largest city in the Philippines. Housing 43,000 people per square kilometer, it is the world's most densely populated city, with 38% of the population living in its infamous Tondo district. As the Philippines waste generation continues to rise with the increased population, so to is their recycling rates. Following recent mandatory recycling efforts, Manila's living standards, economic growth and industrialization methods are becoming good examples that developing and developed countries are taking notice of.



Fig. 032: Informal Settlements of Manila, Philippines.



**BOGOTA, COLUMBIA**

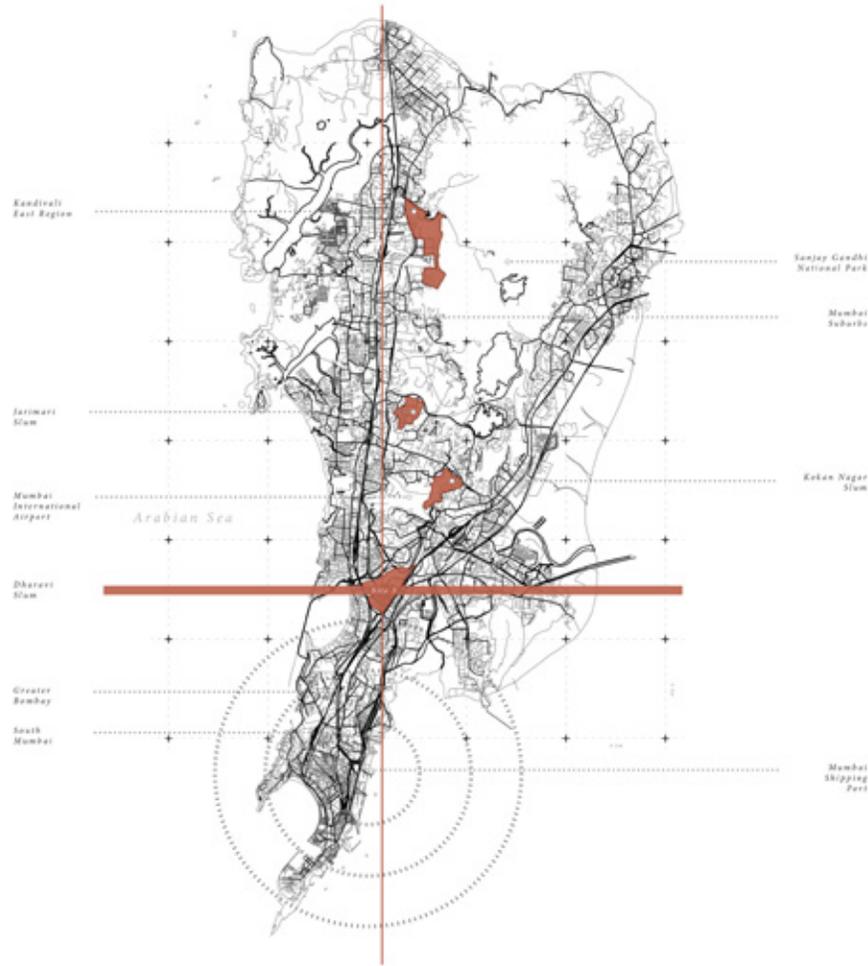
Initially laid out to accommodate a population of 800,000, Bogotá, Columbia, is now home to more than 11 million residents, over 30% of which live in informal settlements. Producing 11 million tonnes of waste per year, Bogotá, along with other large cities around the world, is waking up to the necessity of reducing its carbon footprint through recycling systems. In the coming years, Columbia aims to professionalise its solid waste management, meaning to introduce an integral and more sustainable approach, to decrease landfilling and to increase recycling efforts starting in its major cities like Bogotá, Medellín and Barranquilla.



Fig. 033: Informal Settlements of Bogotá, Columbia

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**DHARAVI, MUMBAI**

Dharavi is known as India's biggest slum and the second biggest slum in Asia. Housing roughly a million of the 18 million residents in Mumbai, Dharavi has become a global icon for informal recycling systems while remaining one of the most densely populated areas in the world. Situated in the heart of Mumbai, Dharavi is home to 15,000 single room factories that have efficiently and effectively reduced annual landfill waste by almost 40%. Dharavi will become a great study in the understanding of informal and formal waste systems.



Fig. 034: Informal Settlements of Mumbai, India

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Globally, the informal community has consistently struggled with deploying systems that bridge the gap between the informal and formal markets. While they remain part of a centralized economy, the informal networks associated with waste collection often work in sub-par conditions, rummaging through landfills, collecting from streets and buying/trading between themselves.<sup>71</sup>

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<sup>71-</sup>  
Ibid. 31

In the networks observed in varying regions of the global South (Latin America, India, Southeast Asia), the informal recycling chain is generally organized in ranks and defined by a series of Aggregators and Processors.<sup>72</sup>

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<sup>72-</sup>  
Ibid. 31

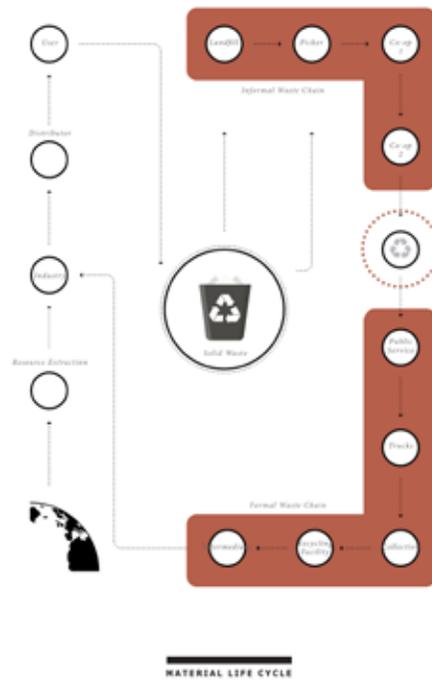
**Level 1 Aggregator:** Waste pickers often operate solo with minimal to no input costs, collecting material from households, community businesses, or landfills where a constant material supply is found.<sup>44</sup> Operating with no more than a cart or trolley, L1A can collect up to half a tonne per day in raw unsorted material.<sup>73</sup>

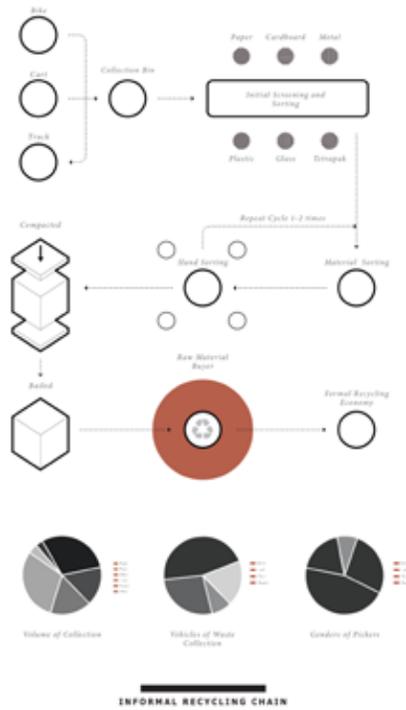
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<sup>73-</sup>  
Ibid. 32

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Fig. 035: Material Life-cycle and the Informal Recycling Chain in Sao Paulo, Brazil.





**Level 2 Aggregator:** Primarily buying from multiple L1 aggregators, L2 aggregators will often own their own private facility, often on their own property or in partnership with a local cooperative to handle greater volumes of waste. Working in sophisticated patterns throughout the city fabric, L2A begin to control the price fluxes of recovered material. <sup>74</sup>

Fig. 036 - Informal Waste Chain  
-These images depicts the Material Life-cycle and the Informal Recycling Chain in Sao Paulo, Brazil.

<sup>74-</sup>  
Ibid. 32

**Level 2 Processor:** At this stage in the Informal Waste Chain (IWC), sophisticated patterns of efficiency and sorting begin emerging in where and how aggregators sort and sell their material. L2 processors often maintain a steady flows of waste and by selling directly to before it is sold to the Formal Recycling Sector. Paper waste is sold in bails to later be shredded and processed in the phase called De-Inking. <sup>75</sup>

<sup>75-</sup>  
Ibid. 32

**De-Inking:** Due to the high costs of a de-inking facility, it is usually operated inside the formal recycling sector as it deals with massive quantities of recovered fibre material that needs to be cleaned, sorted, and separated from any unwanted contaminants like staples, inks and plastics. Due to the nature of the de-inking

process, and much like the plastic recycling industry, fibre products take part in a down-cycling system where fibre strength is lost through chemical bleaching processes that occur in this phase. This leads to problems of two major kinds; material degradation creating a product of lesser strength each time it is recycled, and the loss of material value, provoking industries to maintain virgin extraction methods.<sup>76</sup>

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76-  
iBid. 32

**Intermediary:** Following the de-inking process, fibres which have been sorted and cleaned are then sold in large quantities to a series of intermediary businesses who then sell to distributors as a feedstock for new products.<sup>77</sup>

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77-  
Gutberlet, Jutta. "Sao Paulo Research Follow-Up". Skype, 2020.

Understanding the Informal Waste Chain is critical to this project's development as it strategically integrates itself into this system to provide new value to fibre products before being sold to intermediaries, distributors, and consumers. By providing new opportunities for paper recovery and demonstrating options to up-cycle fibre products back into society, this radical approach is able to take part in a social metamorphosis that reintroduces material back into the economy in the form of sustainable and biodegradable building components.




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Fig. 037: Coopermar Cooperative, Sao Paulo, Brazil. 2020.  
-The Coopermar warehouse where waste pickers, drop off, clean, and sort material in its appropriate waste stream.

Waste picking around the world is currently a predominant or exclusive way for material to find its way back into the waste stream before incineration or landfill disposal. In nations like Brazil, informal waste inclusion is taking new steps towards sustainable waste management by providing additional supportive infrastructures and governmental support.

With the aid of technology and further transparency of global industries, waste picking is becoming commonly recognized as a driving force in the world of recycling.<sup>78</sup> Despite the numerous environmental and social benefits of waste picker inclusion, the community remains widely excluded from segments of society and in some regions is even illegal. These challenges give rise to persistent poverty and substandard living conditions within these nations, leading to the further discrimination and stigmatization.

78- M. de Azevedo, Adalberto, Sebastián Carenzo, Charles Goodluck, and Jutta Gutberlet. 2016. Inclusive Waste Governance And Grassroots Innovations For Social, Environmental And Economic Change.. Canada: Recycling Networks and Waste Governance.

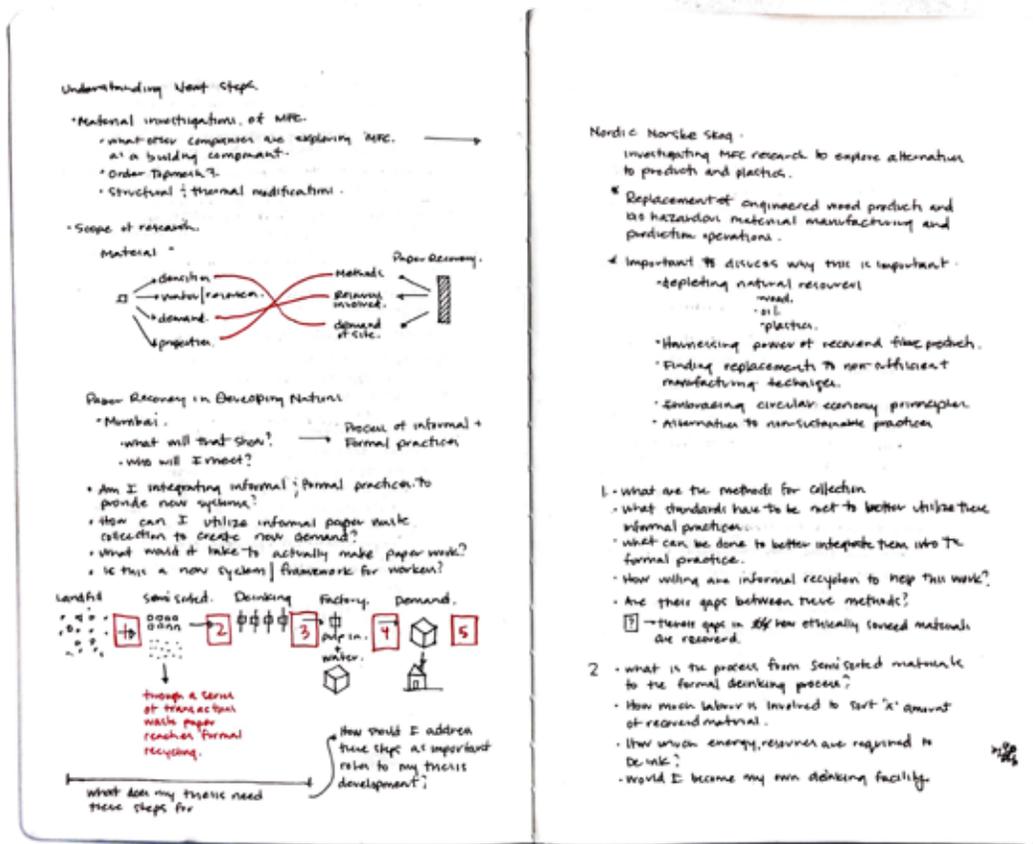


Fig. 038: Sketches of Waste Chain understanding, 2020

### 3.3 RETHINKING THE INFORMAL WASTE CHAIN

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Like most countries in the global north, the economic state of developing countries including Brazil has seen exponential growth and urbanization with growing concerns regarding the disposal of its waste. Until now, most urban local governments have adopted an approach to waste management that is neither sustainable nor responsible – identifying new landfill sites, filling them with mixed waste and eventually moving on to new ones.<sup>50</sup> This linear model, which has become a growing concern for many municipalities, is radically affecting the contexts in which they are sited, leaking hazardous runoff and leachate into the soil and groundwater of surrounding ecosystems.<sup>79</sup>

This project identifies conventional solid waste management strategies and argues that adopting an integrated systematic approach can help not only the processes that generate waste, but also enables cities officials to minimize waste accumulation.<sup>80</sup> Using a community-based approach with the aid of local experts and agencies, this project integrates itself within the waste chain, aiming to re-route existing flows back into the economy. These ideals, which employ a circular economy model, can be further supported when all acting stakeholders of the waste chain understand its intentions.<sup>81</sup>

Throughout Brazil, and much of the developing world, solid waste management has become a high priority for policy makers and governments alike. In addition to the Formal Recycling Sector (FRS) there are a range of robust waste 'experts' or catadores in Brazil, that collect, transport, and recycle to make a living out of waste, albeit under the radar of the formal economy.<sup>82</sup>

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79-  
Boyd, Toby. "The Informal Economy in Developing Nations: a Hidden Engine of Growth." *The Informal Economy in Developing Nations: a Hidden Engine of Growth*, World Intellectual Property Organization, 6AD

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80-  
Hande, Siddharth. "The Informal Waste Sector: a Solution to the Recycling Problem in developing countries" *Field Actions Science Reports. The Journal of Field Actions*, Institut Veolia, 1 Mar. 2019. 29

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81-  
Oteng-Ababio, M. Rethinking waste as a resource: insights from a low-income community in Accra, Ghana. *City Territ Archit* 1, 10 (2014). <https://doi.org/10.1186/2195-2701-1-10>

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82-  
Miranda Ribeiro, Flávio de. "From Informal to Providers: A Sao Paulo State perspective for waste pickers at Brazilian Solid Waste Policy", *Waste Pickers At Solid Waste Policy*. Oecd. Org, 2016. 5.

These informal pickers consist of not only grassroots level waste collectors but a series of middlemen who aggregate, sort and transport waste to the appropriate recycling facilities. Informal collection offers many advantages over the FRS as it effectively reduces the amount of waste ending up in local streets and landfills. Collectively operating in the hundreds of thousands, collectors and pickers often contribute to almost 90% of their cities' recycling efforts, resulting in billions of dollars a year saved in waste processing fees.<sup>83</sup>

While these staggering numbers allude to the significance of the IRS, little attention is given from the formal economy. Seen as scavengers in the city, formal society often turns a blind eye to their efforts and instead sees them as a nuisance within the urban fabric. Informal collectors deal with a range of challenging and problematic day-to-day conditions, working in sometimes extremely poor conditions like open air landfills or contaminated collection areas. Recent attention from academic research, NGO's, and government funded cooperatives are beginning to recognise picking as a viable occupation within the city by providing new facilities with appropriate care and personal protective equipment.<sup>84</sup>

With added governmental and industrial support, informal waste collectors can spur grassroots investments to reduce poverty while providing additional benefits to the socio-economic and environmental conditions of these regions.<sup>85</sup> Thus, new solutions can be hypothesized to create guiding principles that could then be adapted and applied within the global North.

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83-  
Miranda Ribeiro, Flávio de. "From Informal to Providers: A Sao Paulo State perspective for waste pickers at Brazilian Solid Waste Policy", *Waste Pickers At Solid Waste Policy*. Oecd. Org, 2016. 5.

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84-  
Marello, Marta, and Ann Helwege. *Solid Waste Management And Social Inclusion Of Waste Pickers: Opportunities And Challenges*. 7th ed., Boston University, 2020, pp. 1-6, Accessed 21 Mar 2020.

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85-  
Alter Chen, Martha, and Vic Van Vuuren. *Cooperation among Workers In The Informal Economy: A Focus On Home-Based Workers And Waste Pickers*. 3rd ed., International Labour Organization And Women In Informal Employment: Globalizing And Organizing, 2017, pp. 10-21, Accessed 21 Mar 2020.

### 3.4 CHALLENGES + OPPORTUNITIES OF SOCIAL INCLUSION

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Waste picking is an anonymous venture, often working alone, the field is primarily dominated by families and micro-enterprises of women, children and elderly relatives.<sup>86</sup> In general, the appeal of waste picking comes from low barriers of entry and decent profit margins as waste has value and a steady supply chain. However, waste picking is seen as a negative role in formal societies as it can be difficult for workers to obtain sufficient recognition and proper workers rights.<sup>87</sup> Resulting in lower class societies turning to city streets to collect, sort, and sell second-hand material for a living. This negative outlook on city inhabitants has exponentially grown in recent years and further divided the cities economies.

Notwithstanding, the informality of this work allows waste pickers to bypass much of the formal responsibilities that the FRS is forced to comply with, further creating a disjunction between the informal and formal economies.<sup>88</sup> While innovative waste management strategies are taking centre stage, research conducted in this thesis will generate new paradigms and conversations around waste recovery and take part in a conversation of social inclusion. Although equipment could significantly raise productivity, waste picker methods are labour intensive due to the scale of operation and a lack of available governmental funding.<sup>89</sup>

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86-  
Marello, Marta, and Ann Helwege. "Solid Waste Management and Social Inclusion of Waste Pickers: Opportunities and Challenges - Marta Marello, Ann Helwege, 2018." SAGE Journals, Marello and Helwege. 2016

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87-  
Ibid.

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88-  
iBid. 5.

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89-  
Marello, Marta, and Ann Helwege. Solid Waste Management And Social Inclusion Of Waste Pickers: Opportunities And Challenges. 7th ed., Boston University, 2020, pp. 1-6, Accessed 21 Mar 2020.

### 3.5 INCLUSION AS A SOLUTION

#### COOPERATIVES, TECHNOLOGY, AND POLICY

Throughout much of Brazil, recycling cooperatives are becoming increasingly more sophisticated through municipal and state involvement to fund their working spaces, machines, and waste transport vehicles. Sao Paulo is home to between forty to eighty cooperatives, all acting at various levels of collection and sorting.<sup>90</sup> Often under agreement with local municipalities, cooperatives are comprised of numerous waste collectors, sorters, and sellers who collect recyclables directly from households and shop owners.<sup>91</sup>

Through field work conducted in this thesis, it was observed that most cooperatives consist of large, open warehouses to conduct their operations. Split into varying zones, trucks first unload unsorted waste into large bins before it enters a conveyor belt system where workers sort waste by hand into their appropriate material streams. Materials with limited or no value, often small pieces of plastic, metal or paper, will remain unsorted and accumulates day-by-day in large containers at the back of the system. This conglomerate of materials, referred to as 'Rejeito' is a by-product of the recycling chain and often becomes the main supply for landfills and incinerators.

Subsequent zones in cooperatives include machine operated compactors, shredders, and forklifts to move bailed and compacted material. Warehouses have offices, kitchens, and lavatories as well as health and safety personal protective equipment.

<sup>90</sup>-  
Alfers, Laura, et al. "Basic Categories of Waste Pickers." WIEGO, WIEGO. 2020, [www.wiego.org/basic-categories-waste-pickers](http://www.wiego.org/basic-categories-waste-pickers)

<sup>91</sup>-  
Ibid.



Fig. 039: 'Rejeito' The bi-product of informal recycling.

Cooperatives' main objectives are to improve catadore livelihoods by defining strategies to increase the revenue from recyclables and by training catadores in sustainable business practices.<sup>92</sup> Additional support will often come from the local development banks and NGOs. In contrast to the low standards of living among most Latin American waste pickers, some Brazilian cooperative members own cars and almost all own cell phones. They all wear uniforms and some use safety measures such as gloves and safety glasses while collecting. Nonetheless, they live well outside the mainstream of São Paulo's median standard of living and still face significant challenges for greater social inclusion.<sup>93</sup>

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92- Besen, Gina Rizpah, and Helena Ribeiro. "Selective waste collection in the São Paulo Metropolitan Region: impacts of the National Solid Waste Policy" *Ambiente & Sociedade*, Health Sciences - University of Sao Paulo, Sept. 2017.

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93- Ibid.




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Fig. 040: Image from Inside Coopermar Cooperative, Sao Paulo, Brazil




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Fig. 041: Image 2 from Inside Coopermar Cooperative, Sao Paulo, Brazil

### 3.5.1 INCLUSION AS A SOLUTION

#### COOPERATIVES, TECHNOLOGY, + POLICY

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As countries look for new methods of waste management, inclusion of the informal sector offers the hope of achieving higher recycling rates and greater economic cohesion.<sup>94</sup> This chapter addresses the many complexities surrounding social inclusion and waste recovery techniques. Often referred to as an 'integrated solid waste management' strategy, organizations like The World Bank and InterAmerican Development Bank have both successfully funded waste picker integration through cooperatives, NGOs, and public private relationships.<sup>95</sup> Advocacy organizations such as WIEGO<sup>68</sup> have called for an intensification of such efforts through access to credit and technology, as well as through partnerships to collect recyclables in underserved communities.<sup>96</sup> These measures have given many waste pickers higher standards of living, economic security and a sense of inclusion within society.

While collaboration between the formal and informal sector appears desirable, two trends can become apartment: the privatization and modernization of the waste sector. With each implying the other, both pose underlying threats to waste pickers, whether part of a cooperative or not.<sup>97</sup> First, privatization would immediately add large competitors to the waste sector, but due to private corporations advancing with technology-intensive systems, it would limit waste pickers access to material supply.<sup>98</sup> On the other hand, this model holds a unique advantages where political involvement is leading the way for bridging these economies and their integration. It is common to see user-based data collection coming from many platforms around the city; notably through tech based programs like 'Cataki', a phone

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94- Besen, Gina Rizpah, and Helena Ribeiro. "Selective waste collection in the São Paulo Metropolitan Region: impacts of the National Solid Waste Policy" *Ambiente & Sociedade, Health Sciences - University of Sao Paulo*, Sept. 2017.

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95- Marello, Marta, and Ann Helwege. "Solid Waste Management and Social Inclusion of Wastepickers: Opportunities and Challenges - Marta Marello, Ann Helwege, 2018." *SAGE Journals*, Marello and Helwege. 2016

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96- Alfors, Laura, et al. "Basic Categories of Waste Pickers." WIEGO, WIEGO. 2020, [www.wiego.org/basic-categories-waste-pickers](http://www.wiego.org/basic-categories-waste-pickers).

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97- Ibid.

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98- Ibid. 8

based application designed in 2013 to aid in the efficiency and inclusion of the Informal Waste Sector.<sup>99</sup> 'Cataki' is revolutionizing how waste pickers travel, collect and sort the waste from the city. Operating much like a dating site, pickers create online profiles with their collection vehicle and ideal waste streams.<sup>100</sup> Allowing store owners or corporations to post pictures of their unwanted waste, which is geographically located within the app's mapping feature. With notifications, pictures, and descriptions forming the structure of the app, pickers can increase productivity, efficiency and contribute to alternative forms of waste management.<sup>101</sup>

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99-  
Ibid.8

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100-  
Pimpadores movement. (2013. CatakiApp, Version 1.8.8. Cataki.org

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101-  
Ibid.2

Examples like these are increasingly present throughout Brazil and are creating precedents for other countries. These new options for waste pickers create deeper integration in society and helps promote the many benefits of integrated solid waste management. Frameworks provided in this thesis set out to understand not only current waste management practices of Sao Paulo, Brazil but aim to understand how the integration of new digital platforms can create alternative forms of recycling engagement within the city, concepts which will be described in subsequent chapters.

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Fig. 042: Formal Recycling Collection vehicle dumping wood scraps in Landfill.



### 3.6 SELECTIVE COLLECTION + FORMAL RECYCLING

Waste collection is a public service in Brazil, following directives laid out by the Federal Constitution, recycling has become an integral part of the country's formal and informal economies.<sup>102</sup> However, some municipalities have begun taking steps to introduce new partnerships within the informal and private sector. Their activities are interdependent but complementary, and make urban sustainability possible by advocating for more rational use of natural resources and inputs. Furthermore, it significantly reduces the final disposal of solid waste which generate greenhouse gases.<sup>103</sup> In recent years, practices have been adopted by the formal economy that supports selective collection to enhance environmental and human health. These alternative models also embrace the concept of Walter R. Stahel's Performance Economy (PE).<sup>104</sup> With a vision of an economy of loops, it aims to stimulate job creation, economic competitiveness, and waste prevention. Similar to a 'Cradle to Cradle' approach, the Performance Economy draws on several specific approaches that participate in a more Circular Economy (CE). With power in numbers, the PE is a labour force that is evidently present within the recycling industry.

<sup>102</sup>- Carbonelli Campos, Juacyara, and Raquel Greice De Souza Marotta. *Municipal Solid Waste in Brazil: A Review*. 2nd ed., vol. 35, Federal University of Rio De Janeiro, 2017.

<sup>103</sup>- Alferys, Laura, et al. "Basic Categories of Waste Pickers." WIEGO, WIEGO. 2020, [www.wiego.org/basic-categories-waste-pickers](http://www.wiego.org/basic-categories-waste-pickers).

<sup>104</sup>- Stahel, Walter. "Circular Economy Schools Of Thought." Ellen MacArthur Foundation, Ellen MacArthur Foundation, 2016.

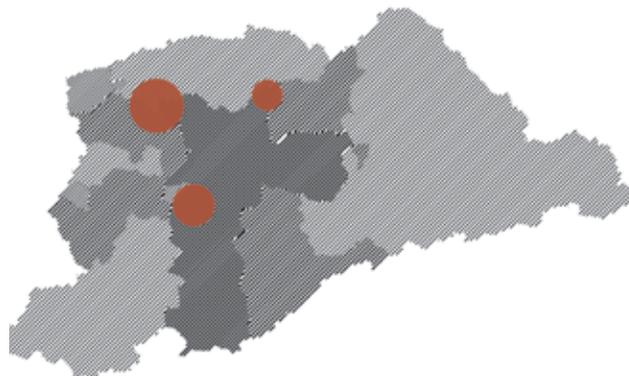


Figure 043: illustrates the selective waste collection situation in the municipalities of the São Paulo Metropolitan Region in 2013, with the municipalities that have set up selective collection methods shown in black.

0	81 - 140
1 - 20	141 - 220
21 - 35	221 - 336
36 - 45	337 - 500
46 - 80	501 - 6440

While many countries throughout the global South have identified the benefits of waste picker inclusion, many still lack the appropriate governmental action to do so. Additionally, research conducted by the Health Sciences department at the University of Sao Paulo illustrates how selective collection with the inclusion of waste pickers can increase volumes and efficiencies within the waste chain.<sup>105</sup> Their research showcases the potential of inclusive waste management in semi-organized situations. This thesis builds upon this identified area of inclusive waste management to provide opportunity for the Level 2 Processor stage to take waste into a building product that can further assist in the inclusion of waste pickers as countries work to manage growing rates of solid waste.

105- Besen, Gina Rizpah, and Helena Ribeiro. "Selective waste collection in the São Paulo Metropolitan Region: impacts of the National Solid Waste Policy" *Ambiente & Sociedade*, Health Sciences - University of Sao Paulo, Sept. 2017.

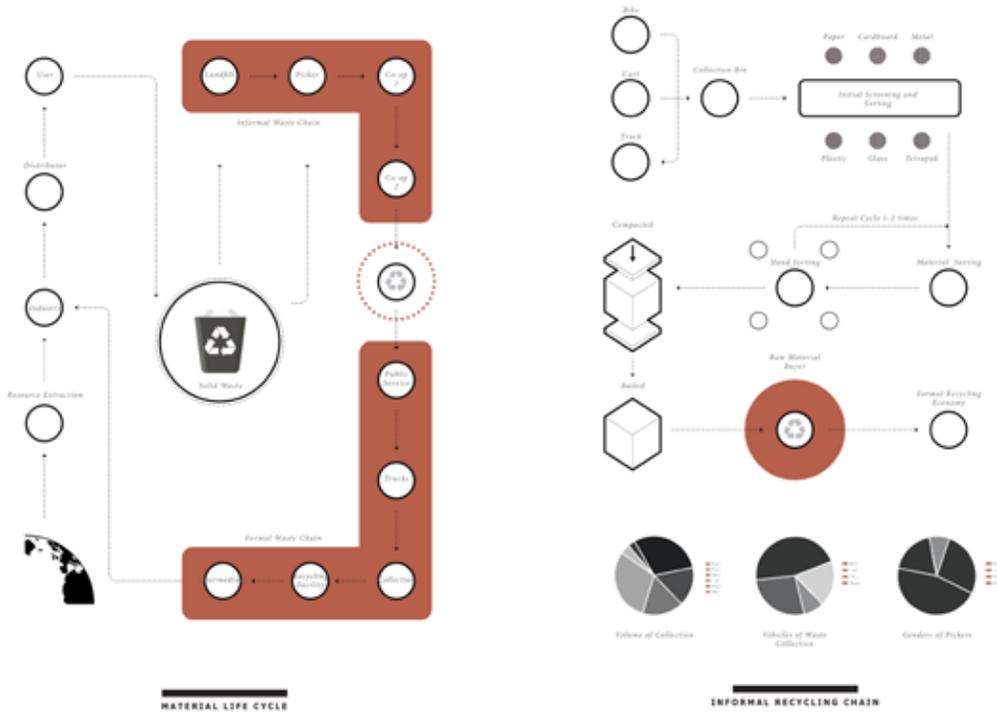


Fig. 044: Formal Waste Chain  
 -These images depicts the Material Life-cycle and the Formal Recycling Chain in Sao Paulo, Brazil.

### 3.7 BUILDING FROM SECOND GENERATION MATERIALS



Waste was once seen as a burden on our industries and communities; however, shifting attitudes and a better understanding of the depletion of natural resources has led to the identification of waste as a valuable resource that demands responsible solutions for collecting, separating, managing, and recovering.<sup>106</sup> Over the last decade the holistic concept of a “zero waste” lifecycle has emerged as part of a cultural shift and a new way of thinking about materials after their product life span.<sup>107</sup>

Slums around the world have largely accepted recycling as a means of survival. In Sao Paulo, Brazil, the conglomerate organization of pickers has the potential to upgrade their living condition from objects discarded by the formal economy.<sup>108</sup> By exploring recycled paper, bleached and unbleached pulps and various other cellulosic fibre types, this project aims to support a range of pickers who generally collect one main material, thus empowering an economy of paper collectors to provide additional inputs for the creation of new building components. First, it is important to understand some of the innovative products currently being made from waste in developing regions around the world.

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<sup>106</sup>-  
Lehmann, Steffen. "Resource Recovery and Materials Flow in the City." Sustainability Development Law and Policy, vol. 11, no. 1, 2011, pp. 28-29

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<sup>107</sup>-  
ibid. 31

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<sup>108</sup>-  
Dias, Sonia, and Lucia Fernandez. "Waste Pickers | WIEGO". Wiego.Org, 2020,

## CASE STUDY 1: PLASTIC LUMBER

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Plastic lumber has been developed and sold worldwide as a competitive alternative to traditional timber framed products. Produced by several manufacturers around the world, main uses have revolved around decking, roofing, and furniture. With increased global production and consumption of plastic, this material is well suited in its ability to turn old used plastic into structurally stable products that have the characteristics of extruded plastic.<sup>109</sup> The use of plastic in place of lumber prevents deforestation and embraces circular economic principles in its ability to be recycled again into future plastic products. As the product is injectable, moulded or extruded, it has the ability to be blended with alternative agents to increase its fire-retardant and water-repellant qualities. However, the processes in which these products are made have extreme environmental consequences as they produce highly toxic off gasses. The advantages of up/recycling and less waste are commonly known, but also must be critically analysed alongside the disadvantages including the production of greenhouse gas, the negative carbon footprint and the offgassing side-effects of plastic lumber.<sup>110</sup>



Fig. 045: Plastic Lumber  
Fig. 046: Plastic Lumber 2

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<sup>109</sup>-  
A. dos Santos, Fernanda. "Processing And Properties Of Plastic Lumber". In Tech Open, Dec. 2018. Accessed 21 Mar 2020

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<sup>110</sup>-  
Ibid.

## CASE STUDY 2: NEWSPAPER WOOD

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NewspaperWood is a relatively new innovative material that reverses the production process of making paper by making a wood-like material out of newspapers. NewspaperWood feedstocks include both pre- and post consumer recycled paper from printing presses in Eindhoven, Netherlands, where the material was developed and designed by Mieke Meijer with his company Vij5.<sup>111</sup>

The striking visual quality of NewspaperWood is its resemblance to natural wood. The manufacturer purposely cuts the many layers of glued newspaper that comprise the raw material to reveal dramatic curvilinear shapes resembling timber. Despite this close resemblance, it is evident upon close inspection that NewspaperWood is not a virgin lumber material. Nevertheless, it can be processed just like wood—including milling, cutting, and sanding. While this is a great example of ingenuity and design, it still lacks the ability to be recycled back into a form of production, due to the chemical nature of the binding agents and glues the material uses.<sup>112</sup>



Fig. 047: Newspaper Wood 1  
Fig. 048: Newspaper Wood 2

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<sup>111</sup>-  
Meijer, Mieke. "About." Newspaper-  
Wood, 2014.

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<sup>112</sup>-  
ibid.

### CASE STUDY 3: MODROOF



The modular roofing system named ModRoof is made from cardboard and agricultural waste. Founded by Hasit Ganatra, an engineering graduate from the University of Southern California who formed the company ReMaterials in India, it took 300 attempts in two years to develop the product. The cardboard is shredded and then blended into a pulp with the addition of water. Organic fibers such as cardboard, bamboo, and sugar-cane are added for reinforcement and the final mixture is poured into a mold with no harmful additives. It is cold pressed to extract the water in order to form the hardened panel. The panels are then heated and dried before a waterproofing paint is added. The modular panel can be interlocked with the surrounding panels, making it easy to install and maintain.<sup>113</sup>

ReMaterials is an exceptional example of a company that is striving to create alternative building components for the developing world. Furthermore, the material positions itself well within the global south for its easy material sourcing, production, installation and maintenance, which can mostly be done without specific sophisticated technologies.<sup>114</sup>

Understanding existing building techniques and material innovations within Sao Paulo is vital in understanding how and where new fibre based building components could fit within the economy. This chapter lists only a few of many innovative building materials being used throughout Brazil and other developing countries. Much like ModRoof, this thesis provides alternative material innovations that benefit from second generation feedstocks while preserving virgin resources and ex-



Fig. 049: Modroof 1  
Fig. 050: Modroof 2

<sup>113</sup>-  
Ganatra, Hasit. "High Quality Affordable Roofing." Modroof. 2017. <https://www.modroof>.

<sup>114</sup>-  
Ibid.

cluding the use of any toxic adhesives. The critical new element is a technique for processing paper waste called fibrulation.

Helping illustrate the growing potential of NMFC, a series of designs for architectural building components will be produced to demonstrate NMFC and its processes as a viable solution for self-sourced building components to be made available to waste pickers in Sao Paolo.

Using the natural high strength hydroxyl bonds of fibres in NMFC blend, this thesis reimagines recovered paper and cardboard and will create prototype building components that take place in a circular economy.

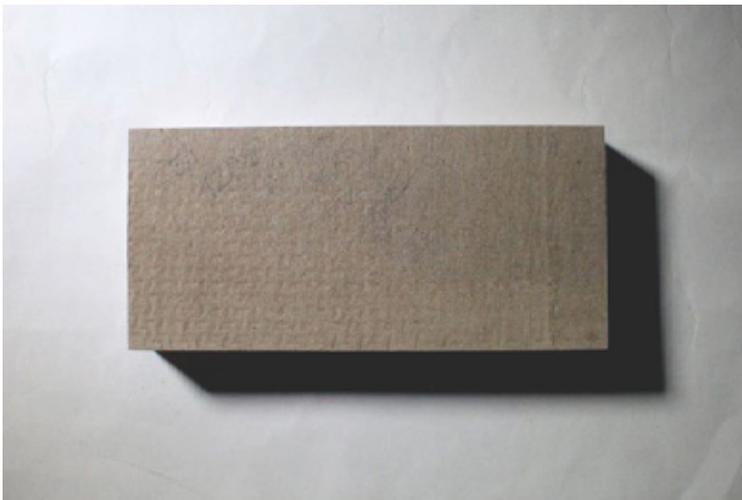


Fig. 051: Prototype NMFC building block



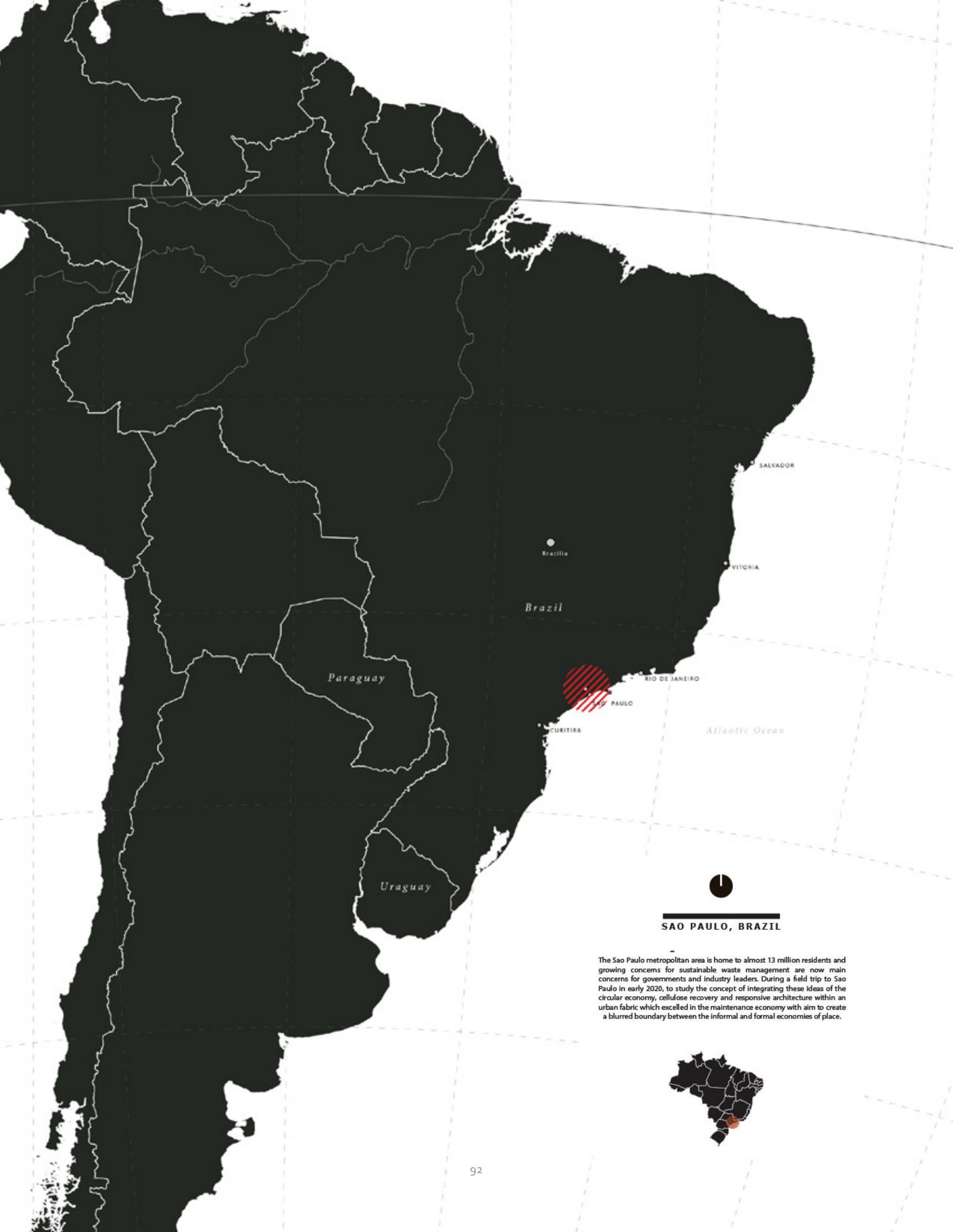
SAO PAULO FIELD WORK  
RESEARCH JOURNAL

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In early 2020, I had the privilege to travel to Sao Paulo, Brazil to study ideas of waste management, the circular economy, and alternative cellulose recovery techniques.

-The following images are part of an annotative series of field research conducted in Sao Paulo Brazil between 01-26-2020 and 02-06-2020

This research trip was largely funded by the Azrieli School of Architecture and Urbanism.



SALVADOR

Brasilia

VITÓRIA

Brazil

Paraguay

RIO DE JANEIRO

SAO PAULO

CURITIBA

Atlantic Ocean

Uruguay



**SAO PAULO, BRAZIL**

The Sao Paulo metropolitan area is home to almost 13 million residents and growing concerns for sustainable waste management are now main concerns for governments and industry leaders. During a field trip to Sao Paulo in early 2020, to study the concept of integrating these ideas of the circular economy, cellulose recovery and responsive architecture within an urban fabric which excelled in the maintenance economy with aim to create a blurred boundary between the informal and formal economies of place.





Collection Bins, Sao Paulo Subway System

Sorting bins are commonly found throughout the entirety of the city. At the consumer level, waste recycling awareness is effectively treated before being picked through or taken away by the Formal Recycling Sector.



'Rejeito'

Commonly known as 'material with no value', Rejeito refers to the final stage of waste disposal and the accumulation of material with no effective value. Rejeito is the consumption of small pieces of plastic, scrap wood, metal and other small elements. With waste accumulation continuing to rise, so too does Rejeito, raising serious concerns for the future of landfills and waste management around the globe.



Recycling Cooperative, Sao Paulo Landfill

Collectives are an integral part of the Sao Paulo waste sector. Working in both informal and formal districts, they perform daily tasks that expose them to hazardous materials and gases.



Formal Recycling Cooperative, Sao Paulo, Brazil

This particular collective works in conjunction with the formal recycling sector in one of the city's best managed landfills. Here, they sort, bail, and distribute raw materials for other intermediaries.



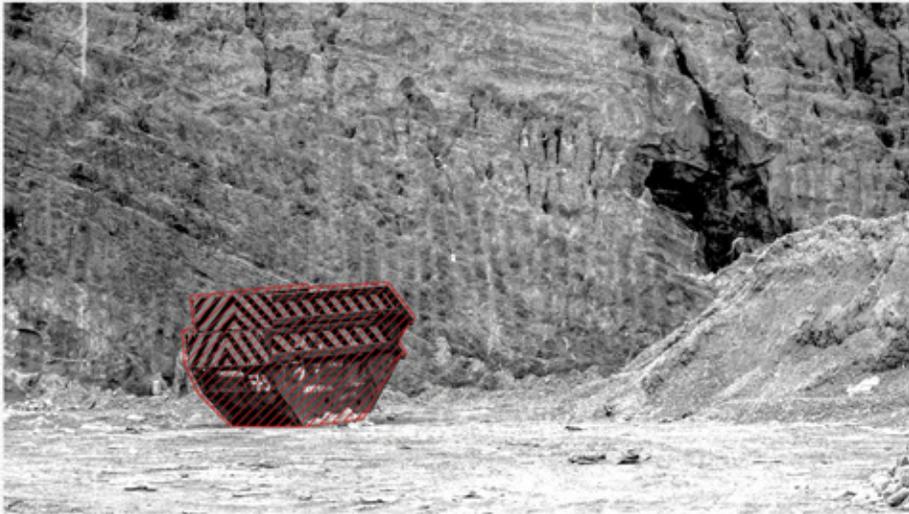
Forani Landfill and Recycling Centre, Sao Paulo

Recycling cooperatives are often the engines to effective waste management in city landfills. Cooperatives operate in conjunction with municipal and state waste management operations and are often responsible for much of the industries labour efforts.



Foram Landfill and Recycling Centre, Sao Paulo

A waste sorter is seen moving Rejecto material into a large bin awaiting to be disposed of in a landfill. This method is neither sustainable or responsible and often is the leading contributor to hazardous runoff and leachate into ecosystems and underground aquifers.



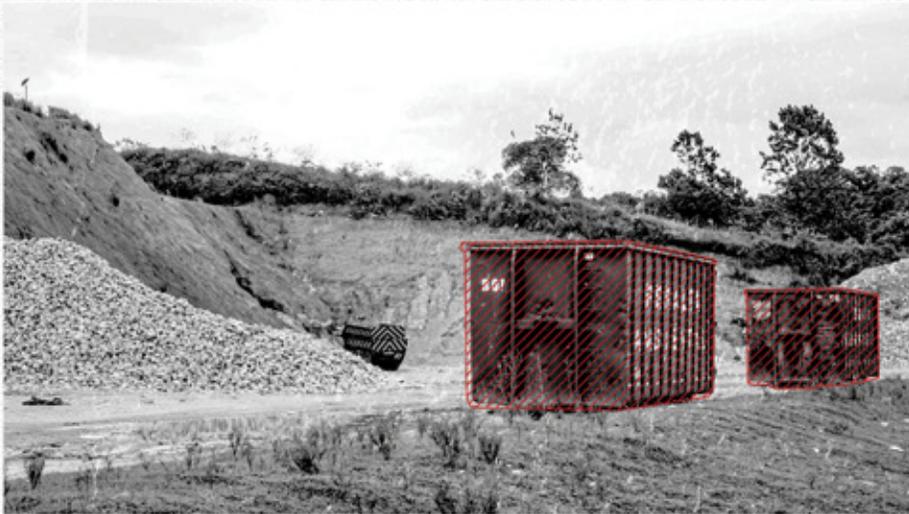
Foram Landfill and Recycling Centre, Sao Paulo

A single waste bin is seen sitting before a small rock quarry in a local Sao Paulo landfill.



Foram Landfill and Recycling Centre, Sao Paulo

Waste collection is primarily a business. It holds value, job security, and an ever growing supply of material, however as we continue to exploit natural resources around the globe waste accumulation is expected to grow beyond our current processing methods. By the year 2050, we will accumulate almost 3.4 billion tonnes of waste annually, putting serious pressure on current waste management practices that demand alternative solutions.



Foram Landfill and Recycling Centre, Sao Paulo

Waste collection bins sit outside a Sao Paulo recycling centre. A small rock quarry is seen in the background.



Collection Bags, Formal Recycling Centre Sao Paulo

Large bags of material accumulate in local cooperative awaiting the next stage of hand sorting.



Material Collection Bags

Bags of raw paper material await to be sorted in Coppercaps recycling centre.



Unsorted Scrap Material, Sao Paulo Landfill

Surplus waste material piles up behind a recycling container in Sao Paulo, Brazil.



Recycling Centre and Landfill, Sao Paulo

A formal waste collection truck seen dumping unsorted raw wood materials into a landfill. This material will then be sorted by machine and categorized by hand.



Foram Landfill and Recycling Centre, Sao Paulo

A formal waste collection truck is seen unloading solid waste into large piles at a local landfill in Sao Paulo, Brazil.



Solid Waste Landfill, Methane Escapes

The final step of the waste chain. Once bins of Rejecto fill up, they are trucked to the adjacent landfill where it is dumped and mixed with other soils and compostable materials. These huge amounts of waste are then covered with soil and mats and given small exhaust holes which off gas toxic methane fumes and other hazardous vapours into the atmosphere. Pictured here are the breathing tubes of these hazardous piles of solid waste. It is common that methane exhausts are purposely lit to burn off toxic gasses before reaching the atmosphere.



Paraisópolis Favela, Sao Paulo

An aerial view of Paraisópolis, one of Sao Paulos largest favelas. This image depicts the proposal of component by component replacement in these regions.



Recycled Cardboard Boxes

Boxes of Cardboard pile up in a local Informal Recycling centre. These will be broken down, sorted, and compacted into 1.2 tonne bails.



Material Collection Bags

Bags of raw paper material await to be sorted in Coppercaps recycling centre.



Material Collection Bags

A local waste sorter dumps other fibrous material into bags that await their next step in the recycling chain. Once categorized to its appropriate waste stream, it will go be sorted by hand once more before compacting into solid 4 tonne bails.



Waste Sorter folding Newsprint

A local worker sorts and folds newsprint papers that will be recycled back into future newsprint.



Coopercaps Recycling Cooperative, Sao Paulo

Balls of compacted raw material await shipment to local intermediaries that will process and transform it into new products. This is an important stage within this project as it proposes alternative destinates for raw material to be transformed into new building components.



Coopercaps Recycling Cooperative

A worker is seen dropping off large quantities of bagged material that will be hand sorted through a conveyor belt system before being compacted into the raw materials of the bags contents.



Coopercaps Recycling Cooperative

Material sits patiently in large bins and bags awaiting the next step in the waste chain. Next, it will be sent to compactors where it will be balled and sold to middlemen and other intermediaries.



Coopercaps Sorting Centre

Cooper caps is one of Sao Paulos leading recycling Cooperatives. They are part of a self sufficient collective of pickers, recyclers, sorters, and operators. With additional governmental support, cooperatives are able to sort large amounts of recyclable waste and provide greater socio-economic and environmental benefits.



Coopercaps Recycling Cooperative

Collectives are an integral part of the Sao Paulo waste sector. Working in both informal and formal districts, they perform daily tasks that expose them to hazardous materials and gases.



Coopercaps Recycling Cooperative

Large hydraulic compactors are common in many cooperatives around the globe. Each compactor can bail and compact  $\frac{1}{2}$  compact of raw sorted material.]



Waste Collection Cart

City waste collectors often move through streets collecting from store owners, consumers, and other collectors. Personal waste-carts can fill up 4 times through height in material per day.



Cardboard Collection Carts, Sao Paulo

Informal waste collection is an integral part of the Sao Paulo economy. Yet generations of societal neglect has led to an integrated system of collecting, picking, and repurposing. Here we see how the general public pays little attention to the cleaners of the city.



Formal Recycling Sector, Cart men

Formal recycling takes place at all levels. Here we see a local waste collector in a uniform and waste collection vehicle.



Waste Collection Cart

Hidden in plain sight, waste collection vehicles  
are found throughout the city fabric.



Sorted and Compacted Cardboard Bails

Large bails of compacted cardboard await outside a recycling centre to be transported to a local intermediary and industry who will recycling the cardboard waste into new products. Using this raw material, this thesis is able to reimagine the current waste stream by providing new destinations for material recovery and manufacturing.



Formal Waste Collection Bin

Waste accumulating in a city provided waste bin.  
Here we see a local waste collector keeping a  
watchful eye on value materials.



Waste Ficker Cart

A hand made waste collection cart is seen parked on the side of the street while its owner was found collecting material around the corner.



Waste Ficker Cart

Collectives are an integral part of the Sao Paulo waste sector. Working in both informal and formal districts, they perform daily tasks that expose them to hazardous materials and gases.



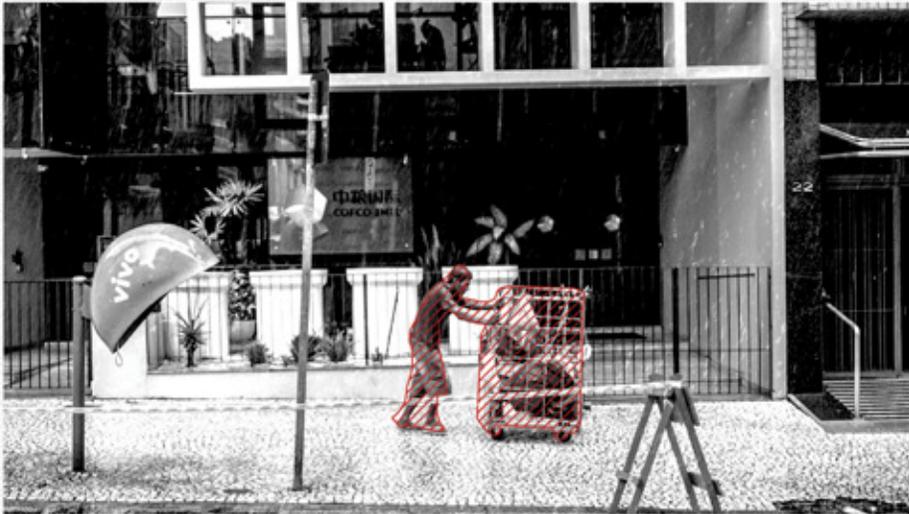
City Dwellers avoid recognition of Personal  
Collection Cart in Sao Paulo Street

Waste carts are seen throughout the city fabric  
of Sao Paulo and are often ignored in public  
settings. This blind acknowledgement facilitates  
their occupation as an invisible force within  
the city, one that heavily underpins the cities  
formal economy.



City Dwellers avoid recognition of Personal  
Collection Cart in Sao Paulo Street

This same cart is seen here from another view,  
showing the integration of Waste picking within  
the city fabric.



Waste Picker Sao Paulo

Waste collectors are part of an integrated waste collection service. Working rain or shine, pickers collect and forage through city streets looking for second-hand material to sell to other waste processors in the recycling chain. Collectors often work alone due to the competitive nature of the business.



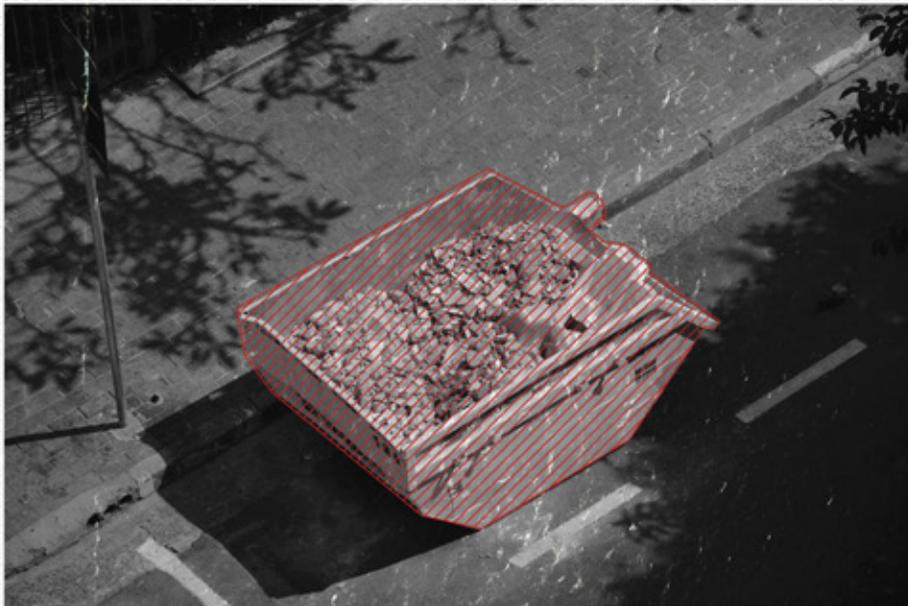
Street of Brazilian Favela

Favelas form in neglected zones of the city fabric, often holding little to no formal city infrastructure, these regions are host to a variety of social and environmental hazards. While these zones are often neglected from the formal society, they can be found to develop sophisticated social structures that play an integral part of the economies function.



Curb Side Collection, Sao Paulo

A single garbage bag sits patiently on the side  
of Sao Paulo sidewalk.



Curb Side Collection, Sao Paulo

Large steel containers are found throughout Sao Paulo. Owned by the formal recycling sector, they allow consumers and city dwellers easy access to specific material waste streams. Further facilitating the efficiency of the Sao Paulo waste sector.



Waste Picker Cart, Sao Paulo

A anonymous waste cart is seen on a Sao Paulo street.



#### Alternative Roofing Materials

Informal Recycling cooperatives are founded by individuals who lack external support and funding. Informal Cooperatives often use scrap or found materials to construct their destroyed infrastructure. Here we see sheet piles being repurposed for a sturdy and effective roofing material.



Informal Recycling Centre, Sao Paulo

A waste collector is seen sorting his own collections into their appropriate waste streams. Workers will be paid for the total weight of recyclable material that is dropped off. Their cart is weighed on entry and exit.



Informal Collection Centre, Sao Paulo

Material is seen waiting to be sorted inside a local informal recycling centre.



Informal Recycling Centre, Sao Paulo

Informal Cooperatives can be found through the city fabric. These centres form in neglected zones of the city often under bridges, in vacant buildings, or occupying open fields. With added governmental and municipal support, cooperatives can collect, sort, and distribute large amounts of material in a safe and legal setting.



Informal Recycling Centre in corners of City  
Infrastructure

Highway interchanges become the backdrop to a  
downtown collection centre in Sao Paulo, Brazil.



Informal Recycling Centre, Sao Paulo

City approved Cooperatives can support many stakeholders within the waste stream. Together, cooperatives can employ thousands of pickers, collectors, and sorters while providing greater environmental and economic benefits to the city and its citizens. Shown here are two carts of scrap metal that will be emptied into its appropriate material streams.



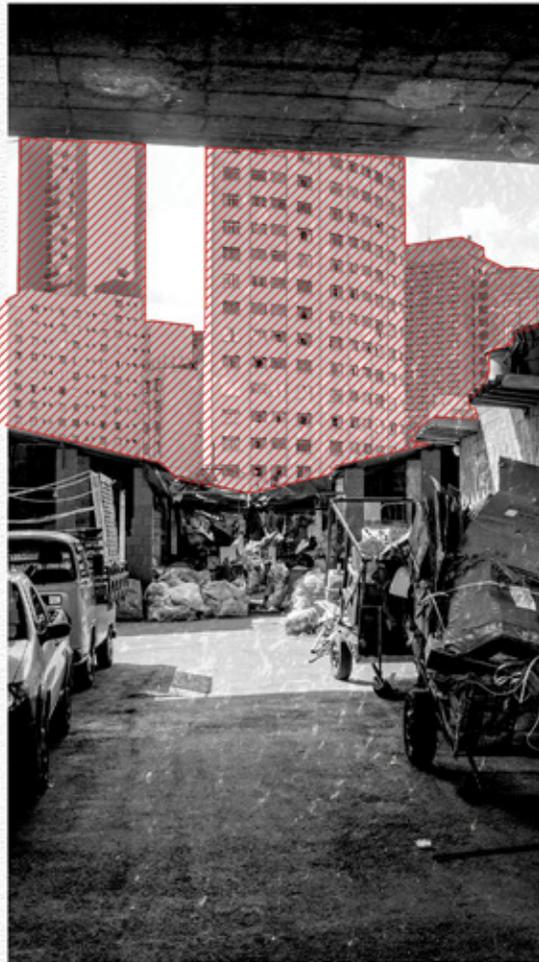
Informal Recycling Centre, Sao Paulo

A Sao Paulo interchange highway is seen as the backdrop to an informal recycling centre.



Informal Recycling Centre, Sao Paulo

A Sao Paulo highway is seen providing shelter to an informal recycling centre in the city core. Self constructed shelters sit in the background that are compartmentalized into the varying waste streams.



Informal Recycling Centre, Sao Paulo

The Sao Paulo metropolitan skyline is seen acting as the backdrop to a local informal recycling centre. The contrast of economies is a stark reminder of the cities neglected recycling stakeholders.



Informal Recycling Centre, Sao Paulo

An informal waste collector is seen picking up baled and sorted material before delivering it to other intermediaries. These middlemen are often recognized by varying cooperatives and other municipal organizations and are given access to larger assets like trucks, PPE, and contracts.

Sao Paulo\_Log 002

12-07-2020



Informal Recycling Centre, Sao Paulo

A city highway is seen as the overhang within an informal recycling centre in Sao Paulo, Brazil.



Informal Collection Centre, Sao Paulo

Neglected zones of city infrastructure are often adopted by informal recycling centres and cooperatives due to their stable and central conditions. Seen here is one of many metropolitan cooperatives that operate behind the public eye, helping illuminate the contrast between informal and formal economies of the city.



## 4.0 MATERIAL EXPLORATIONS

### MATERIAL ARCHIVING



**“As an architect, we design for the present, with an awareness of the past, for a future which is essentially unknown.”**

- Norman Foster

## 4.1 MATERIAL DEVELOPMENT NEXT STEPS

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Using resources within Carleton's engineering departments, a series of tests will be conducted to determine the products relevancy within the building industry. In order to understand the thermal properties of the material, I will use a vacuum autoclave to thermally modify the NMFC material and perform a series of standardized defined tests at varying temperatures for various lengths of time to create a matrix of samples. As thermal modification changes the properties of various species of wood differently, I must determine the internal changes for NMFC. To help with this, discussions with research partner Professor Owen Rowland and his biology lab at Carleton University will serve as the format for this objective. Research assistant, Quinn MacDonald (biology), who provided early guidance will assist in understanding how plant-based polymers and oils create unique agents to assist in the hydrophobic, and environmental qualities of the NMFC SIP.

During testing, the material will be observed on an hourly basis, with surface readings taken with our Infrared laser thermometer. Milling samples or 'paddles' for structural testing will help us achieve ASTM results regarding the materials tensile, compressive, and shear rate forces. To gain an understanding of the application of NMFC material for structural use, tests will be required at both a material level and structural component level. Through Professor Jeffrey Erochko, existing universal load frames in the structural laboratory at Carleton University will be used to

load/test small-scale material samples and the full-thickness SIP samples that are fabricated of cellulosic material feedstocks, providing myself and our team with material structural data to inform design decisions about the future potential uses of these materials in architectural applications.

To conduct steady-state laboratory testing for insulative qualities, a guarded hot box constructed at Carleton University will be used. This apparatus allows for the steady-state testing of a 500 mm by 500 mm [1'-6" x 1'-6"] wall specimen being installed between two chambers; the first representing outdoor conditions and kept constant at -15°C and the second representing indoor conditions and held at 24°C. This facility allows for the effective heat flux to be measured through the 500 mm by 500 mm [1'-6" x 1'-6"] section, using heated plates and digital monitoring of the material inside and out. The computer software THERM will be used to predict the thermal performance of the wall, with experimental data being used to calibrate the models. THERM was developed by Lawrence Berkley National Laboratory, and uses a two-dimensional, steady-state, finite element method to determine heat flux and the temperature distribution within building envelope sections. Using these methods, the overall effective thermal resistance of the prefabricated building components will be determined.

These tests will be specifically designed to help illustrate the NMFC potential in the built environment. Providing vital material knowhow and scientific development in how second-generation materials may become the key to alternative material solutions around the globe.

## 4.2 ARTISAN SCALE MAKING



To better understand the material at all scales, my investigations continued upon return to Carleton University supported by tools and equipment in the CSALT laboratory<sup>115</sup> necessary to begin making small scale composite panels. I began forming questions that focused on artisan scale making to explore recovery techniques without the sophisticated machinery that Zeoform's technology requires.

I first began rummaging through the Architecture school to collect varying paper types to sort and refine with using a standardized Vitamix blender. These techniques that seemed quite quantitative, engaged me in a more qualitative world by performing waste picker techniques of selective collection. Over a matter of weeks of paper board making I began to notice recognizable differences in pulp colour, strength, and texture from various fibres collected and the type of paper that it subsequently produced, allowing me to formulate broader conversations around paper recovery and understand forms of knowledge that pickers would accumulate over a lifetime of picking.

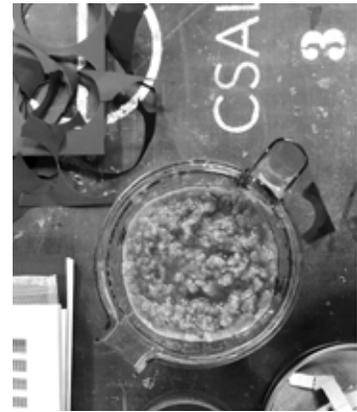
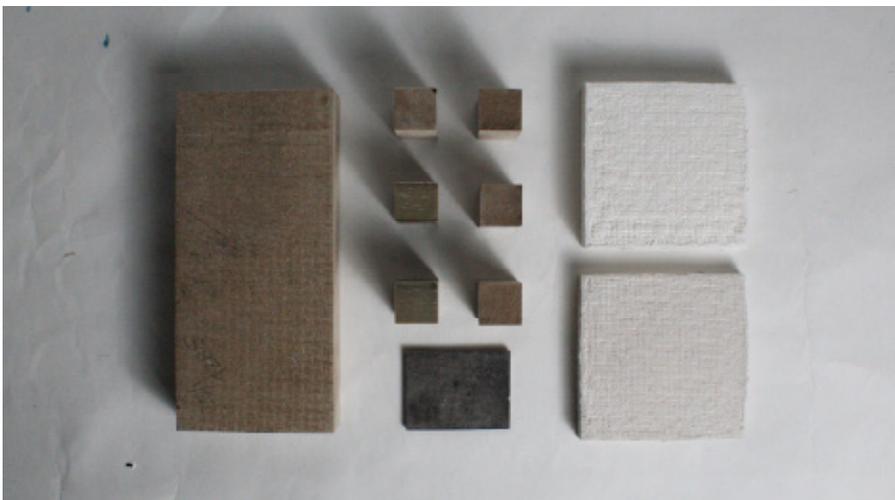
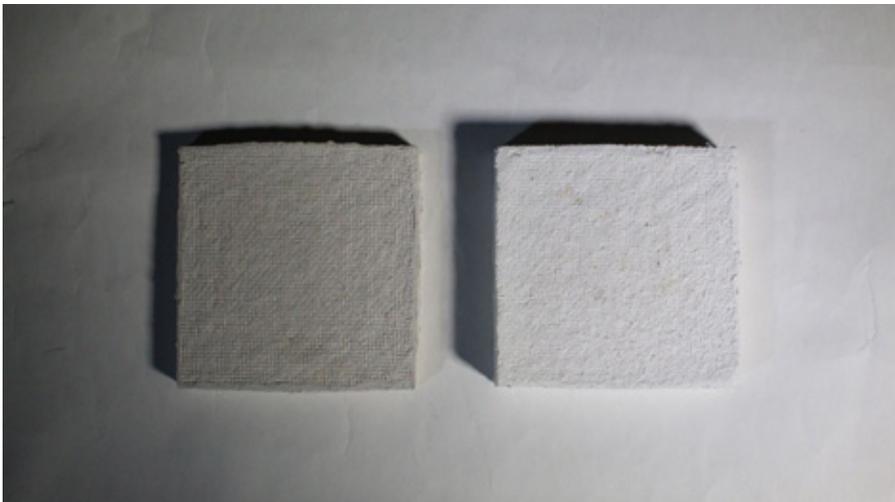


Fig. 052: Process photo of artisan scale making, Carleton University, 2019

Fig. 053: Process photo of artisan scale making, paper pulp. Carleton University, 2019

<sup>115</sup>-  
The Carleton Sensory Architecture and Liminal Technologies (CSALT) laboratory is a facility in the Azrieli School of Architecture & Urbanism led by Professor Sheryl Boyle. It includes mid-scale wet construction equipment as well as hand and digital fabrication tools and assembly areas which housed these explorations.

Using only recovered paper and water, these analogous explorations created prototype building blocks in standard dimensions (5" x 5" x 1") which were in similar proportion to prototypes created in Australia. This artisan scale experimentation has helped me imagine what scales of operation could be deployed within the Sao Paulo context with relatively simple tools and infrastructure.




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Fig. 054: Photo of paper pulp casted block 1, Carleton University, 2019

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Fig. 055: Photo of paper pulp casted block 2, Carleton University, 2019

## 4.3 PAPER MAKING

After thorough research and analysis of traditional and modernized artisanal paper making processes, I began to design and fabricate my own set of handmade paper making tools. Similar to processes perfected in the 18th and 19th century, paper was first cut into inch sized pieces before a soaking period in water for up to twenty-four hours. Once fibres were fully saturated, I combined with more waste paper in a vitamix blender to create a porridge like consistency of shredded pulp. After multiple repetitions, I began to develop a tacit knowledge for the pulps consistency and appearance to achieve the best results. For example, if one is planning on making many sheets of the same colour paper, all pulp should be made prior to mat forming as introducing more mixed papers mid process will dramatically effect both the strength of paper as well as its overall appearance. Ideal fibres would be comprised of print making paper, watercolour paper and cotton type papers for their initial fibre strength and off-white appearance. Additionally, one could add a small amount of cardboard to the mix to create a slight tanned appearance after drying.

Next, pulp is thoroughly mixed together and placed in a separate container (#1) with ratios of 10:1 water to pulp. Using a previously constructed mould + deckle (M+D), I gently slid the M+D inside container #1 from the longest edge and with a scooping motion to allow for pulp to fully disperse itself along the



Fig. 056: 18" x 24" Ash frame for paper making, 2019



Fig. 057: Photo of paper pulp casted proces.  
Carleton University, 2019

metal screen of the deckle. Once fully dissolved and dispersed on top the deckle, I raised the M+D out of the pulpy water, while giving short back and forth motions in a perpendicular direction. This allowed fibres to equally settle as the water drained through the screen behind it. After letting the pulp rest for a few moments, I lifted the deckle off the mould to reveal about a 1/8" formed pulp mat. Next, using a large paint roller, I would slowly and consistently apply pressure to the top of the new pup mat. This process applies even pressure along the saturated mat and pushes water through the supporting screen behind. With a clean flat surface topped by absorbent towel adjacent to the container, I would flip my mould with the pulp mat, onto the dry absorbent towel. This uniform motion will ideally remove the pulp mat from the mould screen and leave a wet pressed paper mat on the absorbing towel. Following these steps, the mats are ready for the press, which Technical Instructors, Mark MacGuigan and Robert Wood were kind enough to provide an old book press, appropriate for rethinking paper. The paper mats would ideally sit for 2-3 days under consistent pressure to ensure a flat drying process.

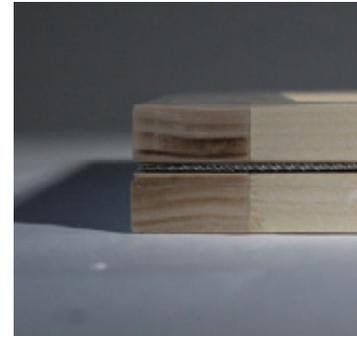


Fig. 058: Photo of Mould and Deckle for casting paper. 1  
Carleton University, 2019

Fig. 059: Photo of Mould and Deckle for casting paper. 2  
Carleton University, 2019

Fig. 060: Photo of Paper press, borrowed from Mark MacGuigan and Robert Wood, Azrieli School of Architecture and Urbanism

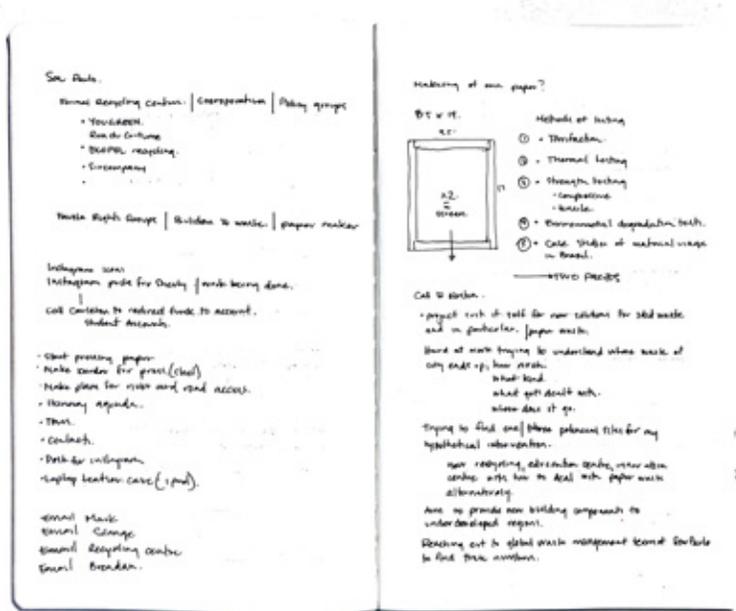




Fig. 061: Photo Montage of Informal Waste Pickers of the Global South.  
 -Printed on hand-made paper for Colloquium 2, 2020.

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In the simplest form of paper recovery, this exploratory hands-on experiment started to identify and illustrate concepts and techniques that could be directly applied to the forming of NMFC in flat stock panels. The aim of this exploration was to familiarize myself with the tacit knowledge of making in similar fashion to what Martin Ernegg at Zeo has achieved over the years of his work, ultimately furthering my understanding of paper recovery techniques and reimagining how waste flows of paper could be rerouted back into new products.

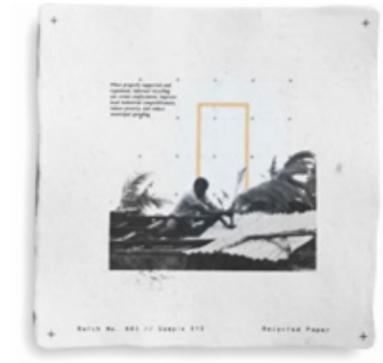


Fig. 062: Paper made by hand 1  
Carleton University, 2019



Fig. 063: Paper made by hand 2  
Carleton University, 2019

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5.0 MATERIAL DEPLOYMENT  
GLOBAL SOUTH CONTEXT

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“A slum is not a chaotic collection of structures; but a dynamic collection of individuals who have figured out how to survive in the most adverse of circumstances.”

Rediscovering Dharavi, Kalpana Sharma 2000

## 5.1 CONTEXTUALIZING ALTERNATIVE FRAMEWORKS

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Focusing on a global South context, this project aims to demonstrate new waste management frameworks while providing valuable information for waste recyclers to reimagine current paper waste flows within their immediate surroundings. It is estimated that more than a million tonnes of paper and cardboard waste end up unsorted and mixed with conventional solid waste in Sao Paulo landfills each year.<sup>116</sup> However, with added funding and support from governments and industry leaders, waste pickers can dramatically increase their efficiency and productivity while improving the livelihoods of the pickers themselves. Investigations of the Philippines, India, and Latin American recycling sectors show universal dependence on the informal recycling sector in its ability to provide job security, sophisticated social structures, and greater economic and environmental benefits.<sup>117</sup> In the current scenario, municipalities, multinational organizations and waste management companies have struggled to work with the informal stakeholders – despite evidence of the commercial, environmental and social benefits of forming partnerships.

*"Participatory systems analyses are pretty unique. It's very difficult to understand a larger system if you don't even talk to the people who live within that system. They're the ones that need to decide what's the appropriate approach to dealing with the waste issue."*<sup>118</sup>



Fig. 064: Worker using wood products in construction. Brazil, 2016.

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<sup>116</sup>- Ellen MacArthur Foundation. 2015. Building Blocks of a Circular Economy. Ellen MacArthur Foundation. Referenced 7 Decemeber 2019.

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<sup>117</sup>- Gall, Markus et al. "Building A Circular Plastics Economy With Informal Waste Pickers: Recycle Quality, Business Model, And Societal Impacts". Resources, Conservation And Recycling, vol 156, 2020.

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<sup>118</sup>- Marshall, Rachael. "Recycling Faces Challenges In Developing Countries". U Of G News, 2020.

By keeping materials inside the recycling chain for as long as possible, designing for disassembly, and understanding its potential future uses, this project not only embraces circular economic principles, but is able to provide greater material value for pickers to upgrade their living conditions and communities by re-routing the waste stream back into their economy.

The concept of end-user engagement and participation is the core method and approach for this thesis and can be further exemplified when all stakeholders take action. If we look at the big picture, informal recycling is intrinsically linked and embedded within the urban fabric. The contrast of development, history, and people are vast, and traces of these changes are present within the depths and surfaces of these landscapes.

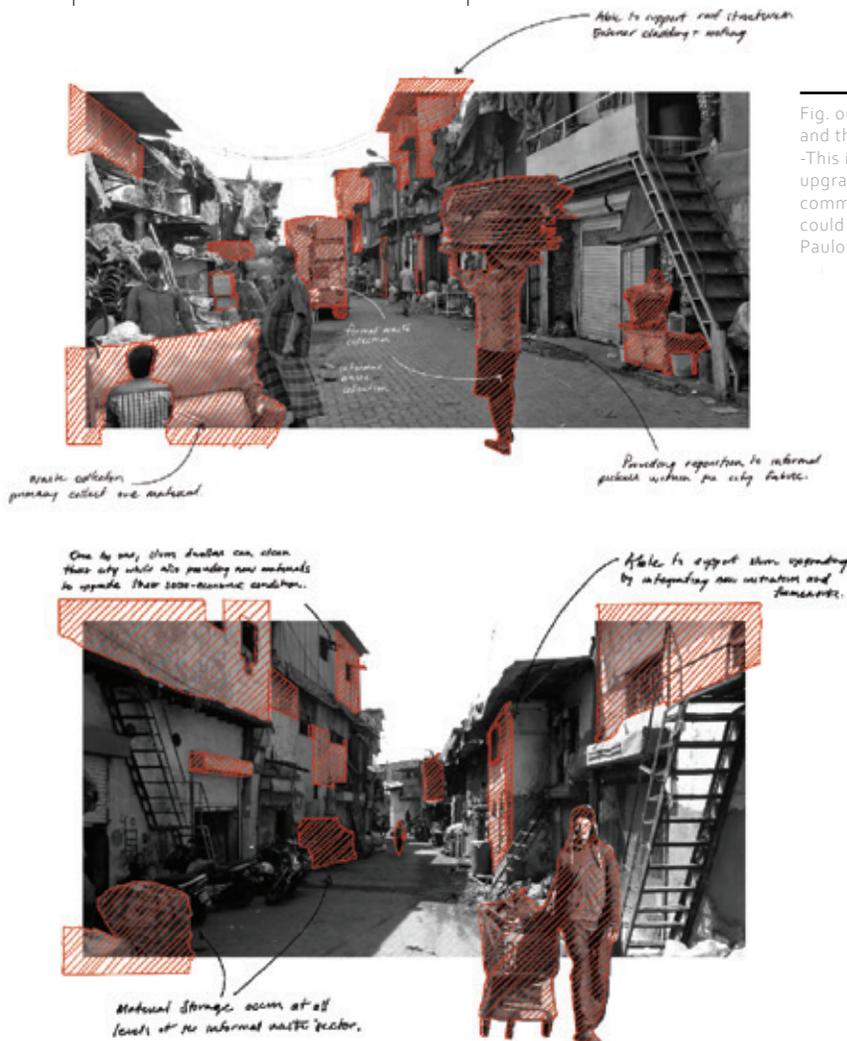


Fig. 065: Digital sketch of waste Picker and their environment. -This image depicts the potential in upgrading selective components within communities. Identifying where NMFC could be used within the context of Sao Paulo.

## 5.2 ENGAGING IN THE CONVERSATION



This project proposes alternative methods of public engagement, through a long-term architectural initiative that uses pamphlet style architectures to inform and educate the public on material recovery solutions and the benefits of waste picker inclusion.

Designed as a series of engaging mediums, the first is a 12 sided fold-out brochure that encases vital cellulose material know-how into a comprehensive infographic that can be distributed to industry leaders, public NGO's and recycling cooperatives. Both encouraging and educating the broader public on the potential of second-generation paper waste as a viable source for new building components. The information illustrated on this pamphlet will not only build a thriving, sustainable business model that uses renewable materials and innovative technology but also contribute to high-value eco-friendly products to create new market opportunity.

Illustrated on the reverse side of the pamphlet is a series of building component outputs that could be designed using material know-how demonstrated on the front. Effectively acting as a product demand checklist and material recovery solution methodology.



Fig. 066: Pamphlet Architectures 1

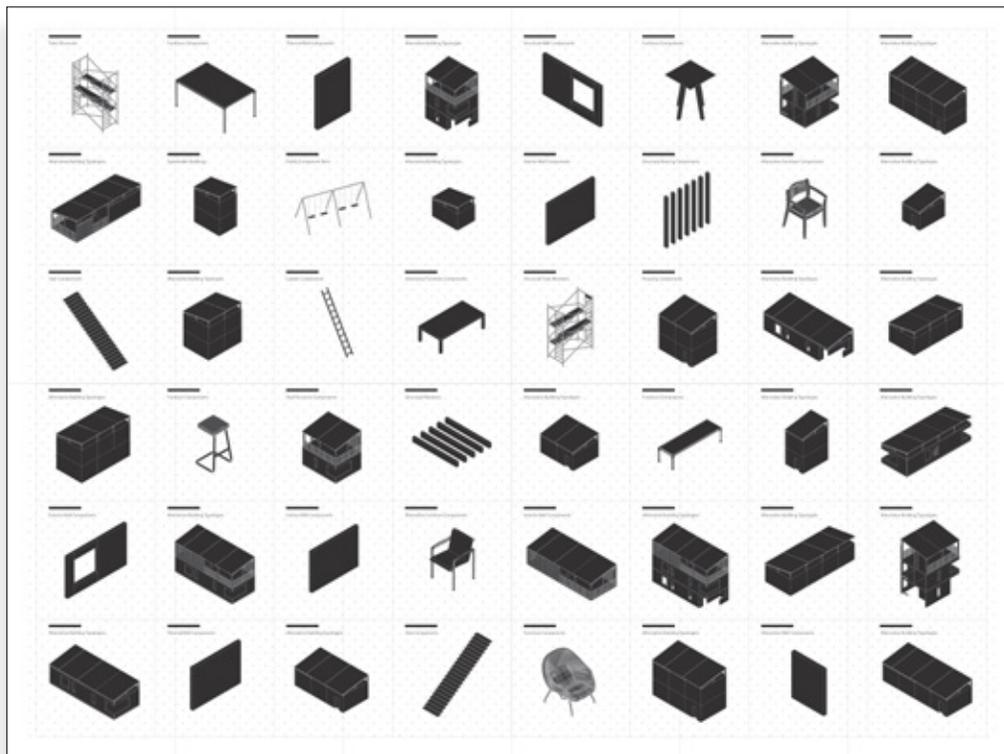
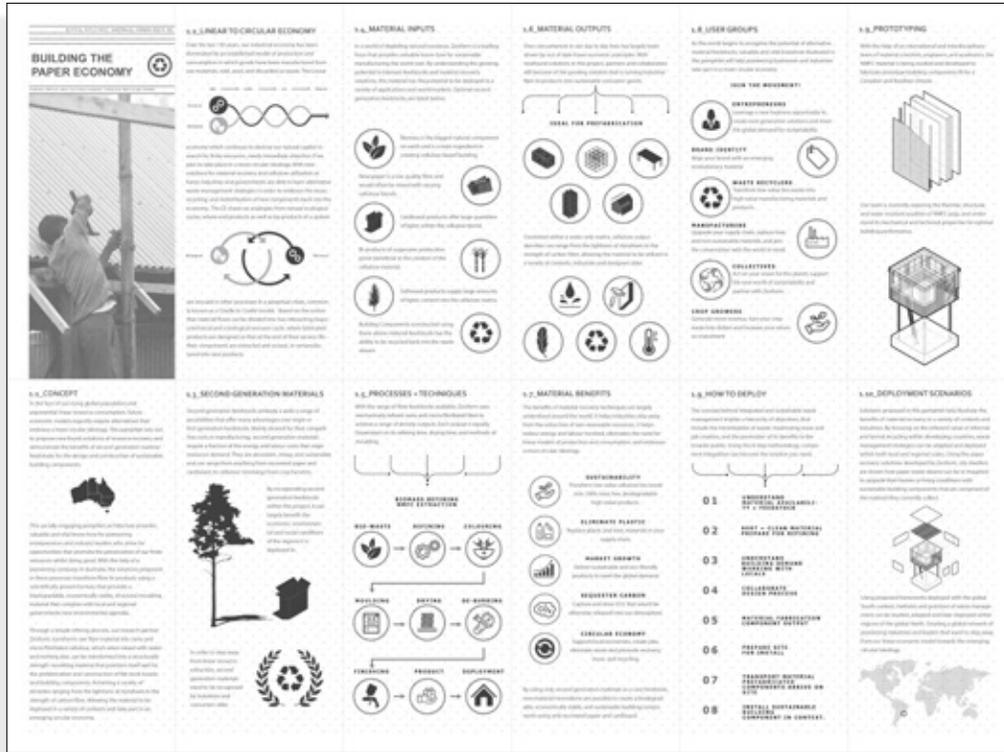


Fig. 067 Building the Paper Economy: Material Deployment Pamphlet  
 This Pamphlet depicts the material solutions proposed through this thesis.  
 Illustrating ideal material feedstocks and processing techniques.

## Pamphlet 2

The second pamphlet is aimed at illustrating the many complexities of the informal and formal recycling sectors of Sao Paulo. Focus is directed towards demographic analysis, urban material waste streams, and 5 proposed concepts of how to integrate economic and social change through informal inclusion. Together these pamphlets are designed to be integrated throughout the city fabric, engaging with all stakeholders of the recycling chain and broadening household collection techniques by illuminating the newfound solutions of paper waste products.

Illustrated on the back side of this pamphlet is both current and proposed recycling centres in the Sao Paulo Metropolitan Area. Helping both pickers and city dwellers identify selective collection regions of the city and where to bring paper waste products that be transformed into material products.

While the topic of waste management and informal picker inclusion holds complexity around the globe, concepts proposed through this thesis aim to learn from global South waste management strategies in order to be studied, analysed and later applied within the global North as we also begin the search for alternative material recovery solutions from the fall out of the National Sword Policy.

Together these documents will serve not only as a vital tool for understanding the complexities of the informal recycling sector, but also demonstrate how newly discovered material solutions can be integrated and adapted into the recycling industry. Through the formation of new talking points for professionals, academics and the general public, these pamphlets aim to raise awareness of the growing benefits, issues, and potential of waste picker inclusion.

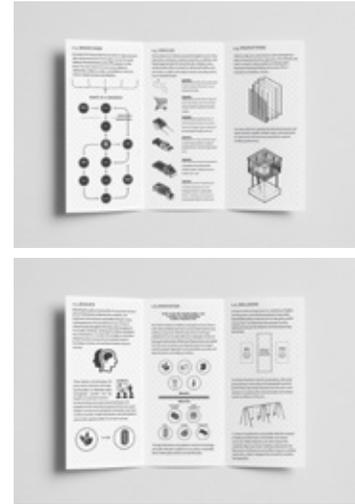


Fig. 068: Pamphlet Architectures 1

## BUILDING THE PAPER ECONOMY

### WASTE CHAIN

Waste pickers have been the backbone of a high quality but often unregulated recycling system in the world. While the formal recycling system is growing, the informal sector continues to be a major player in the waste chain.

### RESOURCES

Waste pickers are a source of labor for the recycling industry. They are often the only people who can access the waste in the informal sector. They are also a source of labor for the recycling industry.

### USER TYPES

Waste pickers are a source of labor for the recycling industry. They are often the only people who can access the waste in the informal sector. They are also a source of labor for the recycling industry.

### INNOVATION

Waste pickers are a source of labor for the recycling industry. They are often the only people who can access the waste in the informal sector. They are also a source of labor for the recycling industry.

### INCLUSION

Waste pickers are a source of labor for the recycling industry. They are often the only people who can access the waste in the informal sector. They are also a source of labor for the recycling industry.

### CONCEPT

Waste pickers are a source of labor for the recycling industry. They are often the only people who can access the waste in the informal sector. They are also a source of labor for the recycling industry.

### RECYCLING

Waste pickers are a source of labor for the recycling industry. They are often the only people who can access the waste in the informal sector. They are also a source of labor for the recycling industry.

### VEHICLES

Waste pickers are a source of labor for the recycling industry. They are often the only people who can access the waste in the informal sector. They are also a source of labor for the recycling industry.

### EDUCATE

Waste pickers are a source of labor for the recycling industry. They are often the only people who can access the waste in the informal sector. They are also a source of labor for the recycling industry.

### ECONOMIES

Waste pickers are a source of labor for the recycling industry. They are often the only people who can access the waste in the informal sector. They are also a source of labor for the recycling industry.

### ENGAGE

Waste pickers are a source of labor for the recycling industry. They are often the only people who can access the waste in the informal sector. They are also a source of labor for the recycling industry.

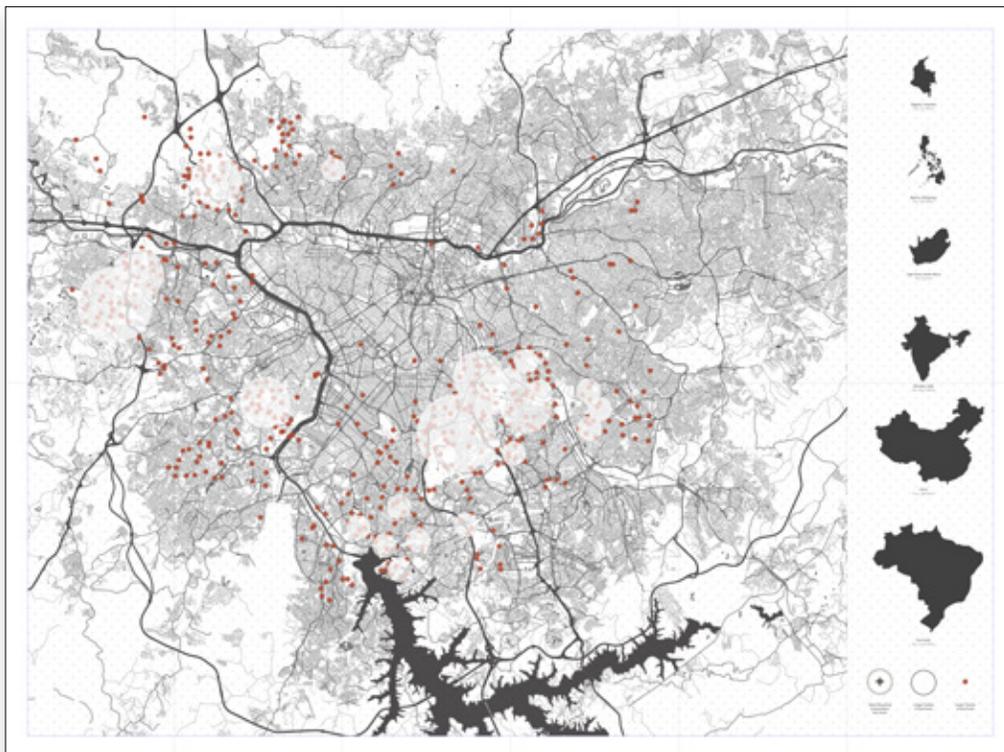


Fig. 069 Building the Paper Economy: Waste Picker Inclusion Pamphlet  
 This Pamphlet depicts the current and proposed methods of waste picker inclusion in Sao Paulo, Brazil.

## 5.3 CONCEPTS OF DEPLOYMENT



The concept behind integrated and sustainable waste management implies a hierarchy of objectives, that include the minimization of waste; maximizing reuse and job creation, and the promotion of its benefits to the broader public.<sup>119</sup> In conjunction to the research conducted in this thesis, new academic and professional relationships have developed at the University of Victoria, BC, University of Sao Paulo, and Industry leaders in NSW, Australia. These relationships have proved vital to the development of these complex issues and show promise in providing alternative social platforms that engage in broader conversations of waste management and material recovery techniques.<sup>120</sup>

Over the last decade, academic research into Brazilian waste pickers has become increasing more evident.<sup>121</sup> With power in numbers, this thesis joins the conversation of inclusive waste management while taking part in a formal transaction of local material knowledge and material recovery solutions that can be adapted, understood and be deployed in a variety of contexts.

<sup>119</sup>- Besen, Gina Rizpah, and Helena Ribeiro. "Selective waste collection in the São Paulo Metropolitan Region: impacts of the National Solid Waste Policy" *Ambiente & Sociedade, Health Sciences - University of Sao Paulo*, Sept. 2017.

<sup>120</sup>- Gutberlet, Jutta. "My Research." Jutta Gutberlet Inclusive Waste Management, Mapping Waste Governance, 2017

<sup>121</sup>- Carbonelli Campos, Juacyara, and Raquel Greice De Souza Marotta. *Municipal Solid Waste in Brazil: A Review*. 2nd ed., vol. 35, Federal University of Rio De Janeiro, 2017.

## NEW TYPOLOGIES

### THE TYPICAL DWELLING REIMAGINED



Slum upgrading is understood as a complex and unclear solution due to the many interrelated components (both physical and social) that must be addressed. In recent years, support structures have been made significant progress in areas like India and the Philippines. Where alternatively to slum upgrading, which often leads to the displacement of its occupants; these developments propose a concepts of 'slum transformation', which leads to a gradual transformation through a component-by-component methodology. Paired with the benefits of smart phone applications and cell phone ownership in Brazilian Favelas, slum dwellers can participate in both social and political platforms that increase the awareness of their situation. Furthermore, technology offers unique advantages to city planners and governments who can then prioritize infrastructural developments in areas that are require less authority based on data received from the slum dwellers. This thesis embraces this model by implementing frameworks that provide tools and knowledge for slum dwellers to recycle, re-use and transform their surrounding built environment. In order to bring this model to the physical realm, I chose to illustrate the concept of slum transformation through a component-by-component model that would be designed on the premise of open sourced collaboration.

#### **Slum Upgrading:**

*Slum upgrading is a process through which informal areas are gradually improved, formalised and incorporated into the city itself, through extending land, services and citizenship to slum dwellers. It involves providing slum dwellers with the economic, social, institutional and community services available to other citizens.*

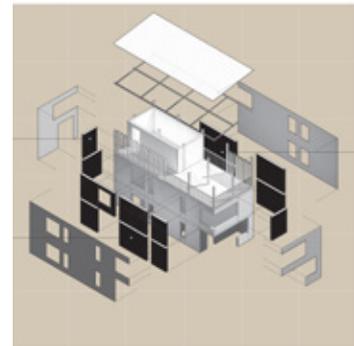


Fig. 070: Image depicting the upgrading of select zones within a typical Sao Paulo favela dwelling.

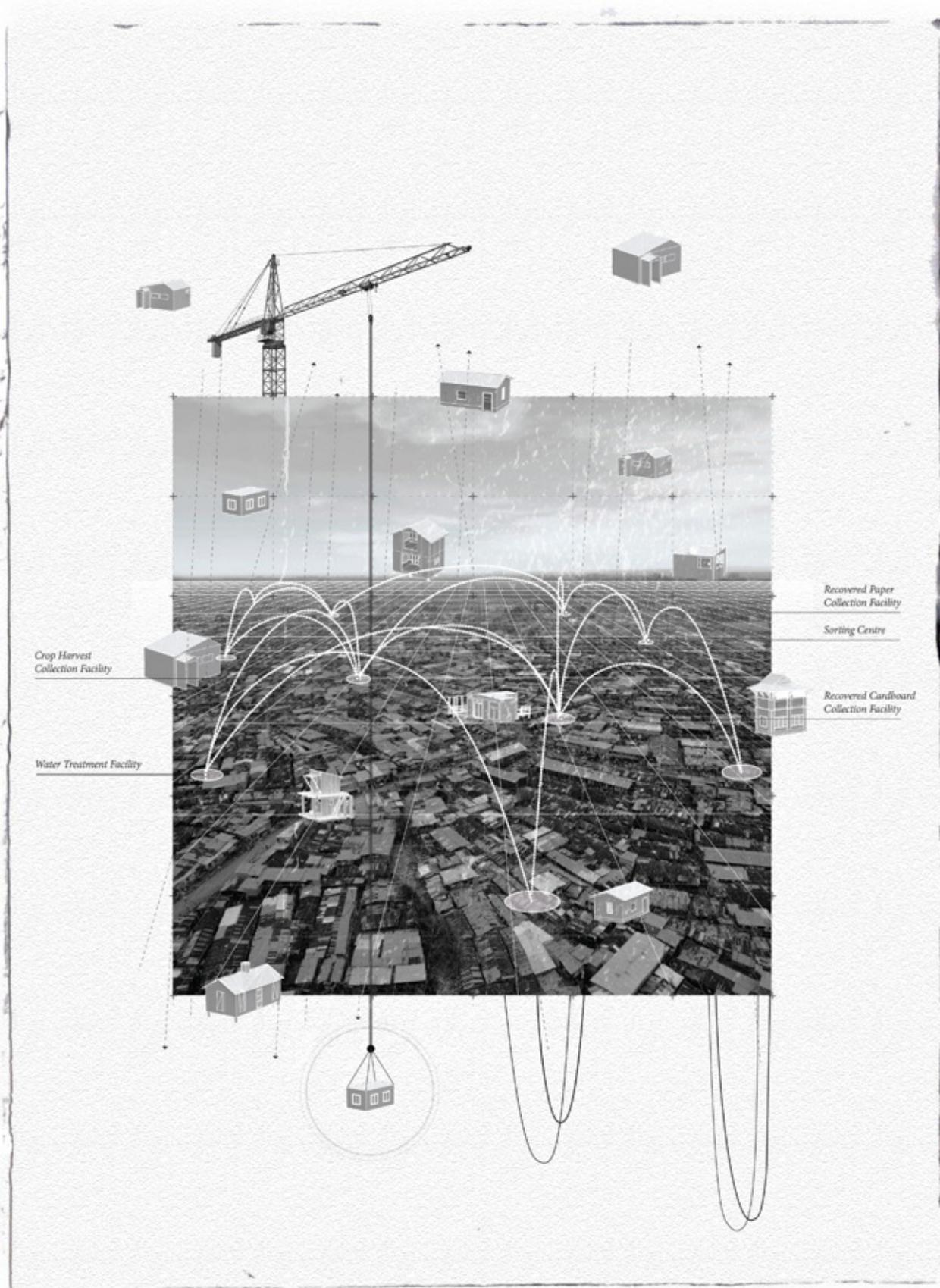


Fig. 071: Sketch depicting projects deployment within the context of Brazil.

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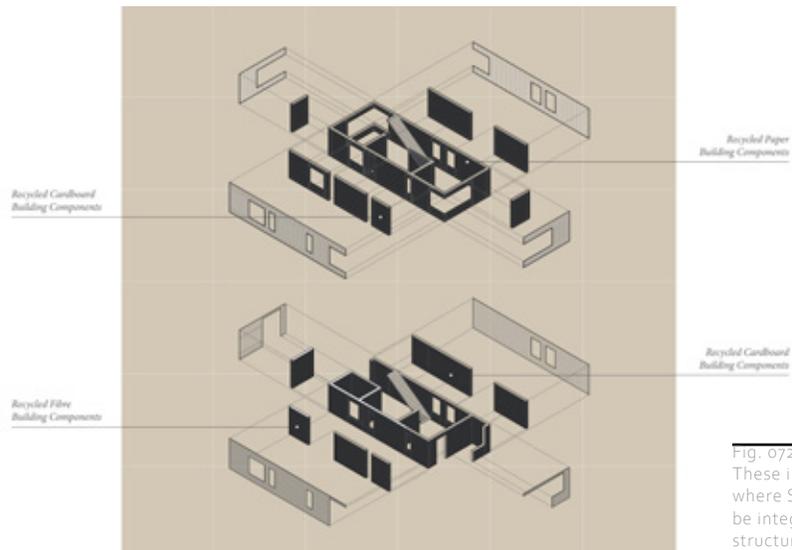
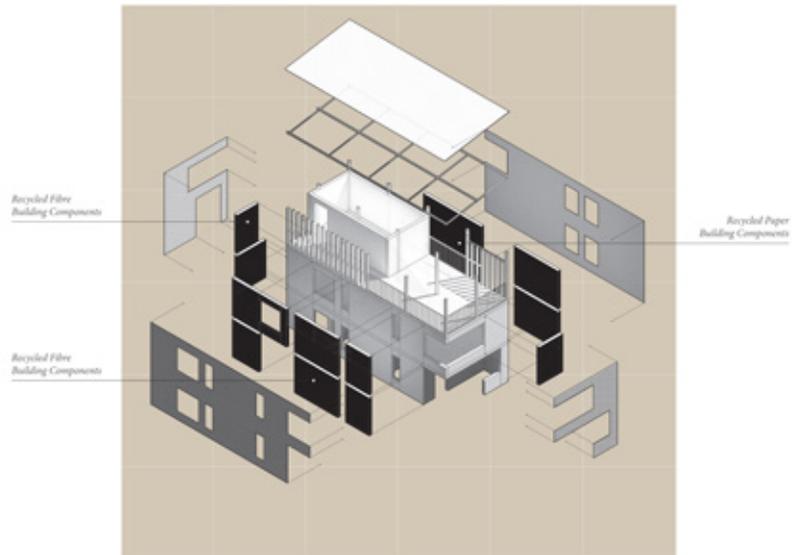


Fig. 072: Images of SIP deployment. These images represent how and where SIP panel deployment would be integrated into existing and new structures.

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## 5.4 CONCEPTS OF DEPLOYMENT

### POWER OF 3



In a basic form, architecture is the result of justified collaboration between user and designer. Using this concept as a point of departure, the project proposes three scales of drawing that represent the projects interjection and proposal intervention. Using both ink and inkless drawing styles, a figurative line divides each drawing from the architects technical knowledge and the users involvement of function and program. Designed as a series of three architectural proposals; the dwelling, the factory, and community scales of this project, they stand together to represent the proposed frameworks being deployed in this thesis.

First the dwelling scale, aimed to represent the scale of a single family or home, where an architect’s knowledge of structure, space, and design, act collaboratively between local knowledge and techniques. By using these concepts as a point of departure and recognizing the compleities of slum transofrmtion, this project does not propose a buildng butinstead a therotical framework built for collabaoation and its potential deployment. This project recognises notable concepts adopted from Pritzker Prize winning Chilean architecture firm Elemental, in their half-a-house redevelopment project. The half house concept struck me not only because of its physical nature but for its basic intensions.



Fig. 046: 10 Step Process for de-  
ploying alternative SIP components  
within Sao Paulo

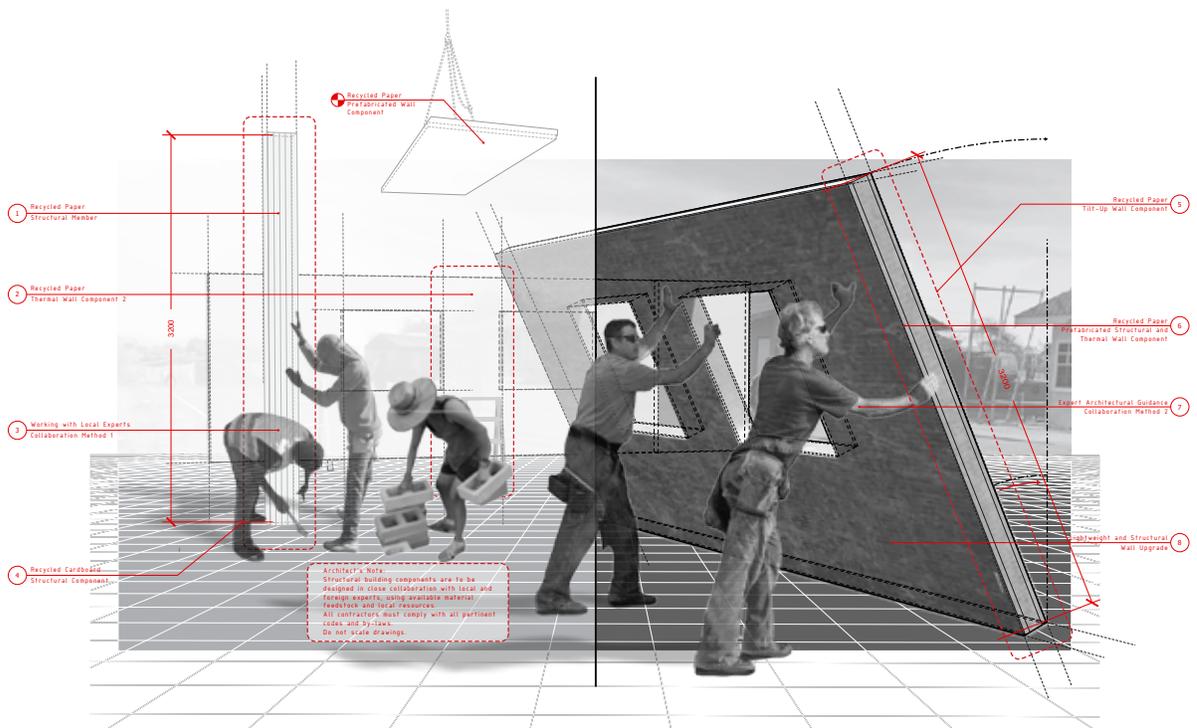
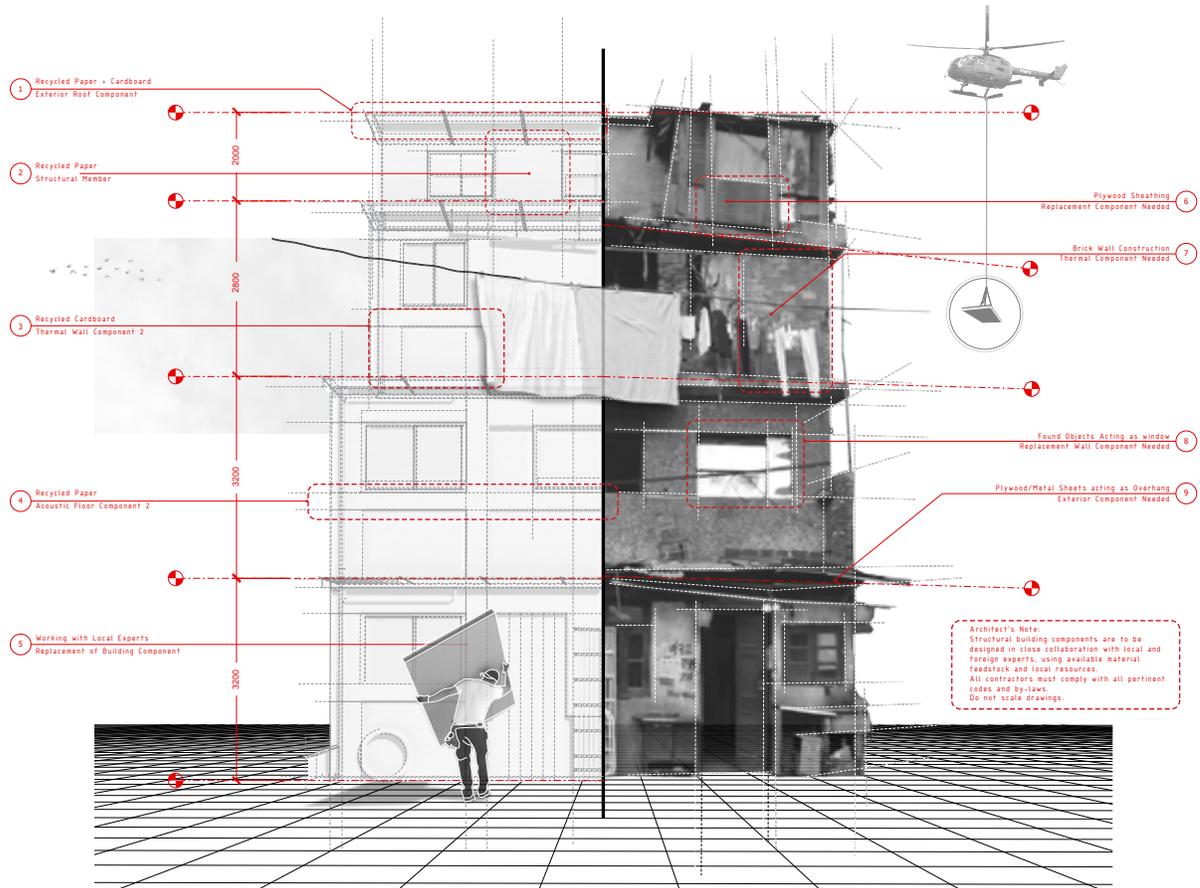


Fig. 073: The Dwelling Scale Operation and Collaboration: Hybrid drawing of proposed collaboration between waste pickers and formal technical assistance. Image represents both informal and formal workers, working together to construct single building components.

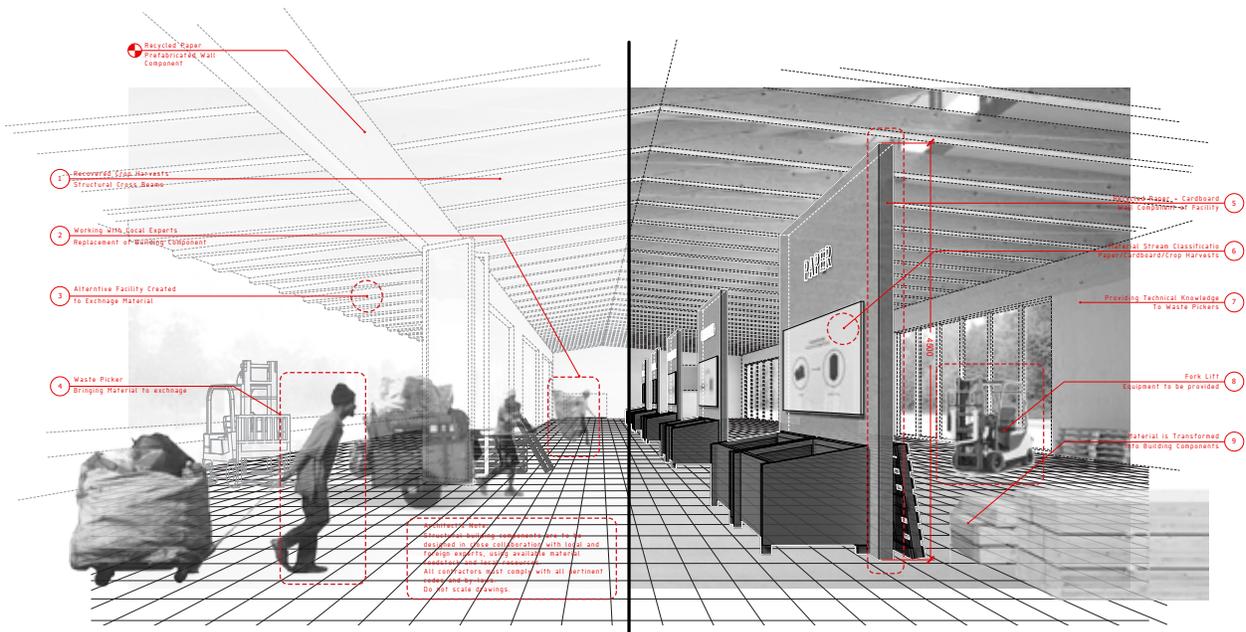
Next, the Community Scale. This drawing represents the projects greater intensions by contributing to the transformation of community neighbours that currently live in substandard conditions. By merging and integrating the projects proposal within city dwellers, the project participates in a humble approach of transformation, limiting slum dweller displacement and giving opportunity back to the people who contributed to the components construction.

Fig. 074: The Community Scale Operation and Collaboration: Hybrid drawing of proposed collaboration between informal dwellers and formal technical assistance. Image depicts how component by component replacement can achieve greater transformation of slum dwellers housing conditions.



Finally, the Factory Scale. While this project does not propose a physical built form, it does propose new frameworks that address these issues by engaging in new methods of collaboration and the broader conversations of waste management solutions. Using the above concepts as a point of departure, three varying scales of interjection are then proposed. Without an assigned site, the project acts ambiguously and reactionary through the landscape, working with local site conditions, as well as local inherent knowledge of material recycling which is represented between the inkless and ink drawing styles. Using alternative methods of representation and new social platforms provided by the collaborative relationships developed in this thesis, the project illustrates its potential in a variety of scales and contexts.

Fig. 075: Factory Scale Operation and Collaboration: Hybrid drawing of proposed collaboration between informal and formal recyclers. Image depicts waste collectors bringing waste paper material to be cleaned, sorted, and transformed into new building components.



## 5.5 CONCEPTS OF DEPLOYMENT POWER OF 5

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The concept behind integrated and sustainable waste management implies a hierarchy of objectives, that include the minimization of waste; maximizing reuse and job creation, and the promotion of its benefits to the broader public.

With power in numbers, this thesis joins the conversation of inclusive waste management that is able to take part in a formal transaction of local material knowledge and material recovery solutions that can be adapted, understood and be deployed in a variety of contexts.

Concepts of,

*Innovation*  
*Recycling*  
*Inclusion*  
*Engagement*  
*Education*

This project pairs the previously noted social engaging architectures to propose new thresholds between the informal and formal recycling economies. While the intensions of this project aim to create theoretical deployment scenarios in varying locations around the city , each site will be equally dependent upon its local context, knowledge of waste flows, and the demand for new products. By integrating these five values into the core of each future facility build, a series of drawings were produced to illustrate this integrated framework as an inclusive social experiment.

## EDUCATION

Intended to become a transaction of local material know-how and new-found material recovery solutions this project embraces the concept of public education through a long term architectural initiative that uses social platforms of technology to inform and educate the broader public on alternative waste management practices.

In the deployment of each potential recycling centre, the project also proposes public workshops that engages all ages of city dwellers to inform the public on what can and cannot be achieved with recovered paper building components. Furthermore, from hands-on work conducted in the thesis, material experiments will be shared to encourage young adults and children to take part in the process of traditional hand-made paper making processes. Further encouraging younger generations to take part in the paper recycling chain by transforming the materials around them into new products for use in their everyday.

## INNOVATION

The recycling industry is primarily founded on principles of innovation, while this still holds true within this project, each facility will be designed to showcase the varying possibilities of what recovered paper products could be transformed into. Using the pamphlet style architectures, the project illustrates new-found potentials in paper recovery and expands on waste recycling knowledge from city waste pickers. In addition to the innovative workshops proposed, professional collaboration from Zeoform and local organizations will help design, fabricate and distribute NMFC building components throughout the city. Much like the 'Cataki' app mentioned earlier in this thesis, this project embraces technological concepts in hopes to collaborate with varying social platforms to broaden the public awareness of environmentally responsible waste management strategies.

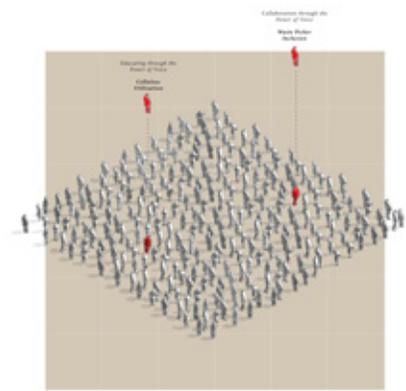


Fig. 076: Concept Drawing of how educating one person within the public has the ability to engage with a range of other citizens.



Fig. 077: Concept drawing of innovative building prototypes that are aimed at replacing existing building components in developing regions.

## RECYCLING

Foundational to this project, a recycling centre will become a main design component in all facilities. While most waste streams would be accepted, designated paper recovery infrastructure will become the primary elements to the product. This will ensure productive and efficient processes for material recovery systems and provide job security to acting waste pickers within the recycling sector.

## ENGAGING

In order to further integrate itself within the informal and formal recycling economies, this thesis aims to take part in the emerging concepts of social inclusion, advancements in technology, and engage in public dialogue. Through a series of publicly accessible architecture and infographic pamphlets, broader conversations of material recovery and waste management solutions can be discussed. This drawing aims to represent the collaborative power of public conversation and shed light on the complexities of this topic.

## INCLUSION

While waste pickers are given primary focus throughout this thesis, the frameworks being developed are designed to impact civilians within the formal economy. Through the collaboration of local agencies in Sao Paulo, and industry leaders in Australia, this project proposes alternative destinations and solutions for recyclers to transform their waste. With careful consideration into the livelihoods of pickers and the city as a whole, this project is supported by multiple engaging mediums that will inform, educate, and illustrate vital know-how of second generation material feedstocks. This drawing sets out to represent the integration of this project between the informal and formal recycling economies.



Fig. 078: Concept drawing of how recycling paper waste products can be reimaged to create new sustainable building components.



Fig. 079: Concept drawing of how public engagement will allow further integration of waste pickers within the recycling chain.



Fig. 080: Concept drawing of how waste pickers are the foundation to the formal economy and that further integration can advance the entirety of the economy.

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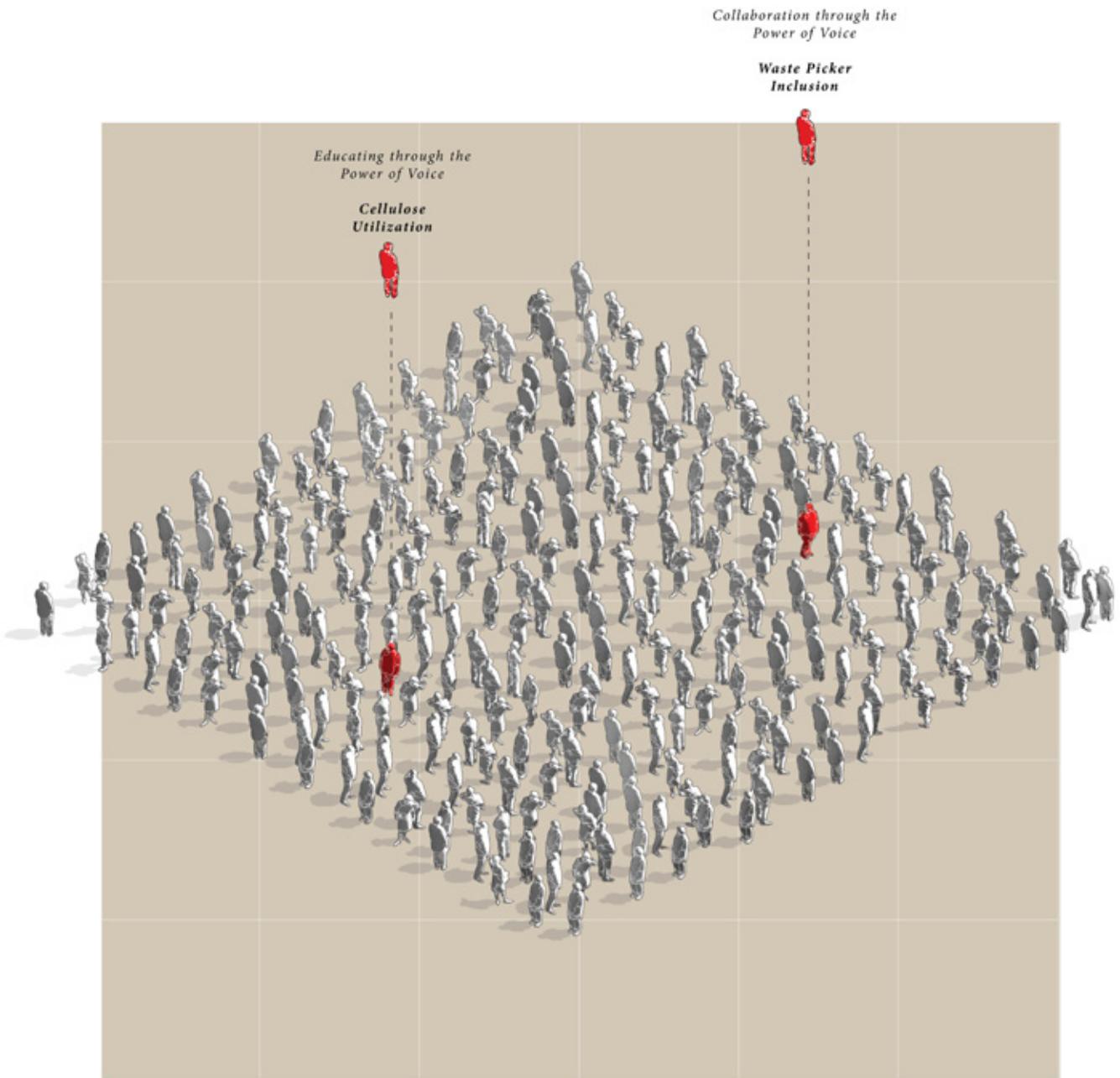


Fig. 076: Concept Drawing of how educating one person within the public has the ability to engage with a range of other citizens.

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Fig. 077: Concept drawing of innovative building prototypes that are aimed at replacing existing building components in developing regions.

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Fig. 078: Concept drawing of how recycling paper waste products can be reimagined to create new sustainable building components.

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Fig. 079: Concept drawing of how public engagement will allow further integration of waste pickers within the recycling chain.

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Fig. o8o: Concept drawing of how waste pickers are the foundation to the formal economy and that further integration can advance the entirety of the economy.



Together these concepts form a conversation of how alternative platforms for waste recovery can take place within Sao Paulo while providing new frameworks for waste picker inclusion. These new facilities will also for new methods for analysing the city to take place and radically remap the cities material resources. Supplementary analysis in areas like Latin America, India, and the Philippines has proven vital to the development of this project as it has generated broader perspectives and greater clarity of alternative solutions being explored throughout the global South.



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## 6.0 CONCLUSIONS + PROJECTIONS

### BUILDING THE PAPER ECONOMY

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“Learning is creation,  
not consumption.  
Knowledge is not  
something a learner  
absorbs, but something  
a learner creates.”

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- George Couros, 2014

## 6.1 METHODS, TESTING, + PROTOTYPES NEXT STEPS



Asking powerful questions is critical to developing and assessing new product ideas. Supplementary research supported by Mitacs Canada and industry partner Zeo IP Pty will continue in the subsequent months of this publication and become the primary investigation and scientific development of the the NMFC material.

With the help of Professor Jeffery Erochko, a civil engineer at Carleton University, we will follow the testing parameters for standard ASTM tests for wood-fibre boards and structurally insulated panels. His guidance and laboratory will prove crucial in determining the structurally rigidity and tensile properties of the material. Professor Cynthia Cruickshank, a mechanical engineer at Carleton will oversee the development of thermal resistance testing for the SIP panels using steady-state conditions in a guarded hot-box and THER software in her laboratory. Professor Owen Rowland, (biologist) and Quinn MacDonald (biology intern) will assist in understanding how plant-based polymers and oils can create unique agents that can assist in the hydrophobic, and environmental qualities of the NMFC SIP.

In addition to the talented team at Carleton University, continued collaboration between Zeoform and myself will inform strategic frameworks that enhance the materials relevancy for applications in both the Canadian and Brazilian climates in a range of industries. Results from the above investigations will prove vital into how and where the recovered paper products can be reimagined for the design and fabrication of sustainable building components.



Structural Testing



Biological Testing



Thermal Testing

## 6.2 POST SCRIPT



As the world begins to adapt to changing economic and environmental urgencies, recognition of second-generation waste may be the key to alternative material solutions. This thesis sets out to provide insight into the potential of cellulose recovery within the building industry while recognizing the importance of alternative waste management strategies. Building on work completed at Zeo Ip Pty in the summer of 2019 with added support from local organizations and industries in Sao Paulo, Brazil and the University of Victoria, this thesis demonstrates newfound material recovery solutions that participate in a circular economy.

During this investigation research was able to open new conversations of social engaging architectures and demonstrate the complex challenges of waste management in many global South countries. Moreover, the humble approach to this thesis allows itself to work from a bottom-up approach, creating new opportunity for stakeholders at the lowest parts of the waste chain. By focusing on waste picker inclusion and alternative waste management techniques, frameworks presented in this document aim to serve both society and the environment.

The research presented in this project aims to become a case study into the potential of cellulose-based building components while addressing the global demand for alternative waste management strategies. The intention was to consider the past, present, and future of recovered fibre products and reimagine new frameworks that address the gap between informal and formal economies. While acknowledging the many complexities of this topic, this project embraces an avenue of

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thinking that will generate new conversations on alternative material recovery, thereby provoking consumers and industries alike to rethink what happens when we simply throw something away!

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## APPENDIX

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**Hydroxyl groups** are functional chemical compounds that are common within the natural environment. Sited as the first step in the 3 stages of materials entanglement, forming a natural bond between oxygen and hydrogen atoms. This chemical compound forms the foundational chemical bond within NMFC.

**Rheology** is a branch of physics that deals with the deformation and flow of matter. Specifically studying the flow of liquids and solids. NMFC has significant rheology applications with use in concrete as a high shear, high strength supporting agent.

**Thermal Modification** is a thermal process that converts biomass material into a coal-like material, which has better fuel characteristics than the original biomass. Often more brittle in character, NMFC will undergo a transformation that converts biomass material into a stable compound, leaving the material in a less permeable state and resembling a waterproof material.

**NMFC Micro-Nano Fibrillated Cellulose** is refined cellulose fibrils that react with water to form naturally occurring hydroxyl groups. Cellulose nano-particles display a high surface area which allows ample hydroxyl groups and form incredible amounts of fibre entanglement.

**Decortication** is a process that is often seen in medical procedures to remove the outer layers of a surface membrane. This plays particular significance when removing the outer layers of bark from plant stems to extract the naturally occurring bast fibres.

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**Bast fibres** are connected to the inner rings of plant fibres. These naturally occurring fibrils are often targeted for their superior strength when making textiles and have particular significance in the forming of Zeoform products.

**Lignin** is a class of complex organic polymers that form key structural materials in the support tissues of plants and algae. They are particularly important in the formation of cell walls of wood and barks. They are the key organic compound that is affected through the torrifaction process.

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## GLOSSARY OF TERMS

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### **Cellulose**

Cellulose is the structural component of the primary cell wall of green plants, many forms of algae and oomycetes (species of mould). Cellulose is the most common organic compound on earth.

### **Nano- and Micro-Fibrulated Cellulose**

NMFC are micro refined cellulose fibrils that react with water to form naturally occurring hydroxyl groups. Cellulose nano-particles display a high surface area which allows ample hydroxyl groups and form incredible amounts of fibre entanglement.

### **Bast Fibres**

Bast fibres are connected to the inner rings of plant fibres. These naturally occurring fibrils are often targeted for their superior strength when making textiles and have particular significance in the forming of Zeoform products.

### **Lignin**

Lignin is a class of complex organic polymers that form key structural materials in the support tissues of plants and algae. They are particularly important in the formation of cell walls of wood and barks. They are the key organic compound that is affected through the torrifaction process.

### **Circular Economy**

A circular economy is one that is restorative and regenerative by design and aims to keep products, components, and materials at their highest utility and value at all times, distinguishing between technical and biological cycles. Generally, by defining the Circular

Economy we are referring to a closed-loop economy that does not generate excessive waste and whereby any waste becomes a resource (Wysokińska, 2016, p. 1)

### **Linear Economy**

A linear economy traditionally follows the "take-make-dispose" step-by-step plan. A model adapted after the dawn of the Industrial Revolution that allowed raw materials to be harvested or extracted, transformed into products and consumed, and thus thrown away after serving a single purpose. Embraced for almost 150 years, this economic model holds limited value on recovered materials.

### **Sharing Economy**

The Sharing Economy is an pre-modern economic system in which assets or services are shared between private individuals through a transaction or free. Typically, by means of data and technology, it is embraced by the modern consumer by handing down or sharing across platforms.

### **Cradle to Cradle**

It is a holistic, economic, industrial and social framework that seeks to create systems that are not only efficient but are also essentially waste free. Deriving from the term Cradle to Grave, where a product is created and thrown away, Cradle to Cradle is the idea is that material goods can achieve a multi-generational value and never need to be thrown away.

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